



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT
Logistics Management

Programme Code No : 227
Programme Name : M.B.A –LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 20 & OPERATIONS MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Explain the types of production systems.
2. Discuss the Capacity Requirements Planning and bill of materials.
3. Describe JIT and the ways to implement it.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Describe Total Quality Management.
2. Explain Control charts for measuring variables and attributes.
3. Explain time and motion study analysis related to ergonomics.



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Programme Code No : 227
Programme Name : M.B.A –LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 22 & BUSINESS LAWS
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Describe breach of contract and remedies for it.
2. Explain Formation of company as per Companies Act 1956.
3. Discuss the Performance of Contract of Sale.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Explain kinds of negotiable instruments as per Negotiable Instruments Act.
2. Discuss Life Insurance, Fire Insurance and Marine Insurance in detail.
3. Describe Foreign Exchange Management Act, 1992.



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Programme Code No : 227
Programme Name : M.B.A –LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 23 & STRATEGIC MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Explain the 7s framework of strategy formulation.
2. Discuss the environmental analysis involved in strategic management.
3. Elucidate the types of strategies.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Describe Strategic Analysis and choice.
2. Explain functional and operational implementation in Strategic Management.
3. Discuss the steps in strategic evaluation and control process.



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Programme Code No : 227
Programme Name : M.B.A –LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 62 & SUPPLY CHAIN MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Discuss about supply chain performance.
2. Describe demand forecasting in a supplychain.
3. Explain the ways to determine optimal level of product availability.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Discuss the role of information technology in a supply chain.
2. Explain network design in a supply chain.
3. Elaborate the financial evaluation of supply chain decisions.



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ASSIGNMENT

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Programme Code No : 227
Programme Name : M.B.A –LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 102 & LOGISTICS INFORMATION SYSTEMS
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Discuss the role of information system in managing multiple functions.
2. Explain cloud based systems architecture.
3. Elaborate decision support system and expert system.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain about outsourcing of system functionality.
2. Discuss about tactical and strategic information system.
3. Security and ethical issues of Information Systems need to be considered in logistics. Justify.



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Programme Code No : 227
Programme Name : M.B.A –LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 103 & CUSTOMER RELATIONSHIP MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Explain the types and components of CRM.
2. Elucidate components and rationale of customer satisfaction.
3. Discuss about customer profitability and value modeling.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Explain customer service pertaining to CRM.
2. Discuss Enterprise Marketing Automation and its components.
3. Describe the role of strategy Management support in CRM Implementation.



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Programme Code No : 227
Programme Name : M.B.A –LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 104 & WAREHOUSING AND CONTRACT LOGISTICS MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Discuss application of materials management concepts in warehousing.
2. Elucidate the functions of warehouse and characteristics of ideal warehouse.
3. Explain process flow in transportation of temperature controlled cargo from a warehouse.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Describe the classification of inventory
2. Enumerate the role of inventory control in Competitive Strategy.
3. Elucidate Internet based monitoring system for the Contract Logistics facility.



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Programme Code No : 227
Programme Name : M.B.A –LOGISTICS MANAGEMENT
Course Code & Name : MSPT – 105 & MULTIMODAL TRANSPORT OPERATIONS
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Explain the function of infrastructure in rail and air modes.
2. Narrate service overlap and competition among the operatorsinvolved in multimodal transportation.
3. Discuss the importance of revenue and cash flow pertaining to the pricing aspects in transport modes.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Discuss the regulations regarding Carriage of Dangerous Goods by various modes.
2. Explain the International conventions pertaining to multimodal transport.
3. Describe different types of sales systems and its roles.



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Programme Code No : 227
Programme Name : M.B.A –LOGISTICS MANAGEMENT
Course Code & Name : MSPT – 106 & RETAIL LOGISTICS MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Explain retail formats and its associated logistics functions.
2. Describe distribution strategies pertaining to retail supply chain.
3. Discuss logistics service for food Retail Locations.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the following question not exceeding 1000 words

1. Explain optimal efficiencies in automotive logistics.
2. Elaborate development of e-tail Logistics.
3. Discuss about logistics for managing waste within the Retail sector.