



# TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

ASSIGNMENT

Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 20  
Batch : CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the ways to select site, make decision on Land, Space, and Utilities.
2. Write a note on the following:
  - a) Day Care
  - b) Reservation
  - c) Appointment by Phone
  - d) Patient Counselling
  - e) Super Specialty Clinics
  - f) Physiotherapy
3. Discuss about life saving drugs and Ambulance and Paramedic Services.

## ASSIGNMENT – 2

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss about Medico-legal Procedures and also the Forms and Registers to be maintained in emergency and casualty services.
2. Explain the functions, types and equipment of ICUs .
3. Elaborate the functions, location, design and layout of operation theatre.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 21 & SUPPORTIVE SERVICES AND FACILITIES  
MANAGEMENT  
Batch : CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the types of Forms, Retention Policy, Records and Statistics
2. Describe the laboratory services.
3. Discuss support services pertaining to housekeeping.

## ASSIGNMENT – 2

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss Gate Pass, Physical Verification and Control Movement pertaining to security services.
2. Explain the Dietary Services.
3. Elaborate the levels of maintenance, service contracts and disposition with regard to maintenance management.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 22 & HEALTH SYSTEMS RESEARCH & RESEARCH  
METHODOLOGY  
Batch : CY 2020  
No.of Assignment : 2  
Maximum CIA Marks :15 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain research process and research strategies.
2. Describe the types of sampling design.
3. Discuss about primary and secondary data.

## ASSIGNMENT – 2

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the measures of central tendency.
2. What is Regression? Why it is done? What hypothesis will you frame for it?
3. What do you mean by report writing? Explain the steps involved in it.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 23 & HEALTH COMMUNICATION PLANNING AND  
MANAGEMENT  
Batch : CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the barriers to communication and the ways to overcome it.
2. Manpower can be trained. Justify.
3. Describe the criteria for evaluating health campaign programme.

## ASSIGNMENT – 2

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe the techniques of counselling in detail.
2. Explain the individual methods of communication.
3. Elaborate Audio-Visual Aids in communication.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 24 & HEALTH INSURANCE  
Batch : CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the Fundamental differences among various Health Insurance Schemes.
2. Elaborate the issues to be considered while designing benefit package.
3. Write a note on the following:
  - a) daily charge
  - b) bonus payment
  - c) flat
  - d) rate payment
  - e) capitation
  - f) salary
  - g) global budget

## ASSIGNMENT – 2

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe implementation pertaining to designing and planning of community health insurance.
2. Explain feasibility study related to health insurance.
3. Elaborate the components of Managed Care System.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 25&LEGAL & ETHICAL ISSUES IN HEALTHCARE  
Batch : CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Elaborate about sample constitution for the hospital.
2. Discuss The Industrial Disputes Act in detail.
3. Discuss in detail the ethics in medical care.

## ASSIGNMENT – 2

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe the term
  - a. Blood Transfusion
  - b. Drug Control Policy
  - c. Narcotic Laws
  - d. Medical Jurisprudence
2. Explain the ways to handle Biomedical Waste.
3. Elaborate the exemption of income tax for donations.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 26 & MANAGING QUALITY IN HEALTHCARE  
Batch : CY 2020  
No. of Assignment : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain Quality Management Process in detail.
2. Elaborate the tools and techniques of quality foundation.
3. Discuss in Clinical Quality in detail.

## ASSIGNMENT – 2

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Elucidate the ways to measure the health care quality.
2. Write a note on the following:
  - a) Quality Circle
  - b) Quality Council
  - c) Quality Steering Committee
  - d) Code of Conduct for Health Professionals
3. Explain ISO Certification and BS Mark in detail.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 27 & MIS & APPLICATION OF IT IN HEALTHCARE  
Batch : CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 15 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain PowerPoint Presentations, Excel, Outlook Express.
2. Discuss the procedure of software development.
3. Describe HIS for various levels of management.

## ASSIGNMENT – 2

Max : 15 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the procedure to implement wireless computerized patient records
2. Elaborate computerizing health programs and widely used latest statistical and evaluation software.
3. Describe electronic medical documentation and smart cards and clinical practices through internet and tele-health