

Chennai - 15 School of History and Tourism Studies

Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies

Course Code & Name : MTTSS-21 & Tourism and Human Rights (Semester-II)

Batch : CY 2021 No. of Assignments : 2 (4 Credits)

Maximum CIA marks : 15 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. Write short note on Drug Trafficking.

- 2. Briefly explain about European Convention of Human Rights.
- 3. What are the Fundamental Duties of a citizen?

SPOT ASSIGNMENT - 2

- 4. Explain Magna Carta.
- 5. Give an account on Fragile Ecosystem.
- 6. Describe the evolution of Human Rights in the west.



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Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies (Semester-II)

Course Code & Name : MTTSS-22 & Eco Tourism

Batch : CY 2021 No. of Assignments : 2 (4 Credits)

Maximum CIA marks : 15 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

- 1. Mention the principles of ecotourism.
- 2. Give a note on Indigenous territory.
- 3. What are the developing indicators for a destination?

SPOT ASSIGNMENT - 2

- 4. Write an essay on ecotourism policy.
- 5. Explain about the Tour Operations.
- 6. Examine the global growth and magnitude of ecotourism.



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Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies (Semester- II)

Course Code & Name : MTTS-23 & Personnel Management

Batch : CY 2021 No. of Assignments : 2 (4 Credits)

Maximum CIA marks : 15 (Average of Total No. of Assignment)

HOME / SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. What are the objectives of Personnel Audit?

- 2. Give an account on the types of training.
- 3. Personnel Service Define.

SPOT ASSIGNMENT - 2

- 4. Explain the scope and importance of personnel management.
- 5. How for drug addiction create problem in an organization?
- 6. Highlight the impact of East and West in the development of personnel management in India.



Chennai - 15 School of History and Tourism Studies

Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies (Semester-II)

Course Code & Name : MTTSS-24 & Tourism: Promotion, Publicity and Marketing

Batch : CY 2021 No. of Assignments : 2 (4 Credits)

Maximum CIA marks : 15 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

- 1. What are the formalities required for International tourism?
- 2. Define Advertising.
- 3. What is photography?

SPOT ASSIGNMENT - 2

- 4. Explain People to People Programme.
- 5. What is a Floating Hotel?
- 6. Discuss the impact of tourism on International economic activity.



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Programme Code No : 2209

Programme Name : M.A. Tourism and Travel Studies (Semester-II)
Course Code & Name : MTTSSE-25 & Tourism Resources of India

Batch : CY 2021 No. of Assignments : 1 (2 Credits)

Maximum CIA marks : 15 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

- 1. What are the types of Tourism Resources? Explain.
- 2. Explain the new trends in Tourism in India.
- 3. Analyse the Textile Industry of India.