

# Tamil Nadu Open University

Chennai-15

SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES

## Assignment

Programme Code No : 139  
Course Code & Name : BVC 14 –Multimedia Lab  
Programme Name : B.Sc (Visual Communication)  
Batch : CY 2020  
Credits : 4  
No. of Assignments : 2

### ***Assignment: 1***

Animate and submit as CD, can be done in 2D or 3D or photoshop designing

1. Logo for car company
2. Animate the logo

### ***Assignment: 2***

Animate and submit as CD, can be done in 2D or 3D or photoshop designing

1. Logo of TNOU
2. Create a natural environment

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## **Assignment**

Programme Code No : 139  
Course Code & Name : BVC 15 – Television production lab  
Programme Name : B.Sc (Visual Communication)  
Batch : CY 2019  
Credits : 4  
No. of Assignments : 2  
Marks : 25

Submit on your choice as mentioned below

1. Create a one min live video of your hobby with background music and voice over
2. Create a one min video story with photographs
3. Video advertisement on construction project
4. Short film for min 3-5 mins duration

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## **Assignment**

Programme Code No : 139  
Course Code & Name : BVC 16 – Internship  
Programme Name : B.Sc (Visual Communication)  
Batch : CY 2019  
Credits : 4  
No. of Assignments : 2  
Marks : 25

Submit on your choice as mentioned below

1. 2D Animation for 3 mins
2. Print advertisement design for sports items
3. Video advertisement on beauty products
4. Short film for min 5 mins duration