



**TAMIL NADU OPEN UNIVERSITY**

**Chennai - 15**

**School of Management Studies**

**ASSIGNMENT**

**Logistics Management**

Programme Code No : 227  
Programme Name : M.B.A – LOGISTICS MANAGEMENT  
Course Code & Name : MSPT – 20 /OPERATIONS MANAGEMENT  
Batch : AY 2020 - 2021  
No.of Assignments : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the types of production system.
2. Discuss the potential benefits from MRP.
3. Describe the classification of inventories.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

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**Logistics Management**

Programme Code No	: 227
Programme Name	: M.B.A – LOGISTICS MANAGEMENT
Course Code & Name	: MSPT – 22/ BUSINESS LAW
Batch	: AY 2020 - 2021
No.of Assignments	: 2
Maximum CIA Marks	: 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. State the various ways to discharge a contract.
2. Explain the types of company meetings.
3. Discuss the kinds of Negotiable Instruments used in India.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Who is called unpaid seller? Explain his rights.
2. Narrate the duties, powers and functions of IRDA.
3. Discuss – “Monopolies and Restrictive trade practices Act 1969”.



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Programme Code No : 227  
Programme Name : M.B.A – LOGISTICS MANAGEMENT  
Course Code & Name : MSPT – 23/ STRATEGIC MANAGEMENT  
Batch : AY 2020 - 2021  
No.of Assignments : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Distinguish between strategic planning and strategic management.
2. Discuss the external environmental analysis.
3. Explain the types of strategy.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss various implementation strategies in Strategic Management.
2. What are the quantitative and qualitative tools used for strategy control?
3. Discuss Porters approach for globalization in Strategic Management.



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Programme Code No : 227  
Programme Name : M.B.A – LOGISTICS MANAGEMENT  
Course Code & Name : MSPT – 62/ SUPPLY CHAIN MANAGEMENT  
Batch : AY 2020 - 2021  
No.of Assignments : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss the major role of information technology in supply chain management.
2. Discuss various planning strategies adopted for demand and supply in supply chain management.
3. Explain how a reduction in lead time can help a supply chain to reduce safety inventory without hurting product availability.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss the impact of E-business in supply chain.
2. Highlight the co-ordination of obstacles in a supply chain management.
3. Explain the future of information technology in a supply chain.



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Programme Code No : 227  
Programme Name : M.B.A – LOGISTICS MANAGEMENT  
Course Code & Name : MSPT – 102-LOGISTICS INFORMATION SYSTEMS  
Batch : AY 2020 - 2021  
No.of Assignments : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain System Analysis and Design in information system.
2. Explain how computer based information systems can enhance marketing function in a firm?
3. Can Management Information System be helpful in information organizations?  
Discuss.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the need, characteristics and design of logistics information system.
2. Explain the framework within which logistics information system works.
3. Differentiate between the strategic, tactical and operational information system.



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Programme Code No : 227  
Programme Name : M.B.A – LOGISTICS MANAGEMENT  
Course Code & Name : MSPT – 103-CUSTOMER RELATIONSHIP MANAGEMENT  
Batch : AY 2020- 2021  
No.of Assignments : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the role of Home delivery channel in retail logistics.
2. Explain how to measure customer satisfaction.
3. Discuss CRM implementation issues

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe customer retention strategies with example.
2. Elaborate the hurdles in Managing Customer Relationship.
3. Explain the classification of data analysis in CRM.



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Programme Code No : 227  
Programme Name : M.B.A – LOGISTICS MANAGEMENT  
Course Code & Name : MSPT – 104- WAREHOUSING AND CONTRACT  
LOGISTICS MANAGEMENT  
Batch : AY 2020 - 2021  
No.of Assignments : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the standard operating procedure for a contract logistics.
2. Explain the characteristics of ideal warehouse.
3. Discuss the mechanics of Inventory Control.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe application of materials management concept in warehousing.
2. Elaborate the Palletized Storage Systems.
3. Explain the procedure in pre-cooling of container.



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Programme Code No : 227  
Programme Name : M.B.A – LOGISTICS MANAGEMENT  
Course Code & Name : MSPT – 105 - MULTIMODAL TRANSPORT OPERATIONS  
Batch : AY 2020 - 2021  
No.of Assignments : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain in detail marketing of multimodal transport solutions.
2. Bring out the importance of Quality management systems (ISO 9000).
3. Explain benchmarking priorities in mapping supply chain process.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss about the operators involved in multimodal transportation.
2. Explain transportation economies and pricing documentation
3. Describe the regulations regarding carriage of dangerous goods by various modes.





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Programme Code No : 227  
Programme Name : M.B.A – LOGISTICS MANAGEMENT  
Course Code & Name : MSPT – 106 -RETAIL LOGISTICS MANAGEMENT  
Batch : AY 2020 - 2021  
No.of Assignments : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments )

**ASSIGNMENT – 1**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the development of E-Tail Logistics.
2. Explain the growth of e-commerce in logistics.
3. Discuss Managing waste within the retail sector.

**ASSIGNMENT – 2**

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe the Associated Logistics functions.
2. Elaborate the international Logistics Practices.
3. Explain the packing aspects of Retailing Logistics.