



TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

ASSIGNMENT

Programme Code No :164

Programme Name : BBAR

Course Code & Name: BBAR – 11& PRINCIPLES OF MANAGEMENT

Batch : AY 2019-20

No.of Assignments : 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain decision making along with its process in detail.
2. Elaborate in detail about levels of Management.
3. Briefly explain the scientific approach and functional approach to management.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain Selection process in detail.
2. Discuss various types of training.
3. Explain the nature and importance of communication.



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Programme Code No :164

Programme Name :BBAR

Course Code & Name: BBAR – 12 & MANAGERIAL ECONOMICS

Batch : AY 2019-20

No.of Assignments : 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain Elasticity of demand and its types.
2. Explain economies of scale and its classification.
3. Elaborate the Law of Supply and determinants of the Law of Supply.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the role of economics in business decision.
2. Explain the uses of Break - Even Analysis.
3. Enumerate cost reduction and the techniques of cost reduction.



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ASSIGNMENT

Programme Code No :164
 Programme Name :BBAR
 Course Code & Name: BBAR – 13 & FINANCIAL & MANAGEMENT ACCOUNTING
 Batch : AY 2019-20
 No.of Assignments : 3
 Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain Adjustments in final a/c and How to make adjustments in final a/c.
2. From the following Trail Balance of Mr. Subhash prepare profit and Loss Account for the year ended 31st December, 1989 and Balance sheet as on that date, after giving effect to the under mentioned adjustments:

| | Rs. | | Rs. |
|-------------------------|--------|------------------------------|--------|
| Debit Balance: | | Bad Debts | 400 |
| Drawings | 3,250 | Patents & Patterns | 500 |
| Stock (1-1-1989) | 17,445 | Cash | 62 |
| Returns Inwards | 554 | Discount Allowed | 330 |
| Carriage Inward | 1,240 | Wages | 554 |
| Deposit with Anad Gupta | 1,375 | Credit Balance: | |
| Carriage outward | 725 | Capital | 15,000 |
| Loan to Ashok | | Returns Outwards | 840 |
| @5% given 1-1-1989 | 1,000 | Interest on Loan to Ashok | 25 |
| Rent | 820 | Rent Outstanding | 130 |
| Purchases | 2,970 | Creditors | 3,000 |
| Debtors | 4,000 | Provision for Doubtful Debts | 1,200 |
| Goodwill | 1,730 | Sales | 27,914 |
| Advertisement Expenses | 954 | | |

Adjustments

(1) The Manager of Mr. Subhash is entitled to commission 10% of the Net profit calculated after charging such commission. (2) Increase Bad Debts by Rs.600/-, make provision for doubtful debts 10% and provision for Discount on Debtors 5%. (3) Stock valued at Rs. 1,500/- destroyed by fire on 25-12-1989 but the Insurance Co. admitted a claim for Rs.950/- only and paid it in 1990. (4) Rs. 200/- out of the Advertisement Expenses are to be carried forward to the next year. (5) The value of closing stock is Rs. 18,792.

3. Categories the Accounting Concepts and elaborate the rationale behind each concept.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the functions of Management Accounting and distinguish between Management Accounting and Financial Accounting.
2. With the following ratios and further information given bellow, prepare a Trading P & L a/c and B/S of shree Ganesh & Co.

| | |
|------------------------------------|-----------|
| Gross Profit Ratio | 25% |
| Net Profit / Sakes | 20% |
| Stock-turnover ratio | 10 |
| NP / Capital | 1/5 |
| Capital to total liabilities | 1/2 |
| Fixed asset / Capital Fixed assets | 5/4 |
| Current assets | 5/7 |
| Fixed assets | 10,00,000 |
| Closing stock | 1,00,000 |

3. From the following of 'B' Ltd prepare sources and uses of Funds flow statement for 1987.

| ASSETS | | |
|-----------------------|----------|----------|
| Cash | 75,000 | 35,000 |
| Accounts receivable | 90,000 | 98,000 |
| Merchandise inventory | 1,20,000 | 87,000 |
| Long term investment | 10,000 | 15,000 |
| Land | 30,000 | 20,000 |
| | 3,25,000 | 2,55,000 |

| LIABILITIES AND STOCK HOLDERS | | |
|--------------------------------------|----------|----------|
| Equity accounts payable | 45,000 | 50,000 |
| Notes payable [short term] | 35,000 | 20,000 |
| Notes payable [due dec. 1998] | 20,000 | |
| Capital stock | 1,50,000 | 1,25,000 |
| Retained earnings | 75,000 | 60,000 |
| | 3,25,000 | 2,55,000 |

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Prepare a cash budget for the three months ended 30th September 1989 based on the following information:

| Estimated | June Rs. | July Rs. | August Rs. | September Rs. |
|----------------|-------------|-------------|---------------|------------------|
| Cash sales | (Actual) | 1,40,000 | 1,52,000 | 1,21,000 |
| Credit sales | 1,00,000 | 80,000 | 1,40,000 | 1,20,000 |
| Purchases | 1,60,000 | 1,70,000 | 2,40,000 | 1,80,000 |
| Other expenses | ----- | 20,000 | 22,000 | 21,000 |

Credit sales are collected 50% in the month sales are made and 50% in the month following. Collections from credit sales are subject to 5% discount if payment is received during the month of purchase and 2½ % if payment is received in the month following.

Creditors are paid either on a 'prompt' or 30day's basis. It is estimated that 10% of creditors are in the 'prompt' category.

2. Explain the sources and application of cash.
3. Discuss Break- Even analysis, its advantages and limitations and illustrate the construction of break- Even chart.



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ASSIGNMENT

Programme Code No :164

Programme Name : BBAR

Course Code & Name: BBAR – 14 & INTRODUCTION TO RETAILING

Batch : AY 2019-20

No.of Assignments : 3

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain distribution method of retail categories.
2. Discuss various types of store location options.
3. Explain the pricing strategy of retail category.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss about services retail.
2. Explain the dimensions of service quality.
3. Explain standards gap.

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain JDI in retail.
2. Describe the challenges to retail development in India.
3. Explain bargaining power of layers.