



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of History and Tourism Studies

Programme Code No	: 109
Programme Name	: B.A Tourism and Travel Studies
Course Code & Name	: TTS-5 & International Tourism
Batch	: CY 2019 (3 rd Year)
No. of Assignments	: 4 (8 Credits)
Maximum CIA marks	: 25 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any one of the question not exceeding 1000 words
ஏதேனும் ஒரு கேள்விக்கு 1000 சொற்களுக்கு மிகாமல் விடை எழுது

- 1) What are the Different Reasons for Travel?
- 2) What is IATA, ICAO, UFFA?
- 3) Write a note on the Changing Trends of Tourism

SPOT ASSIGNMENT - 2

Answer any one of the question not exceeding 1000 words
ஏதேனும் ஒரு கேள்விக்கு 1000 சொற்களுக்கு மிகாமல் விடை எழுது

- 1) Health Hazards, Crimes and Trafficking in Tourism industry/
- 2) Explain about the Manila Declaration on World Tourism.
- 3) Discuss about the History and growth of Travel.

SPOT ASSIGNMENT - 3

Answer any one of the question not exceeding 1000 words
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- 1) Explain the current issues in International Tourism.
- 2) What are Social and Economic impact of Tourism?
- 3) WHO,PATA, ICC and CAPA

SPOT ASSIGNMENT - 4

Answer any one of the question not exceeding 1000 words
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- 1) Explain Drug Trafficking and Displacement of People.
- 2) Write a note on Annual Holiday
- 3) What are environmental Hazards?



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Programme Code No : 109
Programme Name : B.A Tourism and Travel Studies
Course Code & Name : TTS-6 & Hospitality Management
Batch : CY 2019 (3rd Year)
No. of Assignments : 4 (8 Credits)
Maximum CIA marks : 25 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any one of the question not exceeding 1000 words
ஏதேனும் ஒரு கேள்விக்கு 1000 சொற்களுக்கு மிகாமல் விடை எழுது

- 1) What are the Essentials of Hospitality Industry?
- 2) Explain Front Office and room plans.
- 3) Write a note on types and layouts of Restaurants.

SPOT ASSIGNMENT - 2

Answer any one of the question not exceeding 1000 words
ஏதேனும் ஒரு கேள்விக்கு 1000 சொற்களுக்கு மிகாமல் விடை எழுது

- 1) Explain Food and Beverages.
- 2) Write a note on Federation of Hotel and Restaurants in India
- 3) Explain Hotels of Future generation

SPOT ASSIGNMENT - 3

Answer any one of the question not exceeding 1000 words
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- 1) Explain Conventional and Non-Conventional Hotels
- 2) What are the Major Hotel Chains of India?
- 3) Explain Front Office Security.

SPOT ASSIGNMENT - 4

Answer any one of the question not exceeding 1000 words
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- 1) Explain various room types.
- 2) South Indian Food - Explain
- 3) Explain about North Indian dishes.



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Programme Code No	: 109
Programme Name	: B.A Tourism and Travel Studies
Course Code & Name	: TTS-7 & Marketing Management and Tour Operations
Batch	: CY 2019 (3 rd Year)
No. of Assignments	: 4 (8 Credits)
Maximum CIA marks	: 25 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any one of the question not exceeding 1000 words
ஏதேனும் ஒரு கேள்விக்கு 1000 சொற்களுக்கு மிகாமல் விடை எழுது

- 1) Define Marketing and Tourism Marketing.
- 2) Explain about buying and selling
- 3) Write a note on pricing and sales promotion

SPOT ASSIGNMENT - 2

Answer any one of the question not exceeding 1000 words
ஏதேனும் ஒரு கேள்விக்கு 1000 சொற்களுக்கு மிகாமல் விடை எழுது

- 1) Write a note Travel Organisations.
- 2) Explain about Computer Reservation System
- 3) Discuss about Travel Legislation and Organisation

SPOT ASSIGNMENT - 3

Answer any one of the question not exceeding 1000 words
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- 1) Explain WTM, TTW
- 2) What is role Travel Agencies and explain their functions?
- 3) Explain Buyer's behaviour, Market segmentation.

SPOT ASSIGNMENT - 4

Answer any one of the question not exceeding 1000 words
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- 1) Explain Warehousing and Transportation
- 2) What are functional importance of Marketing>
- 3) Explain Tour Operation in detail



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HOME / SPOT ASSIGNMENT

Programme Code No	: 109
Programme Name	: B.A Tourism and Travel Studies
Course Code & Name	: TTS-8 & Places of Tourism Interest
Batch	: CY 2019 (3 rd Year)
No. of Assignments	: 4 (8 Credits)
Maximum CIA marks	: 25 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any one of the question not exceeding 1000 words
ஏதேனும் ஒரு கேள்விக்கு 1000 சொற்களுக்கு மிகாமல் விடை எழுது

- 1) Write a note on Goa, Konark and Ajmir.
- 2) Explain about Prince of Wales Museum in detail
- 3) Write a note on Fort St. George and Vellore Fort

SPOT ASSIGNMENT - 2

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- 1) Games and Sports of Chennai and Kolkatta
- 2) Explain Theme Parks at Chennai, Coimbatore, Bangalore
- 3) Discuss about Kumbamela, Flower Festival

SPOT ASSIGNMENT - 3

Answer any one of the question not exceeding 1000 words
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- 1) Explain about the Festival of India
- 2) Ajanta Caves, Ellora, Elaphanta
- 3) Puducherry and Thiruvannamalai ashrams

SPOT ASSIGNMENT - 4

Answer any one of the question not exceeding 1000 words
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- 1) Write a note on Tajmahal
- 2) Explain about the National Museum of Delhi
- 3) Give an elaborate note on Fort of Chittor, Gwalior Fort