

TAMIL NADU OPEN UNIVERSITY
School of History and Tourism Studies

PROJECT GUIDELINES

B.A. / M.A. TOURISM AND TRAVEL STUDIES

General Information

What is a Project?
Preliminary Information
Project Supervision
Project Proposal
Identifying a Theme
Collecting Data
Analysing Data
Writing Your Project
Submission of Project Report
Evaluation

Annexure

Project Proposal Proforma

GENERAL INFORMATION

This guideline has been prepared to assist you in your Project work and to familiarize you with its various aspects. You are advised to go through the guidelines before you begin work on the Project. The first part provides general guidelines; the second part suggests broad themes from which you may identify your area of work, and the third part consists of annexure which give you a format in which to supply basic information about the Project.

WHAT IS A PROJECT?

A Project is a preliminary form of research. It is an independent investigation. It is very largely your own work and is to be pursued by you all the way from the inception till completion. The purpose of the Project Work is to enable you to gain practical experience. Through the Project you will be expected to put into practice all that you have learnt about that particular theme during your course work of applying the knowledge gained through the course to specific situations in Tourism.

Your Project Work Constitutes four credits. Award of the degree is subject to a successful completion of your Project. To be able to successfully complete the Degree you must secure a minimum of 50% of marks. We would prefer to receive a **typed and bound copy of your Project Work. If, however, you find it difficult to get it typed, make sure that your work is neatly and legibly hand-written on one side of the page only.** The length of your Project Work may be between **4000 to 5000 words.** Keep both these things in mind while choosing the Project theme. The idea is that you should be able to say all that you want to within this word limit. **You are free to write your Project in English or Tamil.**

PRELIMINARY INFORMATION

A student / learners should begin work on / the Project Work, soon after they enroll for their degree. Your supervisor is familiar with the skills of working on project. Your supervisor will guide you on how to go about selecting a topic and completing your Project Work.

Project Supervision

You will need to prepare a project proposal and submit it to the **Director, School of History and Tourism Studies** and get the approval. Your synopsis should not be more than 500 words. Your project will describe what you want to do and how you intend to go about your work. You can choose any theme of interest to you. Generally it is a good idea to choose a surrounding which is close by, or within your traveling range. It is a good thing to be close to one's sources.

You need to prepare two copies of your Proposal, get the approval of your supervisor on the format given in Annexure and send one copy to the following address:

The Director, School of History and Tourism Studies
Tamil Nadu Open University,
No.577, Anna Salai, Saidapet,
Chennai – 600 015.

Things to remember

- Kindly keep a copy of the Proposal with you for reference.
- Make – sure that your Proposal is accompanied by a letter of approval by your supervisor.
- Send your Proposal through Registered Post only, to make sure it reaches the University.
- Please do not change your topic after you have sent the Proposal to the University the topic should be the same as in your Proposal.
- Kindly fill in the name and code of your course from which you have chosen your project, your enrolment number.
- The approval of the Supervisor is final.

Submission of Project Report

Prepare one copy and send to the following address:

The Controller of Examinations,
Tamil Nadu Open University,
No.577, Anna Salai, Saidapet,
Chennai – 600 015.

Phone: 044-24306666

PROJECT SUGGESTIONS

Here we have provided you with a list containing **broad themes** from which you can choose your project. Remember, these are **not** topics to be chosen. These are themes which can be applied to specific studies of areas, institutions or contexts. What you have to do is to pick any of the themes or any aspect of a theme given here and convert that into a topic according to your research inclination, priority and feasibility of study. **You are free to select a theme from outside this list provided your supervisor approves it.**

PROJECT WORK - EVALUATION

Project work should carry 100 marks

The External evaluation of the Project Report will be done by Tamil Nadu Open University for 100 marks. Project work can be done on any topic related to Tourism.

1. Eco Tourism
2. Hotel Management
3. Tour Operation and Travel Agencies
4. Air lines and Rail Tourism
5. Places of tourism interest
6. Heritage Tourism
7. Beach Tourism
8. Medical Tourism
9. Sports Tourism
10. Wild Life Tourism
11. Religious Tourism
12. Adventure Tourism
13. MICE Tourism (Meeting, Incentive, Conference and Events)
14. Wellness Tourism
15. Rural Tourism
16. Responsible Tourism
17. Dark Tourism
18. Green Tourism
19. Event Management
20. Tourist Guides

Remember:

- Project Work should be original and in your own language;
- You should not copy or reproduce any one else's' published or unpublished project or else it would be cancelled;
- Arguments should be substantiated by your data;
- Information should be properly documented;
- The research methodology adopted by you should be stated at the beginning of your work.
- Give a bibliography at the end. It should include all your sources like records, documents, reports, interviews, group meetings, newspapers, magazines etc. listed under separate heads.

ANNEXURE

**B.A. / M.A. TOURISM AND TRAVEL STUDIES
PROJECT PROPOSAL
PROFORMA**

CANDIDATE'S INFORMATION

Date :

Name

Programme Code (BTTS/MTTS)

Course Code

Enrolment No.

| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|

Email ID & Mobile No. _____

Address

.....

.....

Title of the Project

(enclose the proposal/synopsis of the Project)

CERTIFICATE OF APPROVAL

I hereby certify that the proposal for the Project entitled (Name of the Project)
..... by (Name of the candidate) has been
prepared after due consultation with me. The proposal has my approval and has, to my knowledge,
the potential of developing into a comprehensive Project Work. I also agree to supervise the above
mentioned Project till its completion.

Signature of the Student

Signature of the Head of the School

Signature of the Supervisor

Name

Designation

Address

.....

.....

| | |
|-----------------|---------------------|
| Approved | Not Approved |
|-----------------|---------------------|