

PROFILE OF THE FACULTY

1. Name, Address &email :Dr.S.Subramanian
Professor and Director
School of Management Studies,
Tamil Nadu Open University,
577, Anna Salai, Saidapet,
Chennai - 600015.
drssubramanian@tnou.ac.in
2. Designation & School : Professor and Director
School of Management Studies
3. Subject Specialization : Business Administration/Management
4. Educational Qualification



Master of Business Administration (M.B.A) - Thiagarajar School of Management, Madurai Kamaraj University, Madurai.

Master of Philosophy (M.Phil) - Environment Management, School of Environmental Management, Madurai Kamaraj University, Madurai.

Doctor of Philosophy (Ph.D) - Management, Alagappa University, Karakudi.

5. Teaching Experience

S.No	Name of Employer	Designation	Period of Employment	
			From	To
1	Tamil Nadu Open University	Professor & Director	2019	Till date
2	Tamil Nadu Open University	Professor & Head	January 2015	2019
3	Tamil Nadu Open University	Assistant Professor (Stage III) Head i/c (2010 to 2015 January)	April 2009	January 2015
4	Tamil Nadu Open University	Assistant Professor (Stage II)	January 2006	March 2009
5	Tamil Nadu Open University	Lecturer (SS)	March 2004	December 2005
6	Tamil Nadu Institute of Labour Studies, Chennai	Lecturer in Management	July 1998	March 2004

6. Administrative Experience

S.No.	Positions held	Name of the Institutions	Duration		Year of Experience
			From	To	
1	Professor and Director	Tamil Nadu Open University	2019	Till date	
2	Professor & Head	Tamil Nadu Open University	2015	Till Date	4
3	Head i/c	Tamil Nadu Open University	2010	2015	5
4	Coordinator for Catering and Hospitality Programmes	Tamil Nadu Open University	2005	2010	5
5	Coordinator for Field placement	Tamil Nadu Institute of Labour Studies	1998	2004	6

6. Research Supervision

Degree	Number Enrolled	Thesis/Dissertation Submitted	Degree Awarded
M.Phil	-	-	14
Ph.D	07	-	06

7. Books, Articles and Research Publications and Presentations

a) Articles published - Regional

S. No.	Title	Journal/ Magazine	Year	Page No
1.	Horning Interpersonal Skills	Souvenir Published by the Tamil Nadu Open University	2010	pp 68-75

b) Research Papers in Journals (National & International)

S. No.	Title of the Paper	Journal	Month& Year	Vol. (Issue), Pages	Impact Factor/ H index/ i10
1	Agile Finance -Financial Inclusion for Sustainability	Journal of Emerging Technologies and Innovative Research (JETIR) - An international Scholarly Open Access, Peer-reviewed, Refereed Journal,	February - 2022	Volume 9, Issue 2,	ISSN:23 49-5162.
2	Crypto Currency Facilitating Digital Transformation 4.0,	International Journal of Research and Analytical Reviews (IJRAR)	November -2021,	Vol.8,Issue 4	ISSN:23 48-1269 (E-Publication), ISSN 2349-5138. (Print),
3	A Strategic Approach on Talent Management and Employee Engagement to Retaining Employees in Manufacturing Industries	DBJC Journal of Business Research Jain Spire	September -2021	-	ISBN:97 8-81-910561-9-8. (Print),
4	Talent Management and Retention Practices in IT Sector	Sambodhi (UGC CARE Journal), Quarterly Peer Reviewed, Reffered Research Journal	October - December -2020	Vol.43- Issue-04-, pp 157-163	ISSN: 2249-6661,(Print)
5	Predicting Inventory Using Trends Line Models and Classification of Factors Affecting Inventory Management System	Purakala (UGC CARE Journal),	April-2020	Vol.31- Issue-15, pp 464-477.	ISSN:09 71-2143,
6	Exploring the Relationship between Green Human Resources Management on Employee Green Behaviuor: A Mediation Analysis	Studies in Indian Place Names (UGC CARE Journal)	March- 2020	Vol.40- Issue-69-	ISSN:23 49-3114

7	The Effectiveness of 360 Degree Performance Appraisals among Employees with reference to Safe Express Logistics Pvt Ltd	The International Journal of Analytical and Experimental Modal Analysis,	September , 2019.		ISSN: 0886-9367
8	Buying Behaviour of Indian Online Consumers	Emperor International Journal of Finance and Management Research (Peer Reviewed & Indexed Journal with High Impact factor 5.48) ISSN (o) 2395-5929	January 2019	vol.5, Special Issue 01, pp 336-341	5.48
9	The Socio-Economical Impact and Opportunities to the Rural Entrepreneurs in Tamilnadu	M-Infiniti, Journal of Management, A Double Blind Peer-Reviewed Journal, ,ISSN: 0973-7197	March-April 2018	Vol.12, Special Issue - 3, pp.65-67	-
10	A Search for Management Competencies of School Teacher	International Journal of Management and Commerce, ISSN (o) 2348-9766	January 2018	vol.5, Issue 01, pp 369-399	5.564
11	Developing A Contemporary Competency Scale for Indian School Teacher	International Journal of Research in Economics and Social Sciences (IJRESS), ISSN (o) 2249-7382	December 2017	vol.7, Issue 12, pp 145-161	6.939
12	A Study on Effectiveness of Advertisement Through Online Marketing.	Journal of Advance Research in Dynamical and Control Systems, ISSN 1943-023X	July, 2017	Volume.7, Special Issue, pp 140-145	7.96
13	A Study on E-Promotional Activities of Online Shoppers in Chennai.	International Journal of Research in IT and Management, ISSN (O) 2231-4334, ISSN (P) 2349-6517	November , 2016	Volume.6, Issue 11, pp 96-102	5.96
14	Talent Management: Need of the Hour for Information Technology Industry in India.	Pezzottaite Journals International Journal of Trade and Global Business Perspectives A Refereed Quarterly Journal, Print ISSN 2319-9059, Online ISSN 2319-9067.	July - September , 2016,	Volume 5, Number 3,	-

15	A Study on Factors Affecting Visitors Attitude Towards Phoenix Market City, Chennai.	Journal of Advanced Management Research, Print ISSN 2393-9664.	Jan - April 2016,	Volume 4, Issue 1, pp-	-
16	Human Resource Management Strategy for Curbing Talent Turnover in Entertainment Industry	An EP Journal of Human Resources, (Print ISSN 2348-5973)	Jan - April 2016	Volume 4, Issue 1, pp-	-
17	Employee Value Proposition :A Tool to Enable, Engage, Enrich and Empower Talent and Talent Retention in IT Industry	International Journal of Business Intelligence & Innovations, ISSN 23484705,	January, 2016	Special Volume, Issue 3, pp 06-10.	-
18	Talent Management - a Theoretical Frame work for Talent Retention in IT Sector	CKPIM Business Review, an online journal	April 2015	Vol. No.III, Issue IV, pp 38-50	-
19	An Overview of Retention Strategy in Logistics Industry with Special Reference to Chennai City.	International Journal on Management Science, Print ISSN 2347-856, Online ISSN 2348-3210	October-2015	Volume 7, Issue 1, pp31-37	-
20	Leadership Audit in Voluntary Organization in India	SCHOLARS WORLD - International Refereed Multidisciplinary Journal of Contemporary Research, Online ISSN-2320-3145, Print ISSN-2319-5789	October 2014	Volume II, Issue IV, pp 105-111	3.552
21	A Study on Employee Perception Towards Welfare Facilities With Reference to Chennai Port Trust	International Journal of Applied Management, ISSN No. 0974-8709 Research,	January - June 2014	Volume. 6, Issue 1, pp 122-126	
22	Retail Management in India-Several Global Issues	International Research Journal of Management and Humanities, ISSN No. 2347-3274.	October 2013	Vol.1, No.1, pp 26-31	
23	A Study on Entrepreneurial Behaviour Among the Students in Women's Colleges in Chennai city	Retell, (Research Teaching Research Letter) An Inter-disciplinary Research Journal, (ISSN 0973-404X).	April 2012	Vol.12, No. 2, pp 35-40	

24	Quintessence of Consumer Awareness on Drug Usage -A Critical Analysis	International Journal of Consumerism (Listed in Ulrich & Cabell Directory, Texas, USA), (ISSN No:2250-1010)	December, 2011	Vol.1, Issue-1, pp 76-79	-
25	A Study on Achievement Motivation and Performance of Executives in CPCL, Chennai	M-Infiniti - Journal of Management, (ISSN 0973-7197)	June 2011	Vol.2, Issue-2, pp 73-77	-
26	Fostering Quality Customer Service in Public Sector Banks	Shankhya - International Journal of Management and Technology, (ISSN 0975-3915)	June 2011	Vol.2, Issue-2, pp 122-125	-
27	Identification of Executive Competencies in Hospitality Industry	Management Global Review, (ISSN 2231-623X).	March - September 2011	Vol.1, Issue.1, pp 55-71	-
28	A Study on Customers' Preference towards Common User Terminal for Domestic Air Cargo in Chennai	Annamalai International Journal of Management (ISSN 0974-0406)	February 2011	Vol.5, Issue 1, pp 33-37	-
29	Emotional Competence of Executives at work in Chennai City	Shankhya - International Journal of Management and Technology (ISSN 0975-3915)	March 2010	Vol.1, Issue-2, pp55-64	-
30	Role of HR in Information Economy	Management Global Review an online Journal	April - June 2008	Vol. I, Issue 2, pp 1-12	-

c) Full paper in Conference/Seminar Proceedings

S.No.	Title with page no's	Details of Publications	ISSN/ ISBN No.
1	The Mediating Role of Risk Tolerance in the Relationship Between Behavioural Factors and Investment Performance in the two-day Multidisciplinary	International Conference on 21st Century Skills: A Global Scenario for Sustainable Growth organized by Indian Institute of Management Commerce, Hyderabad on 23rd and 24th December, 2022.	-
2	The key indicators on Sustaining Employees Interest towards the	National Conference on Saraswathy College of Arts and Science, Tinidivanam.	ISBN:9789352671588,

	various educational institutions in Villupuram District, Tamilnadu. PP 54-63		
3	Systematic Approaches for Effective Management of Present Day School Teachers	Two day International Conference on Advanced Marketing (ICAM) organized by Department of Business Administration, Kalasalinagam Academy of Research and Education (Deemed to be University), along with University of Kelaniya, Sri Lanka.	-
4	The Socio-Economical Impact and Opportunities to the Rural Entrepreneurs in Tamilnadu	AIMS Regional Conference on Management Practices for Sustainable Development organized by Sri Sai Ram Institute of Management Studies and Sri Sai Ram Engineering College, Chennai	-
5	A Study On Satisfaction Among The Retailer's Dealing With Nagarjuna Herbal Concentrates Ltd in South Kerala	International Conference on Economics, Business, Finance, Human Resource & Technology for Sustainable Development (IEBFHT'13), organized by Sri Sai Ram Institute of Management Studies and Sri Sai Ram Engineering College, Chennai.	-
6	A Study On Online/Internet Advertisement- at a Click	International Conference on Economics, Business, Finance, Human Resource & Technology for Sustainable Development (IEBFHT'13), organized by Sri Sai Ram Institute of Management Studies and Sri Sai Ram Engineering College, Chennai.	-
7	Case Study on Organisational Practices - "Where End Matters" pp183-184,	International Conference on Best Organisational Practices, AMET Business School, AMET University, Chennai 603 112.	ISBN No. 978-81-926045-1-0
8	An Analysis of the Dimension of Service Quality, pp 153-162.	International Conference on Quality Management System, Department of Management Studies, Dr MGR University, Chennai 600 095,	ISBN No. 978-81-91-0827-2-2
9	Quality Assurance in Open and Distance Learning Organisation, pp 816 - 817.	Quality Enhancement in Distance Education for life Long Learning, Bharathidasan University, Tiruchirappalli 620 024,	ISBN No. 978-81-9053-801-5

10	Empowering Consumers Through Consumer Protection Legislations, pp 156 - 158	Globalization and consumer protection-Challenges and Strategies, Research Centre for Consumerism, Department of Business Administration, Kalasalinagam University, Krishnankoil 626 190.	ISBN No. 978-93-8062-727-4
11	Influence of Employee Competency on Service Quality, pp 261-264	Innovations & Organizational Changes in the Contemporary Arena, Department of Management Sciences, Velammal Engineering College, Chennai 66,	ISBN No. 978-93-8062-727-4.
12	Study on Impact of Competency Mapping on the HR Deliverables, pp52-357-366.	Building Global Leadership-Strategies and Competencies, Department of Management Studies, St.Joseph's College of Engineering, Chennai 119	ISBN No. 978-81-7446-889-9
13	Knowledge Management as a Competitive Asset, pp 738-740	Impact of Economic Crisis in Global Business Scenario, Sai Ram Institute of Management, Sai Ram Engineering College, Chennai 89,	ISBN No.978-93-80627-18-2
14	Influence of HR system on Performance of Hospitality Organisation, pp 151-155	Human Resource and Marketing Missing Links and Bridging Gaps, Dr.M.G.R - Janaki College for Women, Chennai 28	ISBN No.978-93-80055-96-1
15	Competency Mapping for ODL Teachers, pp 5-16	E-Content format by Indian Distance Education Association (IDEA), Conducted by University of Mumbai.	-

d) Books Published

S.No	Title	Year of Publication	Name of the Publication
1	Product Management	2022	Tamil Nadu Open University, Chennai 15.
2	International Business Management	2022	Tamil Nadu Open University, Chennai 15.
3	Management Concepts and Behavior	2021	Tamil Nadu Open University, Chennai 15.
4	Human Resource Management	2018	Tamil Nadu Sports and Physical Education University, (ISBN no.978-81-909575-9-5) Chennai.
5	Customer Relationship Management	2018	Tamil Nadu Open University, Chennai 15.

6	Fundamentals of Logistics	2018	Tamil Nadu Open University, Chennai 15.
7	Customs Clearance and Forwarding	2017	Tamil Nadu Open University, Chennai 15.
8	Human Resource Management	2015	Tamil Nadu Sports and Physical Education University, Chennai.
9	Nurturing Competency for Growth	2013	Ayyappan Publishing House, (ISBN no.978-81-909575-9-5), Chennai 4.
10	Merchandise Management & Pricing	2011	Tamil Nadu Open University, Chennai 15.
11	Retail Marketing	2009	Tamil Nadu Open University, Chennai 15.
12	Elements of Insurance	2008	Tamil Nadu Open University, Chennai 15.
13	Human Resource Management	2007	Tamil Nadu Open University, Chennai 15.
14	Human Resource Development	2006	Tamil Nadu Open University, Chennai 15.

e) Books Reviewed

S.No	Title	Year of Pub.	Name of the Publication
1	Stress Management	2015	Excel Publishers for Anna University
2	Strategic Human Resource Management	2014	Excel Publishers for Anna University
3	Introduction to Maritime Business	2012	Excel Publishers for University of Madras
4	Hospital Planning and Design	2012	Excel Publishers for University of Madras

f) Book Chapters

S.No.	Title with page no's	Book, Title, Editor & Publishers	ISSN/ ISBN No.
1	Effect of Covid-19 Lockdown on Employees and Environment, pp 295-307.	Advances in Commerce and Management, ESN Publications.	ISBN No. 978-93-90781-08-09

2	Handling Conflict in Organisation , pp 254-256.	Business stratagem, Southern Book House, Pondicherry.	ISBN No. 978-81-920303-6-4.
3	HR Management and Staff Development , pp 271 -273,	Excellence in management Practices, Southern Book House, Pondicherry,	ISBN No. 978-81-920303-5-7.
4	Emerging Trends in Human Resource Management , pp 356-358,	Strategic Issues in Business, Scitech Publications (India) Pvt. Ltd	ISBN No. 978-81-8371-289-7.
5	Gender Issues in public and private sector organization , pp 52-62,	Emerging Trends in Management, Andril Pathipagam, Chennai	ISBN No. 978-93-80508-01-0.

8. National/International Conferences

a) Papers Presented in National Conferences

S.No	Title of the Paper	Title of the Conference/ Seminar	Organized by
1	A Study on Investors Perception Towards Derivatives Market With Special Reference to Chennai	A One Day Scholars' Summit 2022	SRM Institute of Science and Technology - Vadaplani Campus, College of Engineering and Technology.
2	The Effectiveness of 360 Degree Performance Appraisals among Employees with reference to Safe Express Logistics Pvt Ltd	A One Day National Conference on Advancement in Business in the Digital Era 2019	Jamal Mohamed College, Tiruchirappalli, 25 th September, 2019.
3	New Dimensions of the Capital Budgeting Techniques in MSME	National Seminar on New Dimensions of Capital Budgeting Techniques in the Micro, Small and Medium Enterprises (MSME) ERA	Saraswathy College of Arts and Science, Tinidivanam.
4	Buying behaviour of Indian Online Consumers	Issues and Challenges in the New Millennium on Evolving Economy, Accounting & Business Management	Guru Nanak College (Autonomous), Chennai 600 042.

5	Talent Management – Need of the Hour for Information Technology Industry in India	Emerging Trends in Management	Prof.Dhanapalan College of Arts and Science, Chennai 603 103.
6	A Study on Work -Life Balance of Employees in BPO Firms.	Managing for Inclusive Growth and Sustainable Development	Department of Management Studies, University of Madras, Chennai 5
7	Impact of Leadership Development in an Organisation.	Emotional Intelligence and Organisational Development –An Interdisciplinary Approach	Department of Commerce, Periyar University, Salem.
8	A Study on Problems of Customers in Cargo Handling System in Chennai Airport	Research Implications for Management Applications	Department of Management Studies, University of Madras, Chennai 5.
9	Role of Export Credit and Guarantee Corporation of India in Promoting Export Trade	Management Perspectives in Global Era,	Dr.M. G. R University, Maduravoyal, Chennai.
10	Emotional Competence of Executives at work in Chennai City	Toward a Global Society, XXX Indian Social Science Congress	Indian Academy of Social Sciences held at Alagappa University, Karaikudi.
11	Quintessence of Customer Relationship Management in Tourism Industry	Emerging Trends in Customer Relationship Management	Department of Commerce, Periyar University, Salem.
12	Study on Impact of Competency Mapping on the HR Deliverables	National Conference on Building Global Leadership-Strategies and Competencies	Department of Management Studies, St.Joseph’s College of Engineering, Chennai 119.

b) Papers presented in International Conferences/Seminars/Symposia/Workshop

S.No	Name of the event	Place & dates	Attended/Title of paper presented
1	One-day Multidisciplinary International Conference on “Contemporary Global Challenges and	I.N.M PG College Meerut and ICERT. 15 th January 2023	A Study on Behavioural Finance, Behavioural Bias and Investment Decision

	Opportunities in Education, Languages, Science and Humanities”		
2	5th National Business Research Conference on “Business Opportunities in India after Covid 19”	Department of Management Studies, Dhanraj Baid Jain College, Chennai 600 097. 14 th August 2021.	A Strategic Approach on Talent Management and Employee Engagement to Retaining Employees in Manufacturing Industries
3	TNSCST sponsored National e-Conference on CSR Impetus: Rural Development and Sustainable Growth in India	Department of Management Studies, Nandha College of Technology. 3 rd December 2020	The Impact of Pandemic on the Knowledge Transfer Process among Final Year Students - Special Reference to Skill Development for Sustainable Growth
4	International Conference on Industry 4.0 - Architecting Management Practices in Business,	Indirapuram Institute of Higher Studies, Ghaziabad, 25 th January 2020.	Exploring the Relationship Between Green Human Resource Management on Employee Green Behaviour: A Mediation Analysis
5	7 th PAN IIM World Management Conference 2019 on Public Policy & Management Emerging Issues	Indian Institute of Management, Rohtak, Haryana, 11 th to 14 th December, 2019.	Effect of Inclusive Leadership on Employee Green Behavior with Mediating Effect of Perceived Organizational Support,
6	International Seminar on Corporate Governance: Issues and Challenges	Department of Commerce and Financial Studies, Bharathidasan University & Department of Management Studies & Department of Commerce, Shrimati Indira Gandhi College, 18 th & 19 th	The Battles and Barriers faced by the Woman Entrepreneurs to prescribe over the corporate Governance in Tamil Nadu

		June 2018.	
7	International Conference on Economics, Business, Finance, Human Resource & Technology for Sustainable Development	Sai Ram Institute of Management Studies, Chennai 5 th May 2018	Management Practices for Sustainable Development
8	International Conference on Economics, Business, Finance, Human Resource & Technology for Sustainable Development	Sri Sai Ram Institute of Management Studies and Sri Sai Ram Engineering College, Chennai.	A Study On Online/Internet Advertisement- at a Click
9	International Conference on Advanced Marketing (ICAM)	Department of Business Administration, Kalasalinagam Academy of Research and Education (Deemed to be University), along with University of Kelaniya, Sri Lanka.	Systematic Approaches for Effective Management of Present Day School Teachers
10	International Conference on Interdisciplinary Innovation in Business Management & Technology (IIBMT'17)	Annai Veilankanni's College for Women, Chennai 600 015.	Organisational Citizenship Behaviour and Service Quality in Health Care Organisation
11	A Comparative Study, International Conference on Interdisciplinary Innovation in Business Management & Technology (IIBMT'17)	Annai Veilankanni's College for Women, Chennai 600 015.	Job Satisfaction among Women Employees of Banking and Education Sectors in Chennai City
12	Banking, Finance, Business & Technology for Sustaining Economic Development in Global Market (IBFBT'15),	Sri Sai Ram Institute of Management Studies, Sri Sai Ram Engineering College, Chennai.44.	An Overview of Retention Strategy in Logistics Industry with Special Reference to Chennai City.

13	A Two Day International Conference on Enhancing Excellence, Equity and Efficiency in Higher Education, School of Education	Tamil Nadu Open University, Chennai, India, 7 th and 8 th November, 2015.	Crucial Factors Affecting Quality of Education And Quality Through Enhanced Management
14	5 th International Conference on Competency Building Strategies in Business and Technology for Sustainable Development	Sri Ganesh School of Business Management, Salem, 19 th February 2016.	Impact on Training the Trainers in Indian Corporate
15	Economics, Business, Finance, Human Resource & Technology for Sustainable Development (IEBFHT'13)	Sri Sai Ram Institute of Management Studies, Sri Sai Ram Engineering College, Chennai.44	A Study On Satisfaction Among The Retailer's Dealing With Nagarjuna Herbal Concentrates Ltd in South Kerala
16	Economics, Business, Finance, Human Resource & Technology for Sustainable Development (IEBFHT'13)	Sri Sai Ram Institute of Management Studies, Sri Sai Ram Engineering College, Chennai.44	A Study On Online/Internet Advertisement- at a Click
17	Climate Change, Territorial Classification & Socio-Economic Crisis, Jointly organized by the Centre for Remote Sensing & Department of Economics	Bharathidasan University and Centre for interdisciplinary Studies on Environment and Development (CIEMAD), National Polytechnic Institute (IPN), Mexico D.F., Mexico.	Resource Management for Sustainable Development
18	Strategic Trends on Innovations & Creativity in Management Practices	Faculty of Management Science, Anna University, Chennai 25.	Leadership Traits Audit Among the Team Leaders in Voluntary Organisation
19	Transnational Business Challenges and Strategies	Dr. M. G. R University, Maduravoyal, Chennai.	Development Centre Approach for Entrepreneurial Development
20	Research for transforming the society	Mother Theresa Women's University	Gender Issues at Work

21	Global Business Strategy in Competitive Environment	Sri Sai Ram Institute of Management Studies, Sri Sai Ram Engineering College, Chennai.	Aspects of Customer Relationship Management
22	Global Business and Policy Modelling (GBPM 2006)	Adaikalamatha Institute of management, Adaikala Matha College, Thanjavur 613 403	Emotional Competence At work
23	International Conference on Best Organisational Practices	AMET Business School, AMET University, Chennai 603 112	Case Study on Organisational Practices - "Where End Matters"
24	International Conference on Quality Management System	Department of Management Studies, Dr MGR University, Chennai 600 095	An Analysis of the Dimension of Service Quality
25	Quality Enhancement in Distance Education for life Long Learning,	Bharathidasan University, Tiruchirappalli 620 024.	Quality Assurance in Open and Distance Learning Organisation
26	International Conference on Globalization and consumer protection- Challenges and Strategies, Research Centre for Consumerism	Department of Business Administration, Kalasalinagam University, Krishnankoil 626 190.	Empowering Consumers Through Consumer Protection Legislations
27	International Conference on Innovations & Organizational Changes in the Contemporary Arena	Department of Management Sciences, Velammal Engineering College, Chennai 66.	Influence of Employee Competency on Service Quality
28	International Conference on Impact of Economic Crisis in Global Business Scenario,	Sai Ram Institute of Management, Sai Ram Engineering College, Chennai 89.	Knowledge Management as a Competitive Asset
29	International Conference on Human Resource and Marketing Missing Links and Bridging Gaps	Dr.M.G.R - Janaki College for Women, Chennai 28.	Influence of HR system on Performance of Hospitality Organisation
30	E-Content format by Indian Distance Education Association (IDEA)	University of Mumbai, Mumbai.	Competency Mapping for ODL Teachers

9. Conferences/Seminars/Symposia/Workshop organized (Regional, National, International)

S.No.	Name of the Event	Place and Date	Role
1	One Day National Webinar in Commemoration of 75th Independence Day Celebrations of India on "Gandhian Innovation Principles and Sustainable Entrepreneurship Growth in India"	School of Management Studies, Tamil Nadu Open University, 5th August 2022	Coordinator
2	Webinar on "Creating Awareness on Banking Frauds and its preventions"	School of Management Studies, Tamil Nadu Open University, 26th November 2021.	Coordinator
3	National Webinar Series on "Implementation of Labour Codes: Impediments and Solutions' The Series - I entitled "Occupational Safety, Health & Working Conditions and Social Security Code." The Series - II entitled "Wages and Industrial Relations Code"	School of Management Studies, Tamil Nadu Open University, 15.07.2021 & 22.07.2021	Coordinator
4	One day International webinar on "Quintessence of Logistics System in Business Success"	School of Management Studies, Tamil Nadu Open University, 24 th November 2020.	Coordinator
5	Four-day Hands on Workshop for the Designing, Developing and Delivering Online Learning Programmes	Tamil Nadu open University and Commonwealth Educational Media Centre for Asia in Chennai, 13.11.2019 to 16.11.2019.	Coordinator
6	One day Workshop on Effective Office Administration and Disciplinary Procedure.	School of Management Studies, Tamil Nadu Open University, 4 th May 2016	Coordinator
7	One day Workshop on Innovation in higher education and Communication Skills.	School of Management Studies, Tamil Nadu Open University, 3 rd May 2016	Coordinator
8	One day workshop on 'Enhancing	School of	

	Quality of Work life: The Role of Soft Skills’.	Management Studies, Tamil Nadu Open University, 30 th November 2015	Coordinator
9	Planned, Organised and Monitored the Skill Development Training Program on Tailoring & Dress Making and Tally 9.1 under the Entrepreneurship cum Skill Development Cell in the selected centers at Chennai, Madurai, Vellore and Thiruvannamalai.	Tamil Nadu Open University	Coordinator
10	2 Batches of 5 Days Entrepreneurship Development Training Program for Community College Teachers organised by the Entrepreneurship cum Skill Development Cell, Tamil Nadu Open University.	Tamil Nadu Open University	Organising Secretary
11	Two Days Workshop on “ Curriculum Development for Management Studies ” in the School of Management Studies, Tamil Nadu Open University.	Tamil Nadu Open University	Organising Secretary
12	One Day International Seminar on “ Contemporary Issues in Management ” in the School of Management Studies, Tamil Nadu Open University.	Tamil Nadu Open University 3 rd March 2013	Organising Secretary
13	One Day Seminar on “ Lateral Thinking and Six Thinking Hats ” in the School of Management Studies, Tamil Nadu Open University.	Tamil Nadu Open University	Organising Secretary
14	One Day Workshop on “ Self Learning Material Development for Course writers of Catering and Hotel Administration Programmes ”.	Conference Hall, Tamil Nadu Open University	Organising Secretary

10. Invited Lectures

1. Nurturing Green Behaviour for Sustainable Development in the DBT Sponsored invited lecture programme, Organised by Department of Physics, Vellalar College for Women (Autonomous), Erode on 13.10.2021.
2. Trade Policy in Digital Era, National Seminar on the Impact of Digital Transformation of Commerce and Management, Department of Commerce and Accounting & Finance in association with Internal Quality Assurance Cell and Young Indians, Guru Shree Shantivijai Jain College for Women, Chennai.

3. **Developing E-Materials-An usage of Open Education Resources**, MHRD, Government of India Sponsored Two Week Online Refresher Course (FDP) for Management and Commerce Faculty on E-Learning Resource & Teaching Methodology in Education & Research Development, Sai Ram Engineering College, Chennai.
4. **Delivered key note address as chief guest in the Inaugural function of six day faculty development programme Inculcating Start -Up Culture among the Students**, Six - Day Faculty Development Programme on “MG 6071 Entrepreneurship Development”, R.M.K College of Engineering and Technology, Pudukkottai.
5. **Nurturing Competencies for Growth**, One day Workshop on Contemporary Competencies of Aspiring Managers in Corporate Sector & Trends in E-tailing, Annai Velankanni’s College for Women, Chennai 15.
6. **Global Supply Chain Issues**, National Conference on Managerial Perspectives - Issues & Challenges in the Era of Globalisation, Department of Business Administration, St.Joseph’s College (Autonomous), Tiruchirappalli 620002.
7. **Talent Management Issues in Indian Scenario**, AICTE Sponsored International Conference on [IEBFHT, 13], Sai Ram Institute of Management Studies, Chennai.
8. **Industrial Collaborative Programmes in Management**, National Workshop on Curriculum Development for UG Management Programmes, Karnataka State Open University, Mysore.
9. **Knowledge Management in the Global Scenario**, International Conference on Application of Management & Technology Research in Global Economy, Sai Ram Institute of Management Studies, Chennai.
10. **Competency Mapping**, International Conference on Competency Building Strategies in Business & Technology, Sai Ram Institute of Management Studies, Chennai.
11. **Globalisation and HR issues in Indian Scenario**, National Conference on Globalisation and Indian Economy, Annai Velankanni College for Women, Saidapet, Chennai 15.
12. **Quintessence of Environmental Education for School Children**, National meet on Health and Environment, Fathima Matriculation Hr. Sec., School, Chennai 15.

11. Projects Undertaken

1. **Entrepreneurship -cum- Skill Development**, Sponsored by Department of Higher Education, Government of Tamil Nadu, 2011.
2. **Curriculum Development for Management Studies Programmes** Sponsored by Department of Higher Education, Government of Tamil Nadu.
3. **Foreign Invited Talk** Sponsored by Department of Higher Education, Government of Tamil Nadu.

4. Certificate in Maritime Business under **SWAYAM (MOOCs)** Scheme funded by MHRD.

12. Served as Member in Professional Bodies /Committees (BoS, Academic Council, Inspection Committees, National forums etc.)

1. Member, Syndicate Committee, Tamil Nadu Open University, Chennai.
2. Member, Purchase Committee, Tamil Nadu Open University, Chennai.
3. Convener, Syndicate Committee for matters pertaining to Establishment, Tamil Nadu Open University, Chennai.
4. Member, Syndicate Committee for Building, Tamil Nadu Open University, Chennai.
5. Special invitee, Planning Board, Tamil Nadu Open University, Chennai.
6. Member, Executive Council, Centre for Distance Education, Anna University, Chennai 600 025.
7. Member, Academic Council, Tamil Nadu Open University, Chennai.
8. Chairman, Board of Studies (Management), Tamil Nadu Open University, Chennai.
9. Member, Board of Studies (Commerce), Tamil Nadu Open University, Chennai.
10. Member, Board of Studies in Labour Management, University of Madras, Chennai.
11. Member, Board of Studies (Management), Anna University, Chennai.
12. Member, Board of Studies (Sports Management), Tamil Nadu Sports and Physical Education University, Chennai.
13. Member, Board of Studies (Management), Mother Teresa Women's University, Kodaikanal.
14. Member, Board of Studies (Management), Sai Ram Institute of Management, Sai Ram Institute of Technology (Autonomous), Affiliated to Anna University.
15. Member, Board of Studies (Management), Dr.M.G.R University, Chennai 600 095.
16. Member, Board of Studies (Management), St.Joseph Engineering College Affiliated to Anna University,
17. Expert Member, Center for Internal Quality Assurance (CIQA), Tamil Nadu Open University, Chennai 600015.
18. External Expert Member, Center for Internal Quality Assurance (CIQA),Anna University, Chennai 600025.
19. External Expert Member, Center for Internal Quality Assurance (CIQA), Dr.M.G.R Educational and Research Institute (Deemed to be University), Chennai 600095.
20. Expert Member, Syllabus Review sub-committee in Faculty of Management Science, Anna University, Chennai 600025.
21. Member - Editorial Board, SAMZODHANA, A Journal of Management Research (An international, Double Blind Peer Reviewed, Open Access Journal).

22. Member -Advisory and Review Committee for Conferences, Seminar, Symposia and Workshop organized in the reputed Universities and other educational institutions.
23. Member, Review Committee for reforming Distance Education, Tamil Nadu Sports and Physical Education University, Chennai.
24. Member, Committee on Quality Assurance of Self Learning Material, Center for Distance Education, Anna University, Chennai 25
25. Member, Committee on Quality Assurance of Self Learning Material, Institute of Distance Education, University of Madras, Chennai 25
26. Member, Syllabus review committee, Anna University of Technology Chennai.
27. Member, Indian Society for Training and development
28. Member, Madras productivity Council
29. Member, Madras Management Association
30. Member, Research Advisory Committee - Anna University, Alagappa University, Pondicherry University, Bharathiar University, Mother Teresa University, Annamalai University, University of Madras, Sathya Bama University, Vels University and SRM University.
31. Examiner for Ph.D and M.Phil thesis/ dissertation in various National, State, Deemed Universities and Educational Institutions.

Declaration

I hereby, declare that the aforesaid particulars are true to the best of my knowledge and belief.

Dr.S.SUBRAMANIAN