



**TAMIL NADU OPEN UNIVERSITY**

**Chennai - 15**

**School of Management Studies**

**ASSIGNMENT**

**Shipping And Logistics**

Programme Code No : 263  
Programme Name : M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name : MSPL–10MANAGEMENT FUNCTIONS & BEHAVIOUR  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Discuss Management functions in detail.
2. Define 'Recruitment'. What are the advantages and disadvantages of using internal sources of recruitment?
3. Explain Maslow's theory of motivation and Need hierarchy theory of motivation.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Explain in detail the various types of communication networks. Which of these is more effective and why?
2. Describe the meaning and definitions of personality and elaborate Sigmund Freud theory of personality.
3. Elaborate the process and effectiveness of organizational development.



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### ASSIGNMENT

#### Shipping And Logistics

Programme Code No : 263  
Programme Name : M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name: MSPL–12FINANCIAL AND MANAGEMENT ACCOUNTING  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIAMarks : 15 (Average of Total No. of Assignments)

#### Assignment - 1

Marks - 15

**Answer any one of the question given below in 1000 words each.**

1. Write a note on the following:

- a) Journal
- b) Ledger
- c) Marginal costing

2. Ms. RRR has the following transactions in the month of July. Record them into the journal and show postings in the ledger and balance the accounts.

July 1 <sup>st</sup>	RRR started business with a capital of 75,000
1 <sup>st</sup>	Purchased goods from Mani on credit 25,000
2 <sup>nd</sup>	Sold goods to Sonu 20,000
3 <sup>rd</sup>	Purchased goods from Meenu 15,000
4 <sup>th</sup>	Sold goods to Tanu for cash 16,000
5 <sup>th</sup>	Goods returned to Mani 2,000

6 <sup>th</sup>	Bought furniture for 15,000
7 <sup>th</sup>	Bought goods from Zenu 12,000
8 <sup>th</sup>	Cash paid to Mani 10,000
9 <sup>th</sup>	Sold goods to Jane 13,500
10 <sup>th</sup>	Goods returned from Sonu 3,000
11 <sup>th</sup>	Cash received from Jane 5,500
12 <sup>th</sup>	Goods taken by RRR for domestic use 3,000
13 <sup>th</sup>	Returned Goods to Zenu 1,000
14 <sup>th</sup>	Cash received from Sonu 12,000
15 <sup>th</sup>	Bought machinery for 18,000
16 <sup>th</sup>	Sold part of the furniture for 1,000
17 <sup>th</sup>	Cash paid for the purchase of bicycle for RRR's son 1,500
19 <sup>th</sup>	Cash sales 15,000
20 <sup>th</sup>	Cash purchases 13,500

3. Explain the financial statement analysis and its types.

### Assignment - 2

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Write short note on the following :

- a. Errors of commission
- b. Zero Base Budgeting (ZBB)
- c. Responsibility centers
- d. Margin of Safety (MOS)

2. What do you mean by cash flow and fund flow analysis? Explain the difference between them.

3. The sales and profit during two years were as follows.

<b>Year</b>	<b>Sales (Rs.)</b>	<b>Profit (Rs.)</b>
2001	1,50,000	20,000
2002	1,70,000	25,000

You are required calculate

- (a) P.V. ratio
- (b) Fixed cost
- (c) Break even sales
- (d) The sales required to earn a profit of Rs. 100,000
- (e) The profit made when sales are Rs. 3, 50,000



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**Shipping And Logistics**

Programme Code No : 263  
Programme Name : M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name : MSPL - 13 QUANTITATIVE TECHNIQUES  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIAMarks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. From the following information calculate Arithmetic Mean :  
12, 25, 34, 48, 20, 18, 33, 52, 62, 16
2. Write a note on data analysis.
3. Explain the types of probability sampling.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Discuss the properties and applications of Poisson and Normal distribution.
2. Explain the steps involved in making the set operation using Venn diagram.
3. Compute Coefficient of Correlation for the following data through Karl Pearson's method.

x	25	35	45	52	20	33	40	30
y	20	15	10	14	23	18	22	30



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**Shipping And Logistics**

Programme Code No : 263  
Programme Name : M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name : MSPL- 14 & MANAGEMENT INFORMATION SYSTEM  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIAMarks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Discuss about the strategic uses of Information System.
2. Explain DBMS and its process.
3. How will you apply Information System in decision support and expert system?

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Explain the ways to develop and Information system.
2. Elaborate the functional areas of business in MIS.
3. Describe the Security and ethical issues of information systems.



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**Shipping And Logistics**

Programme Code No : 263  
Programme Name : M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name : MSPL- 15 MARKETING MANAGEMENT  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. What is new product development? Explain the steps involved in new product development.
2. What are the elements which customers judge as relevant in developing good quality service?
3. Elaborate market segmentation in detail.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Explain external and internal factors which influence marketing environment.
2. Explain the ways to build relationship with customers.
3. What do you understand by direct marketing? What are its functions? In what way do you think direct marketing differs from mass marketing?



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**Shipping And Logistics**

Programme Code No :263  
Programme Name :M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name :MSPL-17 HUMAN RESOURCE MANAGEMENT  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Explain the operative functions of Human Resource Management.
2. Describe the various types of fringe benefits offered to employees in India.
3. Elaborate the practices adopted to improve Quality of work life.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Elaborate Performance appraisal in detail.
2. Describe the process and sources of recruitment.
3. Explain the strategies and techniques adopted by the management to keep their plants free of labour unions.





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**Shipping And Logistics**

Programme Code No :263  
Programme Name :M.B.A –SHIPPING AND LOGISTICS  
Course Code & Name :MSPL- 19 RESEARCH METHODS  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

- 1.Explain research process and research strategies.
- 2.Describe the types of sampling design.
- 3.Discuss about primary and secondary data.

**Assignment - 2**

**Marks - 15**

**Answer any one of the question given below in 1000 words each.**

1. Explain the ways to construct a good questionnaire and what will you do after questionnaire generation?
2. What do you mean by report writing? Explain the steps involved in it.
3. Discuss about formulation of hypothesis and type I error and type II error.



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Programme Code No :263  
Programme Name :MBA–SHIPPING AND LOGISTICS  
Course Code & Name : MSPL–100 -OVERVIEW OF MARITIME BUSINESS  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -15**

**Answer any one of the question given below in 1000 words each.**

1. Elucidate the role of shipping and international shipping organizations.
2. Explain the types of liner services.
3. Describe the principles of chartering.

**Assignment - 2**

**Marks -15**

**Answer any one of the question given below in 1000 words each.**

1. Discuss the environmental issues in ports.
2. Discuss the international freight forwarding.
3. Explain warehousing operations in freight forwarding.



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Programme Code No :263  
Programme Name :MBA–SHIPPING AND LOGISTICS  
Course Code & Name : MSPL– 101 MARITIME ECONOMICS  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -15**

**Answer any one of the question given below in 1000 words each.**

1. Discuss the balance of payments and exchange rate mechanisms.
2. Explain the factors affecting demand and supply of shipping.
3. Discuss freight rate mechanisms.

**Assignment - 2**

**Marks -15**

**Answer any one of the question given below in 1000 words each.**

1. Discuss the determination of equilibrium pricing in various segments.
2. Explain the ways to measure measuring elasticity of supply.
3. Discuss the forecasting techniques in shipping services.



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Programme Code No : 263  
Programme Name : MBA–SHIPPING AND LOGISTICS  
Course Code & Name : MSPL -102 &PORTS AND TERMINALS MANAGEMENT  
Batch : CY 2020  
No.of Assignments : 2  
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

**Assignment - 1**

**Marks -15**

**Answer any one of the question given below in 1000 words each.**

1. Explain the factors affecting the future of ports and terminals.
2. Elaborate about cargo handling equipment.
3. Discuss about identifying customer needs.

**Assignment - 2**

**Marks -15**

**Answer any one of the question given below in 1000 words each.**

1. Describe cabotage law and practices affecting coastal movement of cargo.
2. Explain the environmental issues connected with Ports and terminals.
3. Discuss about health and safety issues pertaining to port.