



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT

Programme Code No : 263
Programme Name : M.B.A SHIPPING AND LOGISTICS
Course Code & Name : MSPL- 23 & STRATEGIC MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Define strategic management and explain the objectives and process of it.
2. Explain about Environment Analysis.
3. Describe business level strategy in detail.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain structural and behavioural implementation in Strategic Management.
2. Discuss about quantitative and qualitative tools.
3. Elaborate Porters approach for globalization.



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT

Programme Code No : 263
Programme Name : M.B.A SHIPPING AND LOGISTICS
Course Code & Name : MSPL- 24 & INTERNATIONAL BUSINESS MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Discuss the factors influencing international business.
2. Describe the economic integration and trading blocks.
3. Explain negotiating foreign collaboration and joint venture.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain trade related aspects of Intellectual Property Rights.
2. Elaborate International commercial arbitration.
3. Discuss the structure, functions and areas of WTO.



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT

Programme Code No : 263
Programme Name : M.B.A SHIPPING AND LOGISTICS
Course Code & Name : MSPL- 62 & SUPPLY CHAIN MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Discuss about supply chain performance.
2. Describe demand forecasting in a supply chain.
3. Explain the ways to determine optimal level of product availability.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Discuss the role of information technology in a supply chain.
2. Explain network design in a supply chain.
3. Elaborate the financial evaluation of supply chain decisions.



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT

Programme Code No : 263
Programme Name : M.B.A SHIPPING AND LOGISTICS
Course Code & Name : MSPL- 103 & SHIP MANAGEMENT PRACTICES
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the roles of commercial, technical and crewing departments.
2. Discuss about post fixture management.
3. Elucidate the methods of ship acquisition.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Describe about crew management companies.
2. Elaborate the induction of a vessel in the fleet.
3. Explain International Safety Management (ISM) code.



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT

Programme Code No : 263
Programme Name : M.B.A SHIPPING AND LOGISTICS
Course Code & Name : MSPL- 104 & LEGAL ASPECTS OF MARITIME BUSINESS
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the sources of law.
2. Discuss the law related to sale of goods.
3. Write a note of the following:
 - a) Hague Rules
 - b) Hague Visby Rules
 - c) Hamburg Rules

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the legal aspects related to Carriage of Goods by Sea.
2. Discuss the Multimodal Transport Operators.
3. Describe the legal aspect of general average and Salvage.



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT

Programme Code No : 263
Programme Name : M.B.A SHIPPING AND LOGISTICS
Course Code & Name : MSPL- 105 & LINER SHIPPING BUSINESS
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Describe the container and passengers liner services.
2. Discuss the technical and commercial functions of containerized Liner Shipping company.
3. Explain the ways to handle liner cargo.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain about liner freight rate structure and economics of a typical liner voyage.
2. Explain the applications of E-commerce in Liner companies.
3. Describe equipment control systems.



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT

Programme Code No : 263
Programme Name : M.B.A SHIPPING AND LOGISTICS
Course Code & Name : MSPL- 106 & LOGISTICS AND MULTIMODAL TRANSPORT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain Inland Container Depot and Container Freight Station terminals.
2. Describe the Distribution Resource Planning.
3. Discuss the emergence of 4PL service providers.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Identification of key measures of supply chain performance is possible. Discuss.
2. Describe benchmarking and its role.
3. Elucidate performance related Issues in supply chain.



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT

Programme Code No : 263
Programme Name : M.B.A SHIPPING AND LOGISTICS
Course Code & Name : MSPL- 107 & SHIPPING FINANCE & INSURANCE
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Elaborate the ways to raise funds for building new ship.
2. Discuss the tax issues and depreciation policies pertaining to ship registration.
3. Explain about the financing of second hand ships.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Elaborate marine insurance claim during general average situations.
2. Explain procedures in sale and purchase of second hand ships.
3. Explain the insurance cover for professional indemnity.



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT

Programme Code No : 263
Programme Name : M.B.A SHIPPING AND LOGISTICS
Course Code & Name : MSPL- 108 & SHIP AGENCY MANAGEMENT
Batch : CY 2020
No.of Assignments : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain types of agents in maritime business.
2. Describe the services offered by owner's protecting agency
3. Discuss the role of liner agents during ship arrest situation.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the marketing activities performed by liner agents.
2. Discuss the process of appointment of liner agency.
3. Discuss E- Commerce pertaining to ship agents.