

Tamil Nadu Open University

Chennai-15

SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES

Assignment

Programme Code : BVC 01 – Introduction to communication

Programme Name : B.Sc (Visual Communication)

Batch : CY 2018 and before

No.of Assignments : 4

Answer any 4 of the following

1. What is Non-verbal communication
2. What are the trends in communication
3. What is Intrapersonal Communication
4. What are the types of audience
5. Explain SMCR model in communication
6. What are Formal and Informal Channels
7. What are noises? Explain its types
8. What is non-verbal communication
9. What are the forms of communication
10. What is group Communication
11. Explain encoding and decoding process in communication

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Assignment Programme Code : BVC 02 – Visual Design
Programme Name : B.Sc (Visual Communication)
Batch : CY 2018 and before
No.of Assignments : 4

Answer 4 of the following

1. Define visual design
2. What are the approaches to design
3. What are the main components for designing
4. What are the elements of design
5. Explain Color psychology
6. What are optical illusion
7. What is rhythm, colour and balance in design
8. What is centrality of design
9. What is symmetry in design
10. How to make design attractive
11. Explain the process in designing