



# TAMIL NADU OPEN UNIVERSITY

Chennai - 15  
School of History and Tourism Studies

Programme Code No : 209  
Programme Name : M.A. Tourism and Travel Studies  
Course Code & Name : MTTTS-21 & Tourism and Human Rights  
Batch : AY 2020-21 (2<sup>nd</sup> Year)  
No. of Assignments : 3 (6 Credits)  
Maximum CIA marks : 15 (Average of Total No. of Assignment)

## SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. Write short note on Drug Trafficking.
2. Briefly explain about European Convention of Human Rights.
3. What are the Fundamental Duties of a citizen?

## SPOT ASSIGNMENT - 2

Answer any ONE of the following three questions in 1000 words.

4. Explain Magna Carta.
5. Give an account on Fragile Ecosystem.
6. Describe the evolution of Human Rights in the west.

## SPOT ASSIGNMENT - 3

Answer any ONE of the following three questions in 1000 words.

7. Explain in detail about the aims and functions of Amnesty international.
8. Analyze some of the Human Rights and Tourism related issues.
9. Discuss about the community rights violation in India.



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Programme Code No : 209  
Programme Name : M.A. Tourism and Travel Studies  
Course Code & Name : MTTTS-22 & Eco Tourism  
Batch : AY 2020-21 (2<sup>nd</sup> Year)  
No. of Assignments : 3 (^ Credits)  
Maximum CIA marks : 15 (Average of Total No. of Assignment)

## SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. Mention the principles of ecotourism.
2. Give a note on Indigenous territory.
3. What are the developing indicators for a destination?

## SPOT ASSIGNMENT - 2

Answer any ONE of the following three questions in 1000 words.

4. Write an essay on ecotourism policy.
5. Explain about the Tour Operations.
6. Examine the global growth and magnitude of ecotourism.

## SPOT ASSIGNMENT - 3

Answer any ONE of the following three questions in 1000 words.

7. Discuss the impact of ecotourism on local communities.
8. Explain some of the ecotourism related organisations.
9. Examine the importance and role of Tour Guides.



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Programme Code No : 209  
Programme Name : M.A. Tourism and Travel Studies  
Course Code & Name : MTTTS-23 & Personnel Management  
Batch : AY 2020-21 (2<sup>nd</sup> Year)  
No. of Assignments : 3 (6 Credits)  
Maximum CIA marks : 15 (Average of Total No. of Assignment)

## HOME / SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. What are the objectives of Personnel Audit?
2. Give an account on the types of training.
3. Personnel Service – Define.

## SPOT ASSIGNMENT - 2

Answer any ONE of the following three questions in 1000 words.

4. Explain the scope and importance of personnel management.
5. How for drug addiction create problem in an organization?
6. Highlight the impact of East and West in the development of personnel management in India.

## SPOT ASSIGNMENT - 3

Answer any ONE of the following three questions in 1000 words.

7. Assess the various techniques of personnel research.
8. Suggest some ways for reducing the labour turnover in an organization.
9. What is absenteeism? Explain some ways to control absenteeism.



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Programme Code No : 209  
Programme Name : M.A. Tourism and Travel Studies  
Course Code & Name : MTTTS-24 & Tourism: Promotion, Publicity and Marketing  
Batch : AY 2020-21 (2<sup>nd</sup> Year)  
No. of Assignments : 3 (6 Credits)  
Maximum CIA marks : 15 (Average of Total No. of Assignment)

## SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. What are the formalities required for International tourism?
2. Define Advertising.
3. What is photography?

## SPOT ASSIGNMENT - 2

Answer any ONE of the following three questions in 1000 words.

4. Explain People to People Programme.
5. What is a Floating Hotel?
6. Discuss the impact of tourism on International economic activity.

## SPOT ASSIGNMENT - 3

Answer any ONE of the following three questions in 1000 words.

7. Trace the role of accommodation in tourism industry.
8. Describe the various types of supplementary accommodation.
9. Give a detailed account on paying guest system.