



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

ASSIGNMENT

Programme Code No : 162

Programme Name : BBA Computer Applications

Course Code & Name: BBAC – 21& Financial & Management Accounting

Batch : The candidate admitted before CY 2020

No. of Assignments : 3

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Describe the Accounting Concepts and elaborate the rationale behind each concept.
2. Give the necessary journal entries to rectify the following errors.
 - I. A sum of Rs.500 paid of Easwaran has been debited to Easwaran & Sons account.
 - II. Repairs to furniture Rs50 has been debited to furniture account.
 - III. The proprietor paid Rs.105 as premium on his life policy and this has been entered in the insurance account.
 - IV. Kesavan returned us goods worth Rs.120. This was wrongly entered in the Purchase Returns Account. The account of Kesavan has been written up correctly.
 - V. An amount realised from cash sales Rs.75 was wrongly entered as commission received in the cashbook.
 - VI. Received from Alagan Rs.120 and from Alagiri Rs.420 but entered that Rs.420 was received from Alagan and Rs.120 was received from Alagiri.
3. From the following trial balances extracted from the books of S.Sujan Singh prepare a trading and profit and loss account for the year ended 30th September 1989 and a balance sheet as on that date:

| DEBIT BALANCES: | Rs. | P. | CREDIT BALANCES: | Rs. | P. |
|---------------------------------------|------------|-----------|-------------------------|------------|-----------|
| Drawings | 6,480 | 00 | Capital A/C | 90,000 | 00 |
| Land and Buildings | 25,000 | 00 | Bad Debt provision | 2,470 | 00 |
| Plant and Machinery | 14,270 | 00 | (as on 1-10-1988) | | |
| Furniture and Fixtures | 1,250 | 00 | Sales | 91,230 | 00 |
| Carriage inward | 4,370 | 00 | Discount account | 120 | 00 |
| Wages | 21,470 | 00 | Purchases returns | 8,460 | 00 |
| Salaries | 4,670 | 00 | Sundry creditors | 12,170 | 00 |
| Sales Returns | 1,760 | 00 | Apprentice premium | 500 | 00 |
| Bank charges | 140 | 00 | | | |
| Coal, gas and water | 720 | 00 | | | |
| Rate and taxes | 840 | 00 | | | |
| Purchases | 42,160 | 00 | | | |
| Bills Receivable | 1,270 | 00 | | | |
| Trade Expenses | 1,990 | 00 | | | |
| Sundry Debtors | 37,800 | 00 | | | |
| Stock (1 st October 1988) | 26,420 | 00 | | | |
| Fire and Insurance | 490 | 00 | | | |
| Cash at Bank | 30,000 | 00 | | | |
| Cash in Hand | 850 | 00 | | | |

Charge Depreciation on land and building account at 2½ %, on plant and machinery account at 10%, and on furniture and fixture and fixtures account at 10%. Make a provision of 5% ,an sundry debtors for doubt full debts. Carry forward the unexpired amounts for fire insurance Rs.125, rate and taxes Rs. 240 and apprentice premium Rs.400. Charge 5%, interest on capital interest on drawing is Rs. 300. The value of stock as an 30th September 1989 was Rs. 29,390.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss the functions, scope, and limitation of management Account
2. From the following information you are required to prepare a Balance Sheet

Current ratio 1.75

Liquid ratio 1.25

Stock turnover ratio 9

[Cost of sales / CL. Stock]

Gross profit ratio 25%

| | |
|-------------------------------|------------|
| Debt collection period | 1 ½ months |
| Reserves & surplus to capital | 0.2 |
| Turnover on Fixed Assets | 1.2 |
| [Based on Cost of sales] | |
| Capital gearing ratio | 0.6 |
| Fixed assets to Net worth | 1.25 |
| Sales for the year | 1,20,000 |

3. From the following of 'B' Ltd prepare sources and uses of Funds flow statement for 1987.

| | | |
|--------------------------------------|----------|----------|
| ASSETS | | |
| Cash | 75,000 | 35,000 |
| Accounts receivable | 90,000 | 98,000 |
| Merchandise inventory | 1,20,000 | 87,000 |
| Long term investment | 10,000 | 15,000 |
| Land | 30,000 | 20,000 |
| | 3,25,000 | 2,55,000 |
| LIABILITIES AND STOCK HOLDERS | | |
| Equity accounts payable | 45,000 | 50,000 |
| Notes payable [short term] | 35,000 | 20,000 |
| Notes payable [due Dec. 1998] | 20,000 | |
| Capital stock | 1,50,000 | 1,25,000 |
| Retained earnings | 75,000 | 60,000 |
| | 3,25,000 | 2,55,000 |

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. From the following Profit and Loss a/c, you are required to calculate cash from operation.

Profit and Loss a/c for the year ending 30th June 2000=

| | Rs. | | Rs. |
|--------------------------|--------|---------------------------|--------|
| To Salaries | 5,000 | By Gross profit | 25,000 |
| To Rent | 1,000 | By Profit on sale of land | 5,000 |
| To Depreciation | 2,000 | | 3,000 |
| To Loss on sale of plant | 1,000 | By Income tax refund | |
| To Goodwill written off | 4,000 | | |
| To proposed dividend | 5,000 | | |
| To Net Profit | 10,000 | | |
| | 33,000 | | 33,000 |

2. From the following information relating to Sri Ram lit., calculate.

- P/V Ratio.
- Break Even Point.
- Margin of safety.

| | |
|---------------------|-------------|
| Total Fixed cost | Rs.45,000 |
| Total variable cost | Rs.75,000 |
| Total sales | Rs.1,50,000 |

3. Parker Ltd. manufactures two brands of pen Hero, & Zero. The sales department of the company has three departments in different areas of the country. The sales budgets for the year ending 31st December 1985 were: Hero Department 13, 00,000: Department 14, 00,000. It is estimated that by forced sales promotion the sale of 'Zero' in department. I will increase by 1,75,000. It is also expected that by increasing production and arranging extensive advertisement, Department III will be enabled to increase the 'sale of 'Zero' by 50,000. It is recognized that the estimated sales by department II represent and unsatisfactory target. It is agreed to increase both estimates by 20%. Prepare a Sales Budget for the year 1986.



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ASSIGNMENT

Programme Code No : 162

Programme Name : BBA Computer Applications

Course Code & Name: BBAC – 22 & Managerial Economics

Batch : The candidate admitted before CY 2020

No. of Assignments : 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the concepts of Managerial Economics.
2. Identify the various factors of Production Function and Explain the Law of Production Function.
3. Elaborate the Law of Supply and determinants of the Law of Supply.

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Describe the Price – out put determination in Perfect and Monopoly markets.
2. Explain the uses of Break - Even Analysis.
3. Explain the New Economic Reform with its major features. Critically analyse it?



TAMIL NADU OPEN UNIVERSITY

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School of Management Studies

ASSIGNMENT

Programme Code No : 162

Programme Name : BBA Computer Applications

Course Code & Name: BBAC – 23 & Marketing Management

Batch : The candidate admitted before CY 2020

No. of Assignments : 3

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the various functions in marketing.
2. Describe the needs and basis for the Segmentation.
3. Explain the evolution of Marketing.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Describe the various stages of buying decision process.
2. Explain the meaning of product life cycle and state its challenges.
3. Define package. What are the functions of package?

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the concept of Sales Forecasting.
2. Describe the role and importance of Distribution Channel.
3. Explain the kinds of pricing.



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ASSIGNMENT

Programme Code No : 162

Programme Name : BBA Computer Applications

Course Code & Name: BBAC – 24 & E-Commerce

Batch : The candidate admitted before CY 2020

No. of Assignments : 3

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss in detail the various models adopted in e-commerce.
2. What are the components of EDI.
3. Explain the problems with traditional information.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. How do e-media differ from conventional media for advertising?
2. What are the opportunities and challenges in B2B? Discuss about them.
3. Discuss about B2B marketing and the Internet.

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the different standards used in EDI.
2. ISPs are the back bone connectivity. Discuss the extent of your agreement.
3. Discuss the procedure adopted in credit-card based payment method in e-commerce.



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School of Management Studies

ASSIGNMENT

Programme Code No : 162

Programme Name : BBA Computer Applications

Course Code & Name: BBAC – 25 & Internet & Web Designing

Batch : The candidate admitted before CY 2020

No. of Assignments : 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. How do you create the connection profile and explain default connection changes in Internet?
2. What is address book? How will you manage an address book?
3. Explain List, types of list and its uses in HTML.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Specify the concept of a Hyperlink and explain how to link documents and images.
2. Explain the procedure of sending files via email attaching a signature.
3. ISPs are the back bone connectivity. Discuss the extent of your agreement.