



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Management Studies
ASSIGNMENT
Logistics Management

Programme Code No 227
Programme Name : M.B.A – LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 20 /OPERATIONS MANAGEMENT
Batch : AY 2018 - 2019
No.of Assignments 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the types of production system.
2. Discuss the potential benefits from MRP.
3. Describe the classification of inventories.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

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Logistics Management

Programme Code No 227
Programme Name : M.B.A – LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 22/ BUSINESS LAWS
Batch : AY 2018 - 2019
No.of Assignments 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. State the various ways to discharge a contract.
2. Explain the types of company meetings.
3. Discuss the kinds of Negotiable Instruments used in India.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Who is called unpaid seller? Explain his rights.
2. Narrate the duties, powers and functions of IRDA.
3. Discuss – “Monopolies and Restrictive trade practices Act 1969”.



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Programme Code No	227
Programme Name	: M.B.A – LOGISTICS MANAGEMENT
Course Code & Name	: MSPL – 23/ STRATEGIC MANAGEMENT
Batch	: AY 2018 - 2019
No.of Assignments	2
Maximum CIA Marks	: 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Distinguish between strategic planning and strategic management.
2. Discuss the external environmental analysis.
3. Explain the types of strategy.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss various implementation strategies in Strategic Management.
2. What are the quantitative and qualitative tools used for strategy control?
3. Discuss Porters approach for globalization in Strategic Management.



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Programme Code No 227
Programme Name : M.B.A – LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 62/ SUPPLY CHAIN MANAGEMENT
Batch : AY 2018 - 2019
No.of Assignments 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss the major role of information technology in supply chain management.
2. Discuss various planning strategies adopted for demand and supply in supply chain management.
3. Explain how a reduction in lead time can help a supply chain to reduce safety inventory without hurting product availability.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss the impact of E-business in supply chain.
2. Highlight the co-ordination of obstacles in a supply chain management.
3. Explain the future of information technology in a supply chain.



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Programme Code No 227
Programme Name : M.B.A – LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 102-LOGISTICS INFORMATION SYSTEMS
Batch : AY 2018 - 2019
No.of Assignments 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain System Analysis and Design in information system.
2. Explain how computer based information systems can enhance marketing function in a firm?
3. Can Management Information System be helpful in information organizations?
Discuss.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the need, characteristics and design of logistics information system.
2. Explain the framework within which logistics information system works.
3. Differentiate between the strategic, tactical and operational information system.



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Programme Code No 227
Programme Name : M.B.A – LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 103-CUSTOMER RELATIONSHIP MANAGEMENT
Batch : AY 2018 - 2019
No.of Assignments 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the role of Home delivery channel in retail logistics.
2. Explain how to measure customer satisfaction.
3. Discuss CRM implementation issues

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Describe customer retention strategies with example.
2. Elaborate the hurdles in Managing Customer Relationship.
3. Explain the classification of data analysis in CRM.



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Programme Code No	227
Programme Name	: M.B.A – LOGISTICS MANAGEMENT
Course Code & Name	: MSPL – 104- WAREHOUSING AND CONTRACT LOGISTICS MANAGEMENT
Batch	: AY 2018 - 2019
No.of Assignments	2
Maximum CIA Marks	: 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the standard operating procedure for a contract logistics.
2. Explain the characteristics of ideal warehouse.
3. Discuss the mechanics of Inventory Control.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Describe application of materials management concept in warehousing.
2. Elaborate the Palletized Storage Systems.
3. Explain the procedure in pre-cooling of container.



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Programme Code No 227
Programme Name : M.B.A – LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 105 - MULTIMODAL TRANSPORT OPERATIONS
Batch : AY 2018 - 2019
No.of Assignments 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain in detail marketing of multimodal transport solutions.
2. Bring out the importance of Quality management systems (ISO 9000).
3. Explain benchmarking priorities in mapping supply chain process.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss about the operators involved in multimodal transportation.
2. Explain transportation economies and pricing documentation
3. Describe the regulations regarding carriage of dangerous goods by various modes.



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Programme Code No : 227
Programme Name : M.B.A – LOGISTICS MANAGEMENT
Course Code & Name : MSPL – 106 -RETAIL LOGISTICS MANAGEMENT
Batch : AY 2018 - 2019
No.of Assignments : 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the development of E-Tail Logistics.
2. Explain the growth of e-commerce in logistics.
3. Discuss Managing waste within the retail sector.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Describe the Associated Logistics functions.
2. Elaborate the international Logistics Practices.
3. Explain the packing aspects of Retailing Logistics.