

## PROFILE OF THE FACULTY

1. Name of the Faculty : **Dr.R.TAMILMARAN**
2. Gender : Male
3. Designation (Present) : Associate Professor
4. Faculty : Faculty of Management
5. School : School of Management Studies  
Tamil Nadu Open University, Chennai  
[drtamilmaran@tnou.ac.in](mailto:drtamilmaran@tnou.ac.in)
6. Department : Management Studies
7. Date of Birth : 31-07-1974
8. Date of Joining in TNOU : 02-02-2015
9. Subject Specialization : General Management, Finance and Human Resource



### 1. EDUCATIONAL QUALIFICATION

DEGREE	SUBJECT	INSTITUTION / UNIVERSITY
NET	Management	UGC
Ph.D	Management (Finance)	Bharathidasan University
M.Phil	Management	Periyar University
MBA	Finance	Annamalai University
M.Phil	Commerce	AVVM.Sri Puspham College, Poondi, Thanjavur.
M.COM	Commerce	AVVM.Sri Puspham College, Poondi, Thanjavur.
B.COM	Commerce	AVVM.Sri Puspham College. Poondi, Thanjavur.

5. TEACHING EXPERIENCE

From	To	Position held	Name of the Institutions	Experience
02/02/2015	Till date	Associate Professor	Tamil Nadu Open University Chennai	Till date
06/07/2011	31/01/2015	Professor & Director	Sengunthar B-School for Women, Tiruchengode	3.6 years
16/02/2004	15/06/2011	Assistant Professor	PRIST School of Business PRIST University, Thanjavur.	7.3years
09/09/1998	13/02/2004	Lecturer	TUK College, Thanjavur	5.5years

6. ADMINISTRATIVE EXPERIENCE

S.No.	Positions held	Name of the Institutions	Duration		Year of Experience
			From	To	
1.	Deputy Director i/c CIQA	Tamil Nadu Open University, Chennai	15/12/2022	Till Date	
2.	Director i/c, CIQA	22.04-2021	22/04/2021	10/12/2022	7 Months
3.	Co-ordinator, NAAC	Tamil Nadu Open University, Chennai	02/07/2020	10/12/2022	1.6 years
4.	Director i/c Student Support Services Division	Tamil Nadu Open University, Chennai	20/01/2020	01/07/2020	6 months
5.	Deputy Director i/c Student Support Services Division	Tamil Nadu Open University, Chennai	01/06/2018	19/01/2020	1 year
6.	Zonal Coordinator i/c, Chennai Zonal	Tamil Nadu Open	14/06/2016	05/06/2017	1.1 yrs

	Centre	University, Chennai			
7.	Professor & Director	Sengunthar B-School for Women, Tiruchengode	06/07/2011	31/01/2015	3.6 years

## 7. RESEARCH SUPERVISION

Degree	Number Enrolled	Thesis Submitted	Degree Awarded
M.Phil.	4		4
Ph.D.	7	-	1

## 8. FELLOWSHIP/ AWARD OR PRIZE /DISTINCTION RECEIVED

S.No.	Name	Institution	Purpose of Award	Year
1.	Appreciation Certificate in Teachers Day - 2018	Tamil Nadu Open University	Valuable Contribution to the growth of TNOU	2018
2.	PRGI Science & Technology Exhibition - PRGISSTE 2010	PRIST University, Vallam, Thanjavur	Valuable Service as a Committee Chairman	2010

## 9. BOOKS / BOOK CHAPTERS (SLM)

S.No.	Title of the Book / Chapter	Publisher	ISSN/ISBN
1.	Customs Clearance And Forwarding	Tamil Nadu Open University	SLM
2.	Commercial Geography	Tamil Nadu Open University	SLM

3.	Retail Logistics Management	Tamil Nadu Open University	SLM
4	Multimodal Transport Operations	Tamil Nadu Open University	SLM
5	Accounting for Managers	Tamil Nadu Open University	SLM
6	Entrepreneurial Development and small Finance	Tamil Nadu Open University	SLM

#### 10. ARTICLES PUBLISHED IN NATIONAL AND INTERNATIONAL JOURNAL

S.No.	Author(s)	Title of the Article	Name of the Journal	Volume, Issue & Page No.	Year of publication	ISSN
<b>REFEREED JOURNALS</b>						
1.	<b>Dr. Tamilmaran Ramachandran</b> Assistant Professor, PRIST School of Business, PRIST University, Thanjavur.	A Study on Stem Cells Market: Economic Impact in India	International Journal of Applied Management Research (IJAMR),	Volume: 5, Issue:2, page no. 68-71	January 2011	ISSN 0974- 8709
2.	<b>Dr. Tamilmaran Ramachandran</b> Professor & Director, Sengunthar B-School for Women, Tiruchengode	Consumer Behaviour in Cement Brands in India	International Journal of Applied Management Research (IJAMR)	Volume: 3, Issue:3, Page no. 27-31	November 2011	ISSN 0974- 8709
3.	<b>Dr. Tamilmaran Ramachandran</b> Professor & Director, Sengunthar B-School for Women, Tiruchengode	Road Map of Indian Health Care Industry-Changing Scenario	International Journal of Applied Management Research (IJAMR)	Volume: 3, Issue:3, page no.254-258	December 2011	ISSN 0974- 8709
4.	<b>Dr. Tamilmaran Ramachandran</b> Professor & Director, Sengunthar B-School for Women,	Roles of HRD in the Global Business Environment towards	International Journal of Research Explorer	Volume: 2, Issue: 2, page No.1111-1114	Feb 2013	ISSN 2250-1940

	Tiruchengode	Cross Culture Management				
5.	<b>Dr.Tamilmaran Ramachandran</b> Professor & Director, Sengunthar B-School for Women, Tiruchengode	The Impact of Work Life Conflict on Job Satisfaction in Banking Sector	Intercontinental Journal of Human Resource Research Review	Volume 3, Issue 8,	August 2015	ISSN: 2320-9704 - Online ISSN:2347-1662, Print Impact Factor:0.875
6.	<b>Dr.Tamilmaran Ramachandran *</b> <b>Dr.Saravanan Devadoss **</b> <b>Filimon Rezene***</b> <i>*Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai</i> <i>**Assistant Professor, Department of Management, Addis Ababa University, Addis Ababa..</i> <i>***Research Scholar, Department of Management, College of Business and Economics, Addis Ababa University, Addis Ababa.</i>	The impact of Work Life Conflict on job satisfaction in Banking Sector	Intercontinental Journal of Human Resource Research Review	Volume 3, Issue 3 & Page No.46-57	July-September 2015	ISSN: 2320-9704 - Online ISSN:2347-1662 Print Impact Factor:0.875
7.	<b>Dr.R.Tamilmaran</b> Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	An Investigation of the Level of Emotional Intelligence level among educators in Salem City	International Research Journal of Human Resources and Social Sciences.	Volume 4, Issue 9 & Page No. 510-518	September 2017	ISSN(O): (2349-4085) ISSN(P): (2394-4218) Impact Factor-5.414
8.	<b>Dr.R.Tamilmaran</b> Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	Assessing the Level of Self-Efficacy among Higher Education	International Research Journal of Management and Commerce	Volume 4, Issue 10 & Page No. 548-556	October 2017	ISSN: (2348-9766) Impact Factor 5.564

		Educators in Madurai City.				
9.	<b>Dr.Saravanan Devadoss*</b> <b>Dr.Tamilmaran Ramachandran**</b> <b>Dr.Tewodros Mesfin***</b> <i>*Assistant Professor, Department of Management, Addis Ababa University, Addis Ababa.</i> <i>**Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai.</i> <i>***Assistant Professor, Department of Marketing Management, School of Commerce Addis Ababa University, Addis Ababa</i>	Factors Affecting Employees' Motivation in Banking Sector	International Journal of Management and Social Science Research Review	Volume-I, Issue -41 Page No.183-190 IJMSSR, Peer Reviewed & Indexed Journal	November -2017	ISSN 2349 - 6738 (Print) ISSN -2349-6746 (Online) Impact Factor: 4.695
10	<b>Dr.R.Tamilmaran</b> Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	Level of Stress among the College Teachers with Special Reference to Arts and Science College in Trichy City	Journal of Marketing Strategy (JMS),	Vol. 5 Issue 3 & Page No.121-129	December 2017	ISSN: 2347-3770 Impact Factor: 4.73
11	<b>Dr.R.Tamilmaran</b> Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	A Study to assess the Level of Job Satisfaction among Higher Education Educators in Kanchipuram District	Journal of Advance Management Research	Vol.05, Issue-05, & Page No.332-341	December 2017	ISSN: 2393-9664 Impact Factor: 4.598

12	<b>A.Vinothini*</b> <b>Dr.R.Tamilmaran**</b> <b>Dr. Usman Mohideen K.S</b> * Ph.D Research Scholar, **Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	An overview of online sales promotion techniques in e-Marketing Era – An India Perspective	M-infiniti – Journal of management	Page No.65-68	March to April 2018	ISSN 0973 -7197
13	<b>Dr.R.Tamilmaran</b> Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	A Study on Awareness About Knowledge Management Among Employees In Respect To Coimbatore District	THINK INDIA (Quarterly Journal)	Vol-22- Issue-2- & Page No.327-339	April-September -2019	ISSN: 0971-1260
14	<b>Mrs. A. Vinothini,*</b> <b>Dr.R.Tamilmaran**</b> *Research Scholar **Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	Impact of online marketing communication on consumer buying decision: A descriptive survey to explore the brand preference on sports apparels.	THINK INDIA (Quarterly Journal)	Vol-22- Issue-2 & Page No.313-326	April-September -2019	ISSN: 0971-1260
15	<b>R.Kalphana*</b> <b>Dr.R.Tamilmaran**</b> * Research Scholar, TNOU ** Associate Professor, SOMS, TNOU	A study on the problem faced by the E-Commerce of online shopping in chennai	Shanlax International Journals	Page No.150-155	September 2019	ISSN: 2320-4168

16	<b>Mrs. A. Vinothini,*</b> <b>Dr.R.Tamilmaran**</b> <b>Dr. Usman Mohideen K.S</b> *** *Research Scholar **Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai *** Assistant Professor , SRM, Chennai	Bridging the gap of Digital Exclusion	Global Journal of Business and Management Research	Vol.6, Issue.1, & Page No.119-122	February 2020	ISSN 2347-7814
17	<b>Mrs. A. Vinothini,*</b> <b>Dr.R.Tamilmaran**</b> *Research Scholar **Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	Customer perception on online apparel	Juni Khyat (UGC Care Group I Listed Journal)	Vol-10 Issue-7 No. 2 page no. 190 -196	July 2020	ISSN: 2278-4632
18	<b>R.Kalpana*</b> <b>Dr.R.Tamilmaran**</b> * Research Scholar, TNOU ** Associate Professor, SOMS, TNOU	A study on internet user's satisfaction towards online shopping	International Journal of Creative Research Thoughts (IJCRT) – UGC-CARE (an international open access, peer reviewed, referred Journal)	Page No. 746 – 750	December 2021	ISSN 2320 -2882
<b>Non-refereed but recognized and reputable journals and periodicals, having ISBN/ISSN numbers</b>						
1	<b>Dr.Tamilmaran Ramachandran</b> Assistant Professor, PRIST School of Business, PRIST University, Thanjavur.	Privatization of Public Sector Undertaking (Cause and Consequences)	National popular digest on Readers shelf	Vol.2, issue No.5, Page No. 34-36.	Feb 2006	-



2	<b>Dr. Tamilmaran Ramachandran</b> Professor & Director, Sengunthar B-School for Women, Tiruchengode	FDI in Retail – An Exclusive Outlook	“The Observer of the Management Education” Maharishi Printer Private Ltd, Mumbai,	Volume 2, and Issue 2, Page no.48-59	February 2012	-
3	<b>Dr. Tamilmaran Ramachandran</b> Professor & Director, Sengunthar B-School for Women, Tiruchengode	“Stem Cells Market: A paradigm Shift in the Global market”	Observer of Management Education	Vol.7, Issue 12, Page no. 24-28.	December 2012	-
4	<b>Dr. Tamilmaran Ramachandran</b> Professor & Director, Sengunthar B-School for Women, Tiruchengode	“Business Startup is not ‘Rocket Science”	Observer of Management Education	Vol.9 Issue 11, Page No. 48-49.	November 2014	-
5	<b>Dr. R. Tamilmaran</b> Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	MSME in Indian Economic Development – Its Scopes and Challenges	MSMEs in India: Challenges & Opportunities	Editorial Book Page No. 35-37	March 2016	ISBN:98-93-83213-13-9
6	<b>Dr. R. Tamilmaran</b> Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	The changing role of Human Resource management	International Journal of Business Intelligence & Innovation	Special Issue Volume 4 & Page No. 40-43	August 2017	ISSN 2348 4705
7	<b>A. Vinothini* Dr. R. Tamilmaran**</b> * Ph.D Research Scholar, **Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	GST and Digital Marketing in India – A Perspective Study	Emperor International Journal of Finance and Management Research	IFS 1.14/SHUF-2016-.3.343/SJIF-2017 - 4.253/ISI/- 0.67, Page No.291-293	March, 2018	ISSN: 2395-5929.
8	<b>A. Vinothini* Dr. R. Tamilmaran</b>	An overview of	M-Infinity Journal Of	Issue 3 Volume 12	APRIL 2018	ISSN 09737197

	<b>an**</b> * Ph.D Research Scholar, **Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	online sales promotion quest in e-marketing era-an Indian perspective	Management			
<b>Conference proceedings as full papers, etc.</b>						
1	<b>Dr.R.Tamilmaran</b> Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	“Impact on case studies method of learning in management studies at ODL mode”,	Empowering India through open distance learning: breaking down barriers, building partnership and delivering opportunities, Tamil Nadu Open University, IDEA 2015 xx IDEA annual conference (International level)	Page No.463-467	April-2015	ISBN:978-93-81830-89-5
2	<b>Dr.R.Tamilmaran*</b> <b>Dr.N.Saranya Devi**</b> *Associate Professor, **Assistant Professor School of Management Studies, Tamilnadu Open University, Chennai	“A study on review of Employee burnout in Mental Health Services, ,	International seminar on Contemporary issues in Engineering, Management , Information Technology & Life Science (presented in Absentia), Nehru College of	Page.No.236-243	November 2016	ISBN: 978-81-90917-7-7

			Management & Siam Technology college At Bangkok			
3	<b>Dr.R.Tamilmaran</b> Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	“A model for Consumer Engagement in Social Media”	National Conference on Application of Management Research in Social Science, Engineering and Technology, M.A.M B-School Siruganur, Tiruchirappalli,	Page.No.4 92-495	January 2018	ISBN:9789352688296,
4	<b>A.Vinothini*</b> <b>Dr.R.Tamilmaran**</b> * Ph.D Research Scholar, **Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	Rising electronic eon –a business review	International conference on Innovations And Emerging Trends In Global Business-Opportunities And Challenges	Volume 2	August 2019	ISBN 9789381208348
5	<b>A.Vinothini*</b> <b>Dr.R.Tamilmaran**</b> * Ph.D Research Scholar, **Associate Professor, School of Management Studies, Tamilnadu Open University, Chennai	Panic shopping behaviour among customers in chennai city	E-international conference			

**12. PAPERS PRESENTED IN THE INTERNATIONAL / NATIONAL SEMINARS CONFERENCE**

**International Seminars, Symposia, Conferences**

<b>S.No.</b>	<b>Title of Paper</b>	<b>Details of Seminar/ Conference / Workshop/ Symposia</b>	<b>Level of event</b>	<b>Name of Institution of Organization</b>	<b>Date</b>
1.	"Managerial Traits in Changing Scenario"	International Seminar on Emerging Trends in Global Business Challenges and Opportunities for developing countries	International Seminar	Institute of Management, Vallam, Thanjavur, Tamilnadu, India.	6 <sup>th</sup> and 7 <sup>th</sup> February 2004
2.	"Enhancing and Enriching Agricultural Productivity India"	International Seminar on Emerging Trends in Global Business Challenges and Opportunities for developing countries	International Seminar	P.R. Institute of Management, Vallam, Thanjavur, Tamilnadu, India.	6 <sup>th</sup> and 7 <sup>th</sup> February 2004
3.	"Marketing verses Sales and their Impact On Business"	International conference on Global Business and Policy Modeling	International conference	Adaikalamatha Institute of Management, Adaikalamatha College, Thanjavur.	21st and 22nd September 2006
4.	"A Study on Working Conditions and Occupational Health Hazards among Glodsmiths in Trichy"	International Seminar on Health Economics & Management	International Seminar	Indian Council of Medical Research (ICMR - New Delhi) and Tamilnadu State Council for Science & Technology at RajahSerfoji Government College, Thanjavur - 613 005, Tamilnadu, India.	15th & 16th December 2011
5.	"A Study on European Crisis: The Economic Cause and Effects"	International Seminar on Health Economics & Management	International Seminar	Indian Council of Medical Research (ICMR - New Delhi) and Tamilnadu State Council for Science & Technology at RajahSerfoji Government College, Thanjavur - 613 005,	13th & 14th December 2012

				Tamilnadu, India.	
6.	“Hybrid HRM”	International Conference “The Role of Management in Global Business”	International Conference	Department of Management Studies, Pavendar Bharathidasan college of Engineering and Technology.	1st March 2013
7.	“Impact on Case study methods of Management Studies in ODL”	XX IDEA Annual Conference on Empowering India through Open and Distance Learning: Breaking down Barriers, Building Partnership and Delivering Opportunities	International Conference	TamilNadu Open University	April 23-25, 2015
8.	The confrontation of globalising with Human Resource Management	International conference on competency building strategies in business and technology for sustainable development.	International Conference	Sri Ganesh School of Business Management Salem	Feb 19 <sup>th</sup> , 2016
9.	A study on 360 degree performance appraisal system of admin. Officers in Tuticorin Port Trust, Tuticorin.	International conference on Transformation for business sustainability: issues & strategies (ICTBS-2016)	International Conference	Kongu Engineering College, Perundurai, Erode	Feb 26 <sup>th</sup> & 27 <sup>th</sup> , 2016
10.	Rising electronic -a business review	International conference on Innovations And Emerging Trends In Global Business- Opportunities And Challenges	International Conference		August 2019
11.	A study on the problem faced by the E-Consumers of Online Shopping in Chennai	Innovation - A Tool for Sustainable Business Development -	International Conference	Madras Christian College - Chennai	23 <sup>rd</sup> & 24 <sup>th</sup> September, 2019
12.	A study on internet user’s	International Conference on	International Conference	Guru Nanak College - Chennai	28 <sup>th</sup> September

satisfaction towards online shopping in Chennai	“Transformation in industry in an Era of Digitalization: Challenges and Opportunities -			er,2019
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### National Seminars, Symposia, Conferences

S.No.	Title of Paper	Details of Seminar/ Conference / Workshop/ Symposia	Level of event	Name of Institution of Organization	Date
1.	“Globalisation and Unemployment in India”	UGC Sponsored Seminar on Impact of LGP on Indian Commerce and Trade	National Conference	Khadir Mohideen College, Adirampattinam, Thanjavur	16th & 17th August 2003
2.	“Quality Service to Consumer (with special reference to Indian Banks)”	National level Conference on changing Trends in Management	National Conference	MMA, Chennai and K.S.R.Colleges of Arts and Science, Tiruchengode	9th October 2003
3.	“Boosting Agricultural Productivity in India”	National level Seminar on Structural Reforms and Sectoral Development in India	National Conference	P&G and Research Department of Economics Erode Arts College, Erode	24th December 2003
4.	“Performance and Recent Trends in Banking Sector”	National level Seminar on Structural Reforms and Sectoral Development in India	National Conference	P&G and Research Department of Economics, Erode Arts College, Erode	24th December 2003
5.	“Trends and Progress of Mutual Funds in India”	UGC National level Seminar Indian Capital Market in the Post Liberalisation Era”	National Conference	Dept of Commerce, Bharatidasan University, Tirchy	7th & 8th March 2004
6.	“Depository System in Indian Capital Market”	UGC National level Seminar Indian Capital Market in the Post Liberalisation	National Conference	Dept of Commerce, Bharatidasan University, Tirchy	7th & 8th March 2004

		Era”			
7.	“Impact of Globalisation on India Pharma Industry”	ONGC ltd Sponsored National level Seminar on Global Competitiveness of Indian Industries	National Conference	Dept of Management, E.G.S.Pillay Engineering College, Nagapattinam	27th March 2004
8.	“Banking Sectors-Potential for Retail in India”	National level Seminar on Marketing Strategies in the New Millennium: Challenges and Perspective	National Conference	Dept of Commerce, Jamal Mohamed College, Tirchy	1st and 2nd Sept 2004
9.	“Equity Fund- The Best Tools for Investors”	UGC National level Seminar on New Issue Market in the Post Liberalisation Era	National Seminar	Dept of Commerce, Bharatidasan University, Tirchy	7th & 8th January 2005
10.	“Opportunities for Equity Fund”	National level Seminar on Promotional Strategies Services Sector in LPG Era	National Seminar	Dept of Business Administration, PGP College of Arts and Science, Namakkal	22nd January 2005
11.	“Performance of Mutual Funds”	UGC sponsored National level Seminar on Emerging Issues of Non-Banking Finance Companies In India	National Seminar	Dept of Commerce, A.V.V.M.Sri.Pushpam College, Poondi	18th and 19th February, 2005
12.	“Impact on Globalised HRM Policy In Indian Corporate”	National level Seminar on Emerging Strategy and Techniques	National Seminar	Dept of Commerce, St.Joseph’s College of Arts and Science	10th and 11th September, 2005
13.	“Retain the Customer by Utilizing IT”	National level Seminar on Changing Scenario of Consumerism	National Seminar	Dept of Commerce, Bharatidasan University, Tirchy	11th & 12th February 2006
14.	“SH Micro Enterprise for	National level Seminar on	National Seminar	Dept of Commerce, A.V.V.M.Sri.Pushpam	17th March, 2006

	Poverty Alleviation in the Globalisation Era”	Emerging Dimension in SHGs		College, Poondi	
15.	“Projected Portfolio Loan-An Analysis”	National level Seminar on Finance Mantras	National Seminar	Dept of Management Studies, Dhanalakshmi Srinivasan Engineering College, Perambalur	10th and 11th April, 2006
16.	“E-Commerce Solutions are Good Business Options”	National level Conference on Emerging Trends in IT	National Seminar	Dept of MCA, Vivekanandha College, Tiruchengode	3rd March 2007
17.	“Sustainable & Innovative Idea- A Key to an Entrepreneur”		National Seminar	Sri Manakula Vinayagar Engineering College, Puducherry	29th and 30th September 2010
18.	“New Paradigm on Management”		National Seminar	J J Engineering College, Tirchy	5th April 2008
19.	“Consumer Behaviour in Cement Brands and Grades in India”	UGC Sponsored National level Seminar on 3rd Advanced Data Analysis, Business Analytics and Economics Intelligence	National Seminar	Dept of Economics, Rajah Serfoji Government College, Thanjavur	20th and 21th June 2011
20.	“Impact of Foreign Education Institution Entry in India”	National level Seminar on Management challenges for 21st Century		Dept of Management Studies, Sengunthar Arts and Science College, Tiruchengode	7th February 2013
21.	“MSME in Indian Economic Development - Its Scopes and Challenges”	MSMEs in India: Challenges & Opportunities by Dept of Commerce, Economics and Management	National Conference	Bharathidasan University Constituent Arts and Science College, Srirangam, Tirchy-09	11 <sup>th</sup> March, 2016
22.	An overview of online sales promotion Techniques in E-marketing Era- an Indian perspective	AIMS Conference on Management Practices for sustainable Development	National Conference	Sai Ram Institute of Management studies, Sai Ram Engineering college, Chennai-44	May 5 <sup>th</sup> , 2018



**14. NATIONAL/INTERNATIONAL SEMINARS, SYMPOSIA, CONFERENCES AND WORKSHOPS ORGANIZED**

<b>S.No.</b>	<b>Organised</b>	<b>Details of Seminar/ Conference / Workshop/ Symposia</b>	<b>Level of event</b>	<b>Name of Institution of Organization</b>	<b>Date</b>
1.	Member, VIP's Session Handling Committee	Empowering India through open distance learning: breaking down barriers, building partnership and delivering opportunities	International Conference	Tamil Nadu Open University IDEA 2015 xx IDEA Annual Conference (international level)	April 23-25, 2015
2.	Organiser	Workshop on Enhancing Quality of Work Life: The of Soft Skill	One day workshop	School of Management Studies Tamil Nadu Open University	Nov 30 <sup>th</sup> , 2015
3.	Organiser	Workshop on TNOU online Admission Training	One day workshop	Chennai Zonal Centre Tamil Nadu Open University	22-03-2017
4.	Organiser	Placement Drive	Placement	Student Welfare and Placement Cell Tamil Nadu Open University	16-07-2018
5.	Organiser	Workshop	One day workshop	"Orientation Programme for TNOU -LSC Coordinators" Tamil Nadu Open University	30-01-2019
6.	Organiser	Orientation programme for Coordinators of TNOU study centres	One day workshop	Chennai Regional Centre	26 <sup>th</sup> June, 2019
7.	Organiser	Orientation programme for	One day workshop	Tiruchirappalli Regional Centre	27 <sup>th</sup> June, 2019

		Coordinators of TNOU study centres			
8.	Organiser	Orientation programme for Coordinators of TNOU study centres	One day workshop	Coimbatore Regional Centre	12 <sup>th</sup> June, 2019
9.	Organiser	Orientation programme for Coordinators of TNOU study centres	One day workshop	Madurai Regional Centre	18 <sup>th</sup> July, 2019
10.	Organiser	Induction programme for TNOU Learners	One day Programme	18 places across the Tamilnadu	Nov and Dec 2019
11.	Organiser	Mastery programme for Coordinators of TNOU study centres through virtual platform	One day Programme	TNOU study Centre Coordinators	19/06/2020
12.	Organiser	One day International webinar on "Quintessence of Logistics System in Business Success"	One day Programme	School of Management Studies, Tamil Nadu Open University	24 <sup>th</sup> November 2020
13.	Organiser	National Webinar Series on "Implementation of Labour Codes: Impediments and Solutions' The Series - I entitled "Occupational Safety, Health & Working Conditions and Social Security Code." The Series - II entitled "Wages and Industrial Relations Code"	Two days Programme	School of Management Studies, Tamil Nadu Open University	15.07.2021 & 22.07.2021
14.	Organiser	Webinar on "Creating Awareness on Banking Frauds and its preventions"	One day Programme	School of Management Studies, Tamil Nadu Open University	26 <sup>th</sup> November 2021
15.	Organiser	One Day National Webinar in Commemoration of 75th Independence Day Celebrations of India on "Gandhian	One day Programme	School of Management Studies, Tamil Nadu Open University	5 <sup>th</sup> August 2022

		Innovation Principles and Sustainable Entrepreneurship Growth in India"			
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#### 15. FDP /MDP AND EDP ATTENDED

S.No	Title of the FDP /MDP and EDP attended	Name of Institution	Duration
1.	National Workshop on "Research in Commerce"	P.G & Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli.	29 and 30th Nov 2003
2.	Management Development Programme on "Business in a Branded World"	School of Management, Sri Krishna college of Engineering and Technology, Coimbatore	10th September 2004
3.	National Workshop on "Research Methods in Business"	Dept of Management Studies, A.V.C. College of Engineering, Mayiladuthurai.	3rd &4th Feb 2005
4.	National Workshop on "Recent Trends in Banking"	PG Dept of Commerce, T.U.K. Art College, Thanjavur	4th March 2005
5.	Faculty Development Programme on "Industry Expert Based FDP"	Department of Administration, Annamalai University, and Chidambaram	18 <sup>th</sup> February 2010
6.	Faculty Development Programme on "Application of Statistical Tools in Business Research"	Department of Management Studies, Periyar Maniammai University, Vallam, Thanjavur.	27th & 28th FEB 2010
7.	Three Days workshop on "Steppingstones of an Entrepreneur"	Sri Manakula Vinayagar Engineering College	25th to 27th March 2010
8.	Faculty Development Programme on "Research Methods and Statistics"	Department of Administration, Oxford Engineering College	16th December 2010

9.	"Accredited the un-accredited Institutions"	UGC at Dr.B.R.Ambedkar Open University at Hyderabad	01-10-2018
10.	"Managing Online Classes and Co-Creating MOOCS:2.0"	Ramanujam College, University of Delhi	18/05/2020 To 03/06/2020
11.	"Insights into Quality Research and Innovation"	Vivekanandha College of Engineering for Women, Tiruchengode	13/05/2020 To 20/05/2020

#### 16. TRAINING UNDERGONE

S. No.	Nature of Training (Academic/ Administration)	Theme	Name of the Institutions	Duration
				To
1.	Workshop	NAAC Accreditation Process for ODL Institutions in	TNOU	14 <sup>th</sup> December, 2019
2.	Workshop	Adoption and Implementation of Institutional OER Policy	TNOU - CEMCA	18 <sup>th</sup> - 20 <sup>th</sup> November, 2019
3.	Workshop	"Skill Up-gradation and Training Needs for University	Periyar Maniammai University, Vallam, Thanjavur	27 & 28, January, 2017
4.	Orientation Programme	"Communication skill for effective Teaching & Innovation in Higher	Tamil Nadu Open University - Centre for Outreach Programme	03 <sup>rd</sup> , May 2016
5.	Orientation Programme	"Effective Office Administration & Disciplinary procedures"	Tamil Nadu Open University - Centre for Outreach Programme	04 <sup>th</sup> , May 2016

**17. SERVED AS MEMBER IN PROFESSIONAL BODIES / COMMITTEES (BOS, ACADEMIC COUNCIL, INSPECTION COMMITTEES, NATIONAL FORUMS, ETC.**

S. No.	Nature of Service	Institution / University	Duration	
			From	To
1.	<b>Member Board of Studies</b>	PRIST University, Vallam, Thanjavur	23/10/2008	22/10/2010
		Tamil Nadu Open University	March 2017	Till Date
2.	<b>Chairman/Member Experts Committee</b>	PRIST University, Vallam, Thanjavur	21/03/2009	Till Date
3.	<b>Member Academic Council</b>	Nehru College of Management, Coimbatore	03/06/2013	02/06/2015
		Tamil Nadu Open University	26/10/2017	25/10/2020
4.	<b>External Member in CIQA, KSOU</b>	Karnataka Open University, Mysuru	Feb 2023	Till date
5.	<b>Member</b> of Inspection team in the establishment and renewal of more than 70 Study Centres of TNOU	Tamil Nadu Open University	From April 2015 onwards	

**18. MEMBERSHIP IN PROFESSIONAL BODIES**

S.No.	Organization	Position	Duration
1.	Madras Management Association	Individual Member (Member ID: IM2947)	2014-15
2.	Association of Commonwealth University (ACU)	Nomination complete the survey of TNOU- Institutions Profile/Research Management	2018 onwards

### **Declaration**

I hereby, declare that the aforesaid particulars are true to the best of my knowledge and belief.

**(Dr.R.Tamilmaran)**