



**TAMIL NADU OPEN UNIVERSITY**  
Chennai - 15  
**School of History and Tourism Studies**

Programme Code No : 2209  
Programme Name : M.A. Tourism and Travel Studies  
Course Code & Name : MTTSS-21 & Tourism and Human Rights (Semester-II)  
Batch : AY 2021-22  
No. of Assignments : 2 (4 Credits)  
Maximum CIA marks : 15 (Average of Total No. of Assignment)

**SPOT ASSIGNMENT - 1**

**Answer any ONE of the following three questions in 1000 words.**

1. Write short note on Drug Trafficking.
2. Briefly explain about European Convention of Human Rights.
3. What are the Fundamental Duties of a citizen?

**SPOT ASSIGNMENT - 2**

**Answer any ONE of the following three questions in 1000 words.**

4. Explain Magna Carta.
5. Give an account on Fragile Ecosystem.
6. Describe the evolution of Human Rights in the west.



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Programme Code No : 2209  
Programme Name : M.A. Tourism and Travel Studies (Semester-II)  
Course Code & Name : MTTSS-22 & Eco Tourism  
Batch : AY 2021-22  
No. of Assignments : 2 (4 Credits)  
Maximum CIA marks : 15 (Average of Total No. of Assignment)

## SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. Mention the principles of ecotourism.
2. Give a note on Indigenous territory.
3. What are the developing indicators for a destination?

## SPOT ASSIGNMENT - 2

Answer any ONE of the following three questions in 1000 words.

4. Write an essay on ecotourism policy.
5. Explain about the Tour Operations.
6. Examine the global growth and magnitude of ecotourism.



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Programme Code No : 2209  
Programme Name : M.A. Tourism and Travel Studies (Semester- II)  
Course Code & Name : MTTTS-23 & Personnel Management  
Batch : AY 2021-22  
No. of Assignments : 2 (4 Credits)  
Maximum CIA marks : 15 (Average of Total No. of Assignment)

## HOME / SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. What are the objectives of Personnel Audit?
2. Give an account on the types of training.
3. Personnel Service – Define.

## SPOT ASSIGNMENT - 2

Answer any ONE of the following three questions in 1000 words.

4. Explain the scope and importance of personnel management.
5. How for drug addiction create problem in an organization?
6. Highlight the impact of East and West in the development of personnel management in India.



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Programme Code No : 2209  
Programme Name : M.A. Tourism and Travel Studies (Semester-II)  
Course Code & Name : MTTSS-24 & Tourism: Promotion, Publicity and Marketing  
Batch : AY 2021-22  
No. of Assignments : 2 (4 Credits)  
Maximum CIA marks : 15 (Average of Total No. of Assignment)

## SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. What are the formalities required for International tourism?
2. Define Advertising.
3. What is photography?

## SPOT ASSIGNMENT - 2

Answer any ONE of the following three questions in 1000 words.

4. Explain People to People Programme.
5. What is a Floating Hotel?
6. Discuss the impact of tourism on International economic activity.



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## School of History and Tourism Studies

Programme Code No : 2209  
Programme Name : M.A. Tourism and Travel Studies (Semester-II)  
Course Code & Name : MTTSSSE-25 & Tourism Resources of India  
Batch : AY 2021-22  
No. of Assignments : 1 (2 Credits)  
Maximum CIA marks : 15 (Average of Total No. of Assignment)

### SPOT ASSIGNMENT - 1

**Answer any ONE of the following three questions in 1000 words.**

1. What are the types of Tourism Resources? Explain.
2. Explain the new trends in Tourism in India.
3. Analyse the Textile Industry of India.