



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of History and Tourism Studies

Programme Code No : 209
Programme Name : M.A. Tourism and Travel Studies
Course Code & Name : MTTs - 11 & Basic Concepts of Tourism
Batch : CY 2021 (1st Year)
No. of Assignments : 3
Maximum CIA marks : 15 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any one of the following three questions in 1000 words

1. What is the concept of travel and tourism?
2. Define Medical Tourism.
3. What are the tourism products?

SPOT ASSIGNMENT - 2

Answer any one of the following three questions in 1000 words

4. Who is the Excursionist?
5. Sustainable Tourism - define.
6. Write about the different types of tourism.

SPOT ASSIGNMENT - 3

Answer any one of the following three questions in 1000 words

7. Describe the emerging concepts of Agri Tourism in Great Britain.
8. How to develop inbound and outbound Itineraries?
9. Explain the participation of community in conserving Eco Tourism destinations.



TAMIL NADU OPEN UNIVERSITY

Chennai - 15
School of History and Tourism Studies

Programme Code No : 209
Programme Name : M.A. Tourism and Travel Studies
Course Code & Name : MTTs - 12 & Ticketing and Fare Constructions
Batch : CY 2021 (1st Year)
No. of Assignments : 4
Maximum CIA marks : 15 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any ONE of the following three questions in 1000 words.

1. What are the aims and objectives of ICAO?
2. Write a note on International sale Indicators.
3. What are the Special Fares?

SPOT ASSIGNMENT - 2

Answer any one of the following three questions in 1000 words.

4. Who are the Special passengers?
5. "Maximum Permitted Mileage". – Define.
6. Write about the facilities of Special passengers.

SPOT ASSIGNMENT - 3

Answer any one of the following three questions in 1000 words.

7. Define Visa and explain the types of Visa.
8. Write about the significance of Travel Insurance for international travel.
9. Explain how and why Tours are produced.

SPOT ASSIGNMENT - 4

Answer any one of the following three questions in 1000 words.

10. Define BSP and explain its operations.
11. Explain the procedures for booking a tour.
12. Write the journeys in different classes of service.



TAMIL NADU OPEN UNIVERSITY

Chennai - 15
School of History and Tourism Studies

Programme Code No : 209
Programme Name : M.A. Tourism and Travel Studies
Course Code & Name : MTTTS - 13 & Front Office Management
Batch : CY 2021 (1st Year)
No.of Assignments : 3
Maximum CIA marks : 15 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any one of the following three questions in 1000 words.

1. What are the different methods of payment in the Hotels?
2. Give brief account on Information Rack.
3. What is point of sale in the hotels?

SPOT ASSIGNMENT - 2

Answer any one of the following three questions in 1000 words.

4. How to identify the complaints in the hotels?
5. How to assign the Room rates?
6. How does proper cancellation of a reservation benefit the Tourist?

SPOT ASSIGNMENT - 3

Answer any one of the following three questions in 1000 words.

7. Write an essay about the uses of computers in the Hotels.
8. Describe the Accounting System in the Small Hotels.
9. How is Record Keeping Systems evolved over the years by Front Office?



TAMIL NADU OPEN UNIVERSITY

Chennai - 15
School of History and Tourism Studies

Programme Code No : 209
Programme Name : M.A. Tourism and Travel Studies
Course Code & Name : MTTTS - 14 & Introduction to Travel and Management
Batch : CY 2021 (1st Year)
No.of Assignments : 3
Maximum CIA marks : 15 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any one of the following three questions in 1000 words.

1. Palace on Wheel.
2. Balance of Payment.
3. Shore Temple at Mahabalipuram.

SPOT ASSIGNMENT - 2

Answer any one of the following three questions in 1000 words.

4. Territorial Planning.
5. Responsible Tourism.
6. Role of travel industry in Tourism.

SPOT ASSIGNMENT - 3

Answer any one of the following three questions in 1000 words.

7. Role of Archaeological Survey of India in preserving the Monuments.
8. Advantages of participating in the Travel Trade Fair.
9. Ancient Monuments Preservation Act 1904.



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of History and Tourism Studies

Programme Code No : 209
Programme Name : M.A. Tourism and Travel Studies
Course Code & Name : MTTs - 15 & Communications and Public Relations
Batch : CY 2021 (1st Year)
No.of Assignments : 3
Maximum CIA marks : 15 (Average of Total No. of Assignment)

SPOT ASSIGNMENT - 1

Answer any one of the following three questions in 1000 words.

1. Methods used for marketing the organisations.
2. Product Publicity.
3. Tour Guide.

SPOT ASSIGNMENT - 2

Answer any one of the following three questions in 1000 words.

4. Telemarketing.
5. Direct Mailing.
6. Explain the qualities of Tour Guide.

SPOT ASSIGNMENT - 3

Answer any one of the following three questions in 1000 words.

7. Importance of Sales promotions in the Tourism industry.
8. Major determinants of the promotion Mix.
9. How to market the Tourist destination with the help of marketing tools?