



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

ASSIGNMENT

Programme Code No : 162

Programme Name : BBAC

Course Code & Name: BBAC – 21& Financial & Management Accounting

Batch : AY 2020-2021

No.of Assignments : 3

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Describe the features of financial accounting.
2. Journalise the following transactions, post them in the Ledger and balance the accounts as on 31st March, 2020.
 1. Ram started business with a capital of Rs. 10,000.
 2. He purchased goods from Mohan on credit Rs. 2,000.
 3. He paid cash to Mohan Rs. 1,000.
 4. He sold goods to Suresh Rs. 2,000.
 5. He received cash from Suresh Rs. 3,000.
 6. He further purchased goods from Mohan Rs. 2,000.
 7. He paid cash to Mohan Rs. 1,000.
 8. He further sold goods to Suresh Rs. 2,000.
 9. He received cash from Suresh Rs1000.
3. From the following trial balances extracted from the books of S.Sujan Singh prepare a trading and profit and loss account for the year ended 30th September 2021 and a balance sheet as on that date:

DEBIT BALANCES:	Rs.	CREDIT BALANCES:	Rs.
Drawings	6,480	Capital A/C	90,000
Land and Buildings	25,000	Bad Debt provision (as on 1-10-2020)	2,470
Plant and Machinery	14,270	Sales	91,230
Furniture and Fixtures	1,250	Discount account	120
Carriage inward	4,370	Purchases returns	8,460
Wages	21,470	Sundry creditors	12,170
Salaries	4,670	Apprentice premium	500
Sales Returns	1,760		
Bank charges	140		
Coal, gas and water	720		
Rate and taxes	840		
Purchases	42,160		
Bills Receivable	1,270		
Trade Expenses	1,990		
Sundry Debtors	37,800		
Stock (1 st October 2020)	26,420		
Fire and Insurance	490		
Cash at Bank	30,000		
Cash in Hand	850		

Charge Depreciation on land and building account at 2½ %, on plant and machinery account at 10%, and on furniture and fixture and fixtures account at 10%. Make a provision of 5% ,an sundry debtors for doubt full debts. Carry forward the unexpired amounts for fire insurance Rs.125, rate and taxes Rs. 240 and apprentice premium Rs.400. Charge 5%, interest on capital interest on drawing is Rs. 300. The value of stock as an 30th September 2021 was Rs. 29,390.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Define Management Accounting. Explain the functions of Management Accounting.
2. From the following information calculate (a) Current ratio (b) Liquid ratio (c) Cash position ratio.

	Rs.
Cash	10,000
Debtors	40,000
Stock	20,000
Bills receivable	5,000
Prepaid expenses	2,000
Creditors	18,000

Bank O.D.	3,000
Bills receivable	1,000
Marketable securities	4,000

1. From the following of 'B' Ltd prepare sources and uses of Funds flow statement for 2017.

ASSETS		
Cash	75,000	35,000
Accounts receivable	90,000	98,000
Merchandise inventory	1,20,000	87,000
Long term investment	10,000	15,000
Land	30,000	20,000
	3,25,000	2,55,000
LIABILITIES AND STOCK HOLDERS		
Equity accounts payable	45,000	50,000
Notes payable [short term]	35,000	20,000
Notes payable [due dec. 2018]	20,000
Capital stock	1,50,000	1,25,000
Retained earnings	75,000	60,000
	3,25,000	2,55,000

ASSIGNMENT – 3

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. The information relating to the financial position of Raman is given below:

Liabilities	1.1.2016	31.12.2016	Assets	1.1.2016	31.12.2016
	(Rs, in '000)			(Rs, in '000)	
Bills payable	15,000	11,000	Cash	20,000	15,000
Capital	99,000	84,000	Debtors	10,000	8,000
			Stock	4,000	7,000
			Building	50,000	40,000
			Other fixed assets	30,000	25,000
	<u>1,14,000</u>	<u>95,000</u>		<u>1,14,000</u>	<u>95,000</u>

Additional information :

- (a) There is no drawings
 (b) There is no purchase or sale of building or fixed assets.

Prepare cash flow statement.

2. From the following information calculate : (a) P.V. Ratio (b) BEP (c) Margin of Safety for both periods (d) Profit when sales Rs. 2,80,000 (e) Sales required to earn a profit of Rs. 90,000.

Year	Sales Rs.	Profit Rs.
2020	1,50,000	30,000
2021	2,00,000	50,000

3. What are the advantages and limitations of budgetary control? Explain.



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ASSIGNMENT

Programme Code No : 162

Programme Name : BBAC

Course Code & Name: BBAC – 22 & Managerial Economics

Batch : AY 2020-2021

No. of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain Elasticity of demand and its types.
2. Explain economies of scale and its classification.
3. Elaborate the Law of Supply and determinants of the Law of Supply.

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the role of economics in business decision.
2. Explain the uses of Break - Even Analysis.
3. Enumerate cost reduction and the techniques of cost reduction.



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ASSIGNMENT

Programme Code No : 162
Programme Name : BBAC
Course Code & Name: BBAC – 23 & Marketing Management
Batch : AY 2020-2021
No.of Assignments : 3
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain Bases of segmentation.
2. Elaborate the concepts marketing in new economy.
3. Explain the tools of marketing.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Specify the suitable strategies for different types of Buying Decisions.
2. Explain market strategy in detail.
3. Describe in the product classification.

ASSIGNMENT – 3

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain are the factors influencing pricing.
2. Describe in the functions of wholesalers.
3. Explain Sales forecasting in detail.



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ASSIGNMENT

Programme Code No : 162
Programme Name : BBAC
Course Code & Name: BBAC – 24 & E-Commerce
Batch : AY 2020-2021
No.of Assignments : 3
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the ways through which internet helps the ecommerce activities.
2. Discuss the benefits of E-Commerce.
3. Explain the benefits and tips to do the e- business.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain mobile commerce in detail.
2. Discuss about online payment systems.
3. Explain the safety precautions to be held while using credit cards for online payments.

ASSIGNMENT – 3

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Discuss about ecommerce threats and technology driven solutions for it.
2. Explain the functions of electronic data interchange.
3. Enumerate the types of electronic fund transfer.



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ASSIGNMENT

Programme Code No : 162
Programme Name : BBAC
Course Code & Name: BBAC – 25 & Internet & Web Designing
Batch : AY 2020-2021
No.of Assignments : 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain with example on controlling font size and color in HTML.
2. Discuss about aligning attitudes in HTML.
3. How to add a graphics to HTML document? What are all the steps includes to create a table?

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. How to connect to the internet? Explain the types of internet connection.
2. How to create the signature and how to send file with attachment.
3. Discuss about HTML commends.