

Tamil Nadu Open University

Chennai-15

SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES

Assignment

Programme Code No	: 139
Course Code & Name	: BVC 08 – Photography
Programme Name	: B.Sc (Visual Communication)
Batch	: CY 2020
Credits	: 4
No. of Assignments	: 2
Maximum CIA marks	: 25

Assignment: 1

Shot any one concept with professional or mobile camera and submit with a print

1. Speciality of your area
2. Beautiful flower

Assignment: 2

Shot any one concept with professional or mobile camera and submit with a print

1. Landmark in your place
2. Tallest building of your place

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Assignment

Programme Code No	: 139
Course Code & Name	: BVC 09 – Advertising
Programme Name	: B.Sc (Visual Communication)
Batch	: CY 2020
Credits	: 4
No. of Assignments	: 2
Maximum CIA marks	: 25

Assignment: 1

Shot any one concept with professional or mobile camera and submit with a print of designed print advertisement or video in a CD

3. Hair care advt
4. Children toys

Assignment: 2

Shot any one concept with professional or mobile camera and submit with a print

3. Household item
4. Construction advertisement