



**TAMIL NADU OPEN UNIVERSITY**  
**Chennai - 15**  
**School of Management Studies**  
**Assignment**

Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS – 11 & MANAGEMENT CONCEPTS & BEHAVIOUR

Batch : AY 2021-22

No. of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. What is Management and discuss the various management functions in prevailing scenario.
2. State the importance of recruitment and analyse the various sources of recruitment.
3. Discuss the McGregor's theory of motivation and its applicability in prevailing scenario.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Who is leader? Critically evaluate the different styles of leadership.
2. Define 'Organisational Change'. Explain the various causes for resisting the change?
3. Discuss the importance of organizational development tools to enhance the quality of working environment.



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**ASSIGNMENT**

Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS –12 & ECONOMIC ANALYSIS FOR MANAGEMENT DECISIONS

Batch : AY 2021-22

No. of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Define managerial economics and bring out the scope of managerial economics.
2. Discuss the importance of study of demand and elasticity of demand.
3. What is meant by price? and list out the various objectives of pricing of product.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. What are economies of scale? and explain its operations in the business organization.
2. State the importance of profit planning and measurement of profits.
3. What is national income? Analyse the factors that affecting national income.



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Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS-13 & ACCOUNTING FOR MANAGERS

Batch : AY 2021-22

No. of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. From the following prepare the Balance Sheet of XYZ company

Current Ratio	2.5
Liquid Ratio	1.5
Stock turnover ratio	6
GP Ratio	25%
Debtors velocity	2 months
Turnover to fixed assets	2
Fixed Assets to net worth	0.8
Reserves to capital	0.5
Working capital	Rs. 3,00,000

2. Calculate cash flow from the following:

	31.12.2017	31.12.2018
	Rs.	Rs.
Debtors	50,000	47,000
Bills receivable	3,000	4,000

Creditors	48,000	26,000
Stock	65,000	54,000
Outstanding expenses	600	800
Prepaid expenses	1,200	2,000

Profit earned during the year Rs. 1,56,000.

3. From the following data, which product would you recommend for manufacture in a factory to maximize the profit :

Particulars	Product A	Product B
Standard manufacturing time per unit	2 hours	3 hours
Direct Materials	Rs. 100	Rs. 60
Direct Labour @ Rs.20/hour	Rs. 40	Rs. 60
Variable overhead @ Rs.12/hour	Rs. 24	Rs. 36
Selling price/unit	Rs. 400	Rs. 480

Total Machine Hours available in the factory are 60,000.

### **Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. "Cost may be classified in a variety of ways to their nature and information needs of the management". Discuss.
2. Explain the different methods of classification of overheads.
3. The following is the Trial Balance of Mr. Ram as at 31.3.2017

Particulars	Debit Rs.	Credit Rs.
Ram's Capital	-	3,50,000
Ram's Drawings	44,450	-
Opening stock	2,00,000	-
Bills receivable / payable	50,000	85,000
Purchases	2,75,000	-
Sales	-	4,00,000
Returns	5,000	4,500
Plant and Machinery	1,00,000	-
Loose tools	25,000	-
Patents	25,000	-
Debtors	1,25,000	-

Creditors	-	1,40,000
Bank	77,550	-
Salaries and wages	30,000	-
Repairs	7,500	-
Insurance	3,000	-
Power and fuel	3,500	-
Printing and stationery	2,000	-
Misc. Expenses	6,500	-
	9,79,500	9,79,500

Adjustments:

- (a) Closing stock Rs. 1,50,000.
- (b) Depreciate plant and machinery by 15% and patents by 25%.
- (c) Provide for doubtful debts at 5% of debtors.
- (d) Outstanding salaries and wages Rs. 3,500.
- (e) Prepaid insurance Rs. 1,000.

Prepare Trading and profit and Loss Account for the year ended 31st March 2017 and a Balance Sheet as at 31st March 2017.



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Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS- 14 & QUANTITATIVE METHODS FOR MANAGERS

Batch : AY 2021-22

No.of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Solve the system of equations by matrix method.

$$x + 2y - z = 2, 3x - 4y + 2z = 1, -x + 3y - z = 4.$$

2. Find the values of  $x, y$  and  $z$  if

$$3 \begin{pmatrix} 2 \\ 3 \\ 5 \end{pmatrix} + 2 \begin{pmatrix} x \\ y \\ z \end{pmatrix} = \begin{pmatrix} 8 \\ 13 \\ 21 \end{pmatrix}$$

3. Discuss the properties and applications of Poisson and Normal distribution

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. How do you construct consumer price index (CPI) for workers?
2. Discuss the important features of normal distribution.
3. Find out the correlation for the data given below

X:	1	2	3	4	5	6	7	8
Y:	9	8	6	7	4	5	9	8



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Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS- 15 & INFORMATION SYSTEMS FOR MANAGERS

Batch : AY 2021 – 22.

No.of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. What is information system? Examine the application of MIS in the different functional area of Management.
2. Write a detailed note on Decision Support System. Also delineate the trends in decision support.
3. How to develop an IT strategy for a business firm? Explain the different stages in it.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Identify appropriate ways to develop an Information system.
2. Explain the alternative application development approaches in current scenario.
3. Discuss prevailing security and ethical issues of MIS.



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Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS- 21 & MARKETING MANAGEMENT

Batch : AY 2021 - 22

No.of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. What are the short comings of physical distribution system in our country?
2. "Frequent consumer promotion programmes are detrimental to product health". Do you agree? Give rationale behind to this.
3. What do you meant by direct marketing? What are its functions? In what way do you think direct marketing differs from mass marketing?

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. What is new product development? Explain the steps involved in new product development.
2. Explain external and internal factors which influence marketing environment.
3. Critically evaluate the special areas in marketing.





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Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS -22 & FINANCIAL MANAGEMENT

Batch : AY 2021 – 22

No. of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Distinguish between Operating leverage and financial leverage.
2. A project costs Rs. 15, 60,000 and yields annually a profit of Rs. 2,70,400 after depreciation of 12% p.a. but before tax at 25%. Calculate the payback period.
3. Enumerate various theories of capital structure in brief.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. What is weighted averages cost of capital? Explain the rationale behind the use of WACC.
2. What is pay out methods? How do shareholders react to these methods?
3. Explain a stock split. Why it is issued? How does it differ from a bonus share?



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Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS- 23 & HUMAN RESOURCE MANAGEMENT

Batch : AY 2021 – 22.

No.of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Define Human Resources Management. List down the operative functions under HRM.
2. What is recruitment?. Discuss the features of different sources of recruitment.
3. Critically examine the different training evaluation methods in the prevailing context.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Differentiate the features of traditional and modern methods of performance appraisal.
2. Elucidate different statutory social security benefits provided to the employee.
3. Discuss the practices adopted to improve Quality of work life.



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Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS -24 & APPLIED OPERATIONS RESEARCH

Batch : AY 2021 - 22.

No. of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. OR increases creative and judicious capabilities of a decision maker' – comment.
2. Solve the following LPP using simplex method:

Maximize  $Z = 2x + y$  subject to the constraints.

$$4x + 3y \leq 12$$

$$4x + y \leq 8$$

$$4x - y \leq 8$$

$$x, y \geq 0.$$

3. Solve the following assignment problem.

		Men			
		A	B	C	D
JOBS	1	10	25	15	20
	2	15	30	5	15
	3	35	20	12	24
	4	17	25	24	30

## Assignment - 2

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Explain the process of resource leveling.
2. A project consists of the following jobs with the following predecessor relations and time constraints.

Job	Predecessor	Time (days)
A	None	3
B	None	4
C	A, B	2
D	B	5
E	B	1
F	F, C	3
G	B	6
H	E, H	4
I	E, H	4
J	E, H	2
K	C, D, F, J	1
L	K	5

- (a) Draw the project network.
  - (b) Determine the duration of the project.
  - (c) Find total, free and independent floats.
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3. Examine the various application of game theory for making business decision.



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Programme Code No : 2261

Programme Name : M.B.A

Pattern : Semester

Course Code & Name: MSPS-25& BUSINESS RESEARCH METHODS

Batch : AY 2021 - 22

No. of Assignments : 2

Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. What are the different components to consider while selecting research problems?
2. Define sampling. List out the prerequisite of good sample.
3. Discuss the various methods of collecting primary data.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Explain the points to be noted during construction of good questionnaire?
2. Discuss the various points to be considered while choosing research design.
3. Discuss the factors that govern the research report writing.