



**TAMIL NADU OPEN UNIVERSITY**  
**Chennai - 15**  
**School of Management Studies**  
**ASSIGNMENT**

Programme Code No : 263  
Programme Name : MBA–SHIPPING AND LOGISTICS MANAGEDMENT  
Course Code & Name : MSPL– 23 STRATEGIC MANAGEMENT  
Batch : AY 2020 - 21  
No.of Assignments :2  
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**ASSIGNMENT - 1**

**Marks -15**

**Answer any one of the questions given below in 1000 words each.**

1. What is SWOT?
2. What is Strategic Formulation?
3. What is Functional implementation?

**ASSIGNMENT – 2**

**Marks -15**

**Answer any one of the questions given below in 1000 words each.**

1. Discuss various implementation strategies in Strategic Management.
2. What are the quantitative and qualitative tools used for strategy control?
3. Discuss Porters approach for globalization in Strategic Management.



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Programme Code No	:263
Programme Name	:MBA–SHIPPING AND LOGISTICS MANAGEMENT
Course Code & Name	: MSPL– 24 International Business Management
Batch	: AY 2020-21
No.of Assignments	: 2
Maximum CIA Marks	: 15 (Average of Total No. of Assignments)

**ASSIGNMENT - 1**

**Marks -15**

**Answer any one of the questions given below in 1000 words each.**

1. Outline the activities of IFC.
2. What are the social responsibilities of MNCs?
3. List down the objectives of Broad of Trade.

**Marks -15**

**ASSIGNMENT - 2**

**Answer any one of the questions given below in 1000 words each.**

1. How can a company manage its negotiation effectively? Explain.
2. Explain positive and negative impact of WTO on plantation sector.
3. Elaborate upon Government participation in Foreign Trade.



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**ASSIGNMENT**

Programme Code No : 263  
Programme Name : M.B.A SHIPPING AND LOGISTICS  
Course Code & Name : MSPL- 62 & SUPPLY CHAIN MANAGEMENT  
Batch : AY 2020-21  
No.of Assignments : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss about supply chain performance.
2. Describe demand forecasting in a supply chain.
3. Explain the ways to determine optimal level of product availability.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss the role of information technology in a supply chain.
2. Explain network design in a supply chain.
3. Elaborate the financial evaluation of supply chain decisions.



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Programme Code No                    263  
Programme Name                        : M.B.A SHIPPING AND LOGISTICS  
Course Code & Name                    : MSPL- 103 & SHIP MANAGEMENT PRACTICES  
Batch                                        : AY 2020 -21  
No.of Assignments                        2  
Maximum CIA Marks                     : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the roles of commercial, technical and crewing departments.
2. Discuss about post fixture management.
3. Elucidate the methods of ship acquisition.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe about crew management companies.
2. Elaborate the induction of a vessel in the fleet.
3. Explain International Safety Management (ISM) code.



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Programme Code No                    263  
Programme Name                        : M.B.A SHIPPING AND LOGISTICS MANAGEMENT  
Course Code & Name                    : MSPL– 104 & LEGAL ASPECTS OF MARITIME BUSINESS  
Batch                                        : AY 2020 - 21  
No.of Assignments                        2  
Maximum CIA Marks                     : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the questions not exceeding 1000 words**

1. Explain the sources of law.
2. Discuss the law related to sale of goods.
3. Write a note of the following:
  - a) Hague Rules
  - b) Hague Visby Rules
  - c) Hamburg Rules

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the questions not exceeding 1000 words**

1. Explain the legal aspects related to Carriage of Goods by Sea.
2. Discuss the Multimodal Transport Operators.
3. Describe the legal aspect of general average and Salvage.



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**ASSIGNMENT**

Programme Code No                    263  
Programme Name                        : M.B.A SHIPPING AND LOGISTICS MANAGEMENT  
Course Code & Name                    : MSPL– 105 & LINER SHIPPING BUSINESS  
Batch                                        : AY 2020-21  
No.of Assignments                        2  
Maximum CIA Marks                     : 15 (Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the questions not exceeding 1000 Words**

1. Describe the container and passengers liner services.
2. Discuss the technical and commercial functions of containerized Liner Shipping company.
3. Explain the ways to handle liner cargo.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the questions not exceeding 1000 words**

1. Explain about liner freight rate structure and economics of a typical liner voyage.
2. Explain the applications of E-commerce in Liner companies.
3. Describe equipment control systems.



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Programme Code No	263
Programme Name	: M.B.A SHIPPING AND LOGISTICS MANAGEMENT
Course Code & Name	: MSPL– 106 & LOGISTICS AND MULTIMODAL TRANSPORT
Batch	: AY 2020-21
No.of Assignments	2
Maximum CIA Marks	: 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the questions not exceeding 1000 words**

1. Explain Inland Container Depot and Container Freight Station terminals.
2. Describe the Distribution Resource Planning.
3. Discuss the emergence of 4PL service providers.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the questions not exceeding 1000 words**

1. Identification of key measures of supply chain performance is possible. Discuss.
2. Describe benchmarking and its role.
3. Elucidate performance related Issues in supply chain.



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Programme Code No                    263  
Programme Name                        : M.B.A SHIPPING AND LOGISTICS MANAGEMENT  
Course Code & Name                    : MSPL- 107 & SHIPPING FINANCE & INSURANCE  
Batch                                        : AY 2020-21  
No.of Assignments                        2  
Maximum CIA Marks                     : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the questions not exceeding 1000 words**

1. Elaborate the ways to raise funds for building new ship.
2. Discuss the tax issues and depreciation policies pertaining to ship registration.
3. Explain about the financing of second hand ships.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the questions not exceeding 1000 words**

1. Elaborate marine insurance claim during general average situations.
2. Explain procedures in sale and purchase of second hand ships.
3. Explain the insurance cover for professional indemnity.





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Programme Code No                    263  
Programme Name                        : M.B.A SHIPPING AND LOGISTICS MANAGEMENT  
Course Code & Name                    : MSPL– 108 & SHIP AGENCY MANAGEMENT  
Batch                                        : AY 2020 -21  
No.of Assignments                        2  
Maximum CIA Marks                     : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the questions not exceeding 1000 words**

1. Explain types of agents in maritime business.
2. Describe the services offered by owner's protecting agency
3. Discuss the role of liner agents during ship arrest situation.

Max : 15 marks

**ASSIGNMENT – 2**

**Answer any one of the questions not exceeding 1000 words**

1. Explain the marketing activities performed by liner agents.
2. Discuss the process of appointment of liner agency.
3. Discuss E- Commerce pertaining to ship agents.