



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A –HOSPITAL ADMINISTRATION
Course Code & Name : MSH 10 & INTRODUCTION TO HEALTH SYSTEM
Batch : CY 2020
No.of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the concepts of Control and Prevention in epidemiology.
2. Discuss in detail about Communicable and Non-communicable Diseases.
3. Elaborate National Health Programmes in India.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the concepts in Family Planning and population policy.
2. Discuss the functions of WHO.
3. Describe the principles of epidemiology.



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ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name : MSH 11 & HEALTH CARE & HOSPITAL ADMINISTRATION
Batch : CY 2020
No.of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the levels of managers and management skills in healthcare industry.
2. Elaborate staffing, directing and control functions in detail.
3. Discuss the types of hospitals and role of hospital in healthcare.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain middle level managers in hospital and their responsibilities.
2. Discuss medical administration, nursing administration and hospital administration.
3. Describe health tourism in health care.



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ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name : MSH 12 & HEALTH PROGRAMME MANAGEMENT
Batch : CY 2020
No.of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Describe Project Life Cycle in detail.
2. Explain the project implementation plan.
3. Elaborate Transportation Model, Queuing Model.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the probabilistic simulation models.
2. Discuss the main activities of project manager.
3. Explain the staff and work system results.



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ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name : MSH 13 & HUMAN ANATOMY, PHYSIOLOGY AND MEDICAL TERMINOLOGY
Batch : CY 2020
No.of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain about excretory system and reproductive system.
2. Explain the reasons for using medical terms.
3. Discuss about common roots.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain sterilisation and aseptic techniques
2. Describe the classification and description of disease.
3. Discuss about Infection control measures.



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ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name : MSH 14 & HEALTH ECONOMICS
Batch : CY 2020
No.of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Elucidate the combining costs and benefits in the appraisal.
2. Discuss about explicit valuation of costs and benefits.
3. Describe cost-minimization analysis and cost-effectiveness analysis.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. How will you predict the cost pertaining to care of the elderly?
2. Explain the steps of economic analysis.
3. Elaborate procedure to predict cash flows.



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ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name : MSH 15 & STRATEGIC MANAGEMENT IN HEALTHCARE
Batch : CY 2020
No.of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Enumerate characteristics of strategic decision in health care.
2. Discuss about strategic management process.
3. Describe the internal environment analysis.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Discuss strategic management practices in national health care programs.
2. Explain the process of strategy formulation.
3. Elaborate the strategies adopted by International Agencies.



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ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name : MSH 16 & HUMAN RESOURCE MANAGEMENT
Batch : CY 2020
No.of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

Assignment - 1

Marks - 15

Answer any one of the question given below in 1000 words each.

1. Explain the operative functions of Human Resource Management.
2. Describe the various types of fringe benefits offered to employees in India.
3. Elaborate the practices adopted to improve Quality of work life.

Assignment - 2

Marks - 15

Answer any one of the question given below in 1000 words each.

1. Elaborate Performance appraisal in detail.
2. Describe the process and sources of recruitment.
3. Explain the organization culture and change.



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ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name : MSH 17 & HEALTHCARE MARKETING AND PUBLIC RELATIONS
Batch : CY 2020
No.of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain marketing intelligence pertaining to healthcare organizations.
2. Elaborate market segmentation and targeting.
3. Discuss about consumer analysis.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Explain the pricing decisions in detail.
2. Discuss the market expansion Strategy.
3. Enumerate the public relations tools pertaining to healthcare.



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ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name : MSH 18 & HOSPITAL ACCOUNTING AND FINANCE
Batch : CY 2020
No.of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Discuss about trial balance and give the specimen.
2. Explain journal and ledger with golden rule.
3. Discuss about cash budgeting.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Describe internal control and internal auditing.
2. Explain balance sheet with a specimen of asset and liability side entries.
3. Discuss about fundraising traits.



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ASSIGNMENT

Programme Code No : 262
Programme Name : M.B.A – HOSPITAL ADMINISTRATION
Course Code & Name : MSH 19 & HOSPITAL MATERIALS MANAGEMENT
Batch : CY 2020
No. of Assignment : 2
Maximum CIA Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Elucidate the functions of materials manager.
2. Explain the elements of purchasing and purchase cycle.
3. Describe equipment repair and maintenance.

ASSIGNMENT – 2

Max : 15 marks

Answer any one of the question not exceeding 1000 words

1. Discuss about condemnation and disposal of materials.
2. Explain about storage and distribution functions of material.
3. Elaborate lead time, safety stock and reorder Level in managing inventories.