

Name : Dr.P.Chitra
Address : School of Journalism and New Media Studies, Tamil Nadu Open University
Designation and School : Assistant Professor, School of Journalism and New Media Studies
Subject Specialization : Media and Law, Children and Media, Women and Media, New media technologies

Educational Qualification

S.No	Examination passed	Name of the Board/University	Year of Passing	Subject
1.	PG	Anna University	2007	Electronic Media
2.	Ph.D	Anna University	2018	Electronic Media

5. Fellowship and Awards :Nil

6. Teaching Experience

S.No	Name of the Employer	Designation	Period of Employment	
			From	To
1.	MOP Vaishnav College for Women	Lecturer	01.08.2007	31.05.2009
2.	Tamil Nadu Open University	Assistant Professor	27.4.2014	Till date

Administrative Experience

S. No.	Positions held	Name of the Institutions	Duration		Years of experience
			From	To	
1.	Head (i/c), School of Journalism and New Media Studies	TNOU	July 2015	March 2016	9 months

Research Supervision

Degree	Number Enrolled	Thesis Submitted	Degree Awarded
M.Phil	1	-	-
Ph.D	3	-	-

Research Papers in Journals:

S.No.	Title of the Article	Name of the Journal	Volume, Issue & Page	Year of publication	ISSN
1	The print media coverage of the 26/11 Mumbai terror attacks: A study on the coverage of leading Indian newspapers and its impact on people	Journal Media and Communication Studies	Vol. 1(6) pp. 095-105	2009	ISSN: 2141 2545
2	New media and society: A Study on the impact of social networking sites on Indian youth	Estudos em Comunicac, ~ao no6	pp.125-145	2009	ISSN: 1646 4974
3	A study on the role of Right to Information (RTI) Act links in Indian official websites	Proceedings of IEEE (Impact Factor 0.3) .	page 5714-5717	2011	ISBN: 978142448 1637

4	The Impact of Television Advertisements featuring children on the Audience	The Journal of Media Studies	Vol: 2, Issue:1, 329-339	2011	ISSN: 2249-3263
5	Print Media Technology and Social Change: The Role and Effectiveness of Right to Information (RTI) Act	International Journal of Emerging Technology and Advanced Engineering (Impact factor: 4.027)	Vol: 3, Issue 5, 296-302	2013	ISSN: 2250-2459
6	Social Networking Sites (SNS) and Right to Information (RTI) Act : A study on Facebook and Twitter	International Journal of Business and Management Invention (Impact factor: 3.682)	Vol: 2 Issue 6 PP.21-25 21-25	2013	ISSN (Online): 2319 – 8028, ISSN (Print): 2319 – 801X
7	Right to Information (RTI) Act and Youth: A study on the impact of Newspaper among youth	ZENITH International Journal of Multidisciplinary Research (Impact factor: 5.00)	Vol.3 (7), PP: 161-173	2013	ISSN: 2231-5780
8	“Right to Information Act” - A tool for good governance and social change through Information Technology.	International Journal of Scientific and Engineering Research (Impact factor: 1.4)	vol. 2, no 4, PP 106-111	2013	ISSN: 2229-5518

9	Communication model for promoting e-governance through The Right to Information (RTI) Act in India	Asian Journal of Information Technology (Impact factor: 0.5)	Page No.75-78	2014	ISSN: 1682 3915
10	“E-Governance for transparency and efficiency in Government process”	International Journal of Exclusive Management Research	Page 642-650	2014	ISBN 978-93-83241-56-9
11.	Effectiveness of creativity in Television advertisements among children, Management research in a Changing Climate		123-125	2014	ISBN 978-93-83241-56-9
12.	E-Learning in Open Distance Learning: A case study with reference to Open Universities across the world	IDEA Annual Conference proceedings	104-107	2015	ISBN: 9789381830895
13	Role and Performance of MSME in India	MSMEs in India: Challenges & Opportunities	PP: 70-73	2016	ISBN: 978-93-83213-13-9
14.	A Study on the Coverage of Right to Information Act, 2005 (RTI) in Newspapers, International Research Journal of Human Resources and Social Sciences	Associated Asia Research Foundation (AARF), (Impact Factor- 3.866)		2016	ISSN(O): (2349-4085) ISSN(P): (2394-4218)

15.	Structural Equation Model on Awareness of Right to Information	Elixir Social Studies (Impact Factor- 6.025)	41496-41498	2016	ISSN: 2229-712x
16.	Right to Information (RTI) Act as Fundamental Right	INDIAN JOURNAL OF APPLIED RESEARCH (Impact Factor- 4.894)		2017	ISSN NO 2249 - 555X