



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

SCHOOL OF MANAGEMENT STUDIES

HOME/SPOT ASSIGNMENT

Programme Code No :155
Programme Name : B.COM (CA)
Course Code & Name : BBKA-21 BANKING THEORY, LAW AND PRACTICE
Batch : CY 2020
No.of Assignment : 3
Maximum Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Answer any one of the questions not exceeding 1000 words Max: 15 Marks

1. Discuss the circumstances under which a cheque is dishonoured.
2. Distinguish between Industrial Banks and Development Banks.
3. Illustrate the different types of crossing of a Cheque.

ASSIGNMENT – 2

Answer any one of the questions not exceeding 1000 words Max: 15 Marks

1. Explain the provisions regarding licensing of Branches.
2. Explain the role of Central Bank in the economic development of a country.
3. To which point should be a banker pay attention while opening an account in the name of a Partnership Firm?

ASSIGNMENT – 3

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Briefly explain the various types of Deposit Accounts.
2. Discuss the statutory protection granted to a Collecting Banker.
3. Explain the merits and demerits of making advances against life policies.



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Programme Code No :155
Programme Name : B.COM (CA)
Course Code & Name : BBKA-22 BUSINESS STATISTICS
Batch : CY 2020
No.of Assignment : 3
Maximum Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Fit a straight-line trend by the method of least squares to the following data and calculate trend values.

Year:	2003	2004	2005	2006	2007
Sales:	4	6	7	8	10

Estimate the sales for the year 2012.

2. Explain briefly the method of moving average for calculating trend?

Find out four yearly moving average from the following:

Year:	1	2	3	4	5	6	7	8	9	10	11	12	13
Value:	53	79	76	66	69	94	105	87	79	104	98	97	100

3. Explain the various types of averages

ASSIGNMENT - 2

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Explain the method of forming a frequency distribution from a raw data and general rules of Tabulation.

2. Find Karl Pearson's Coefficient of Skewness:

Variable	: 10-20	20-30	30-40	40-50	50-60	60-70
Frequency:	10	16	30	40	26	18

3. Briefly explain the various components of time series.

ASSIGNMENT - 3

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Write a note on the four phases of a cyclic variation in a business cycle and types.
2. Calculate Karl Pearson's coefficient of correlation from the following data:

x: 10 12 18 24 23 27

y: 13 18 12 25 30 10

3. What is statistical enquiry? Distinguish between questionnaire and schedule than different measures of skewness.



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Programme Code No : 155
Programme Name : B.COM (CA)
Course Code & Name : BBKA-23 MARKETING
Batch : CY 2020
No.of Assignment : 3
Maximum Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Explain the basic characteristics necessary for a successful salesman.
2. Explain the concept of 'Product Life Cycle' elaborately.
3. What are the factors that determine the consumer behaviour?

ASSIGNMENT - 2

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. What are the various kinds of advertising? Explain them.
2. Describe the factors influencing Marketing Concept.
3. Write short notes on the following:
 - (a) Branding
 - (b) Functions of storage
 - (c) Middlemen
 - (d) E-Marketing
 - (e) AIDA approach.

ASSIGNMENT - 3

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Explain the different types of pricing.
2. Explain the various factors to be considered in selecting channels of distribution.
3. What are the various steps involved in Personal Selling? Explain them.



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HOME/SPOT ASSIGNMENT

Programme Code No	: 155
Programme Name	: B.COM (CA)
Course Code & Name	: BBKA-24 E-COMMERCE
Batch	: CY 2020
No.of Assignment	: 3
Maximum Marks	: 15 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Discuss the Emerging trends in E-Business.
2.
 - a) What do you mean by e-Commerce?
 - b) List the drivers of e-Commerce and benefits of e-Commerce.
 - c) Differentiate conventional commerce from e-Commerce
 - d) List the disadvantages of e-Commerce?
3. What are the opportunities and challenges in Business-to- Business of E-Commerce?

ASSIGNMENT - 2

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Describe the factors influencing Marketing Concept.
2.
 - a) Trace the history of the internet.
 - b) What do you mean by dotcom companies?
 - c) Explain the internet related organizations.
3. What are the Rights and Obligations in the world of E-Commerce?

ASSIGNMENT - 3

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. a) What are the aspects that describe any business model
b) Distinguish between online and traditional retailing.
c) Explain the different B2C e-Commerce models?

2. Discuss about the Internet revolution and its implications for the business world.

3. Write an essay on the EDI Transfer of documents?



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HOME/SPOT ASSIGNMENT

Programme Code No : 155
Programme Name : B.COM (CA)
Course Code & Name : BBKA-25 INTERNET AND WEB DESIGNING
Batch : CY 2020
No.of Assignment : 2
Maximum Marks : 15 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Describe about Paragraph breaks, Line breaks, Heading Style and Text Style in HTML document.
2. Explain about the information file creation, web server, web client, web browser and HTML commands?
3. Explain the Internet and its working principles.

ASSIGNMENT - 2

Answer any one of the questions not exceeding 1000 words Max:15 Marks

1. Explain E-mail and its features and write down the importance of E-mail.
2. What is address book? How will you manage an address book?
3. Explain the procedure of sending files via email attaching a signature.