



# TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

ASSIGNMENT

Programme Code No : 262  
Programme Name : M.B.A –HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 10 & INTRODUCTION TO HEALTH SYSTEM  
Batch : The candidate admitted before CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 25 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the concepts of demographic cycle.
2. Discuss in detail about family planning in health systems.
3. Elaborate Epidemiologic Methods and its uses.

## ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Elaborate community diagnosis and treatment.
2. Describe the principles of epidemiology:
3. Discuss the role of WHO and other United Nations agencies in health systems.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 11 & HEALTH CARE & HOSPITAL ADMINISTRATION  
Batch : The candidate admitted before CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 25 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss the role of management in healthcare industry.
2. Explain the functions of management in detail.
3. Elaborate the characteristics and classification of service organizations.

## ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain with diagram the pyramidal structure of health services.
2. Discuss the roles and responsibilities of middle level managers in hospital.
3. Describe disaster management in health care.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 12 & HEALTH PROGRAMME MANAGEMENT  
Batch : The candidate admitted before CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 25 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe pre-project phases in healthcare program.
2. Discuss Regression and Delphi Technique in forecasting.
3. Describe the Gantt Chart and CPM.

## ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the Queuing models.
2. Elaborate the factors that lead to successful projects.
3. Explain the patient and other customer focused results.



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ASSIGNMENT

Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 13 & HUMAN ANATOMY, PHYSIOLOGY AND MEDICAL TERMINOLOGY  
Batch : The candidate admitted before CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 25 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Narrate Digestive System and its functions with a diagram.
2. Explain the common prefix and suffix in medical term.
3. Discuss the reasons for using medical terms.

## ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe the classification and description of disease.
2. Explain the infection control measures.
3. Discuss about nosocomial infection and communicable diseases.



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### ASSIGNMENT

Programme Code No	: 262
Programme Name	: M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name	: MSH 14 & HEALTH ECONOMICS
Batch	: The candidate admitted before CY 2020
No.of Assignment	: 2
Maximum CIA Marks	: 25 ( Average of Total No. of Assignments)

#### ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Elucidate the economic appraisal in the context of clinical decision making.
2. Discuss about social cost benefit analysis.
3. Describe the component of costs.

#### ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. How will you predict the cost related to screening a cancer patient?
2. Explain the steps of economic analysis.
3. Elaborate NPV, IRR in detail.



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ASSIGNMENT

Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 15 & STRATEGIC MANAGEMENT IN HEALTHCARE  
Batch : The candidate admitted before CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 25 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Enumerate Levels of Strategy in health care.
2. Discuss the functional strategies in strategic management process.
3. Describe the Positioning and operating Strategies in detail.

## ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the process of strategy formulation.
2. Elaborate the strategies adopted in Long Term Health Policy with special reference to AIDS Control and malaria eradication.
3. Explain the strategic planning in family planning and welfare programme.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 16 & HUMAN RESOURCE MANAGEMENT  
Batch : The candidate admitted before CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 25 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the HR Planning: in detail.
2. Discuss the ways to assess train need of employees.
3. Explain the pay and incentive System.

## ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Describe 360 Degree Feedback of performance management.
2. Explain about periodic reports on manpower, turnover and compensation.
3. Narrate about Health Issues and Repatriation.



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Programme Code No	: 262
Programme Name	: M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name	: MSH 17 & HEALTHCARE MARKETING AND PUBLIC RELATIONS
Batch	: The candidate admitted before CY 2020
No.of Assignment	: 2
Maximum CIA Marks	: 25 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain the importance of marketing to healthcare organizations.
2. Market can be analysed through demand forecasting.
3. Discuss about service portfolio strategy and market expansion strategy.

## ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

- 1.Explain the action and behaviour related to social marketing.
- 2.Discuss the classification of public from healthcare marketing perspective.
- 3.Enumerate the procedure of community opinion surveys to assess the image of an organization.





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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 18&HOSPITAL ACCOUNTING AND FINANCE  
Batch : The candidate admitted before CY 2020  
No.of Assignment : 2  
Maximum CIA Marks : 25 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain journal and ledger with golden rule and specimen.
2. Discuss about Petty Cash Management.
3. Discuss about internal control and internal auditing.

## ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Explain Balance Sheet with a specimen of asset and liability side entries.
2. Discuss Budgeting and its importance.
3. Effectiveness of fundraising can be evaluated and it has tactics to be followed. Justify.



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Programme Code No : 262  
Programme Name : M.B.A – HOSPITAL ADMINISTRATION  
Course Code & Name : MSH 19 & HOSPITAL MATERIALS MANAGEMENT  
Batch : The candidate admitted before CY 2020  
No. of Assignment : 2  
Maximum CIA Marks : 25 ( Average of Total No. of Assignments)

## ASSIGNMENT – 1

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Discuss the materials cycle in healthcare industry perspective.
2. Explain legal and ethical Aspects in purchase.
3. Explain the planning and selection of equipment.

## ASSIGNMENT – 2

Max : 25 marks

**Answer any one of the question not exceeding 1000 words**

1. Elaborate the storage and distribution functions of material.
2. Explain the concepts of Equipment Audit in audit.
3. Describe lead time, safety stock and reorder Level in managing inventories.