

TAMIL NADU OPEN UNIVERSITY

School of Management Studies

Activities

Conduction of Workshop on Curriculum Development for Management Studies

The School of Management Studies has conducted the workshop on curriculum development on 20th and 21st March 2013 at the Syndicate room with the following



experts from Foreign Universities, Indian Universities, Local Colleges and industries to review the programme structure and syllabi for the U.G, P.G and Diploma programmes offered by the School and suggest the need based new programmes in P.G,U.G and Diploma level. The members have gone through the programme

structure and syllabi for the U.G, P.G and Diploma programmes offered by the School. Unanimously the members have noted the professional content of the curriculum and appreciated the School for having designed a curriculum of high quality. However, the members have made suggestions in the title of some of the courses and in the content of few courses for further betterment. Further, the members have suggested new need based programmes in Post Graduate and PG Diploma level.

One Day International Seminar on Contemporary Issues in Management

The School has organised one day international seminar entitled “Contemporary Issues in Management” by inviting the following three renowned academicians of foreign universities on 22nd March 2013 at Conference Hall, TNOU. The Foreign Experts have delivered the lecture in their area of specialisation. Invitation extended



by the School, more than 150 participants constituting the Faculties and PG Students of Management studies discipline from various reputed academic institutions i.e. Anna University, Dr.M.G.R University, Satya Bama University, VIT University, AMET University,

Tamil Nadu Physical Education and Sports University, PRIST University, Sairam Engineering College, SRM Eswari Engineering College, Jaya Engineering College, Apollo institute of Health care Management, M.G.R- Janaki College for women and Tamil Nadu Institute of Labour Studies actively participated in the one-day international seminar. The fund for conduction of one-day international seminar was provided by the Department of Higher Education, Government of Tamil Nadu under the foreign expert inviting project.

The School's Association with Entrepreneurship-Cum-Skill Development Centre (Esdc)

The School along with School of Science and School of Social Sciences actively involved in the functions of ESDC, which is established with the funds sanctioned by the Department of Higher Education, Government of Tamil Nadu. Along with the SOS and SOSS the School has organised a one week Training Programme on



Entrepreneurship Development for Teachers working in Community Colleges, under the auspices of Tamil Nadu Open University in two batches. The ESDC has assigned preparation of Training Manual work for Entrepreneurial

Development to the School of Management Studies. The School has identified a

professional trainer for developing the training manual; the Head i/c of the SOMS has undertaken coordination work of the training manual preparation. The Head i/c of the School of Management Studies has done the editing and layout structuring task of the said training manual.

The ESDC has invited Thiru. R.Balakrishnan, I.A.S, Additional Chief Secretary / Director, Entrepreneurship Development Institute and Thiru.K.Dhanavel, I.A.S, Secretary to the Government, Micro, Small and Medium Enterprise Department. Government of Tamil Nadu for inaugurating the two batches of training programmes. Our Hon'ble Vice-Chancellor has delivered the presidential address in the inaugural sessions of the training programme on 01st and 08th April 2013.

The selected eighty trainees participated in the one week Entrepreneurship development training programme in two batches and participation certificates were issued to the participant. The Training programme sessions were handled by the experts in the Entrepreneurship Development domain and successful entrepreneur in the various sectors.

ENTREPRENEURIAL TRAINING FOR COMMUNITY COLLEGE TEACHERS

The Government of Tamil Nadu with its mission of imparting entrepreneurial skill to the community college teachers who in turn will teach this skill to the students, has earmarked a mass to meet this objective.



The training program has been spearheaded by the School of Management Studies for community college teachers were conducted in two Batches commencing from the first week of April 2013 Each training program in a batch were spread over a period of five days. The first and second batches of Training have

commenced from 01.04.2013 and 08-04-13 respectively of teachers are In this connection, the EDSC, Tamil Nadu Open University, invites the teachers of Community Colleges to participate. The Additional Chief secretary and Director, Entrepreneurship Development and Innovative Institute has delivered an inaugural address and Prof.Chandrankantha Jeyabalan,Vice Chancellor delivered a precedential address.



One Day Workshop on Enhancing Quality of Work life: the Role of Soft Skills

The School of Management Studies has organised one day workshop on Enhancing Quality of Work life: the Role of Soft Skills at Conference Hall on 30.11.2015. Prof.Chandrakantha Jeyabalan,Vice Chancellor delivered an inaugurated address.



The resource persons
 Dr.M.Victor
 Louis
 Anthuvan is the Professor of Finance and the coordinator of Ph.D Programme in Loyala Institute Business Administration, Chennai 600034 has

delivered lecture on THE ART OF MAINTAINING WORK – LIFE BALANCE and THE ACQUISITION & THE APPLICATION OF THE SOFT SKILLS. Dr.P.Subburethina Bharathi, Professor, M.A.M. School of Business, Tiruchirappalli has delivered lecture on STRESS – THE WHEEL OF LIFE.

Orientation programme on Communication Skills for Teaching and Innovation in Higher Education

The School of Management Studies has organized the orientation programme on 3rd



May 2016 to enrich the knowledge and skills of the teaching for enhancing their competencies. The workshop session began with inaugural address of the Hon'ble Vice-Chancellor Prof. Dr. M. Bhaskaran, he has emphasised the duties of teaching faculties in empowering the young talents of the country, to

achieve this objective the teaching faculties could be acquired core and meta competencies in their own subject domain. The orientation programme was planned in two sessions, the first session highlighted the importance of communication skills for Teaching. The second session of the orientation programme was focused on innovation in higher education. The Resource person of the day Mr.Selvam delivered an exclusive lecture on the aforesaid subjects. The orientation programme was

conducted in the administrative block of the university where in 45 teaching faculties were participated.

Orientation programme on Effective Office Administration and Disciplinary Procedures

The School of Management Studies has organized the orientation programme on 4th May 2016 for both teaching and non-teaching staffs of the university. The orientation programme was organised in two sessions. In the first session key speaker Mr. R. Jeyandra retired District revenue officer (DRO) spoke on Effective Office Administration.



In the second session, the speaker highlighted the important features of disciplinary procedures in order to maintain office harmony. The Hon'ble Vice-Chancellor Prof.Dr.M.Bhaskaran has delivered valedictory address and distributed certificates to the Participants.

Orientation programme was conducted in the academic block where in 125 staff members of the university participated.

Information Brochure and Pamphlet Released

The School of Management Studies has entrusted the designing, developing and printing of an Information Brochure and Pamphlet for enhancing the visibility of the University. The printed Information Brochure and Pamphlet had been released by the Hon'ble Vice-Chancellor in a brief function at the Administrative block on 12.10.2016.



Four-day workshop on “Designing, Developing and Delivering Online Programmes.”



A four day workshop on “Designing, Developing and Delivering Online Programmes” was jointly conducted by the School of Management Studies, Tamil Nadu Open University, in collaboration with Commonwealth Educational Media Centre for Asia (CEMCA,) New Delhi during 13th to 16th November 2019 all the Teaching Staff Members were benefited from the programme.

One-day International Webinar on International Webinar on “Quintessence of Logistic System in Business success”

The School of Management Studies of TNOU conducted a One-day International Webinar on “*Quintessence of Logistic System in Business success*” on 24-11-2020.

The presidential address was given by Prof.K.Parthasarathy, Vice Chancellor. The welcome address was given by Dr.K.Rathnakumar, Registrar. Dr.R.R.Padmanabhan, Director, Exim Academy, Chennai introduced the resource persons.



Mr.Keith Newton, Secretary General, Chartered Institute of Logistic and Transport, United Kingdom presented about Logistic Efficiency- Key to Bounce Back from COVID-19. Mr.Tomio Isogai, Freelance Advisor in Indo Japanese Relations, Adjunct Faculty at MIT-ADI University, Pune, India presented about Career Advancement-Japanese Perspective. Dr.S.Subramanian, Professor and Director, School of Management Studies of TNOU proposed the vote of thanks.

Webinar on 'Implementation of Labour Codes: Impediments and Solutions'

The School of Management Studies conducted the national level webinars titled, "Implementation of Labour Codes: Impediments and Solutions' on 15.07.2021 and 22.07.2021. The webinar on "Occupational Safety, Health & working conditions" was held on 15-07-2021. Dr.S.Subramanian, Professor and Director, School of Management Studies welcomed the dignitaries and participants. Prof.K.Parthasarathy, Vice Chancellor, Tamil Nadu Open University delivered presidential address in which he highlighted the essentiality of Labour codes in present scenario. The resource person Dr.M.Ramakrishnan, Senior President – HR, Loyal Textiles, Chennai delivered the salient features of labour codes on Occupational Safety, Health & Working Conditions. In this webinar around 200 participants actively participated.



The webinar entitled "Wages and Industrial Relations Code and Social Security Code" was held on 22-07-2021. Prof. N.Panchanatham, Vice Chancellor, Tamil Nadu Teachers Education University, Chennai delivered presidential address.

Dr.M.Ramakrishnan, Senior President -HR, Loyal Textiles, Chennai delivered the importance of Labour for easy implementation of prevailing labour laws under the four Labour Codes and also highlighted the solutions to mitigate the hurdles during the implementation. A total of 260 participants actively participated. The e-certificate was issued to all the participants. At the end of the session, Dr.R.Tamilmaran, Associate professor proposed a vote of thanks.

National Level Webinar on "Creating Awareness on Banking Frauds & its Preventions."

The School of Management Studies conducted the National Level Webinar entitled, "Creating Awareness on Banking Frauds and its preventions" held on 26-11-2021. Dr.S. Subramanian, Professor and Director, School of Management Studies welcomed the dignitaries and participants. Prof.K.Parthasarathy, Vice Chancellor, Tamil Nadu Open University delivered the presidential address in which he highlighted the various banking frauds in the E-banking systems and preventive measures.

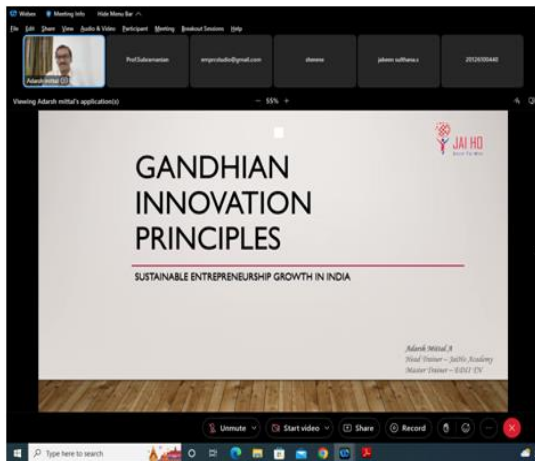




The resource person Mr.N.Veerappan, Vice-President, Regional Manager, Tamilnadu and Kerala, Risk Intelligence Control, HDFC Bank Ltd, Chennai delivered the comprehensive and informative presentation regarding recent fraudulent activities in the banking sector and various continuous preventions to curb these crime activities in E- banking services. In this webinar, around 250 participants actively participated. The e-certificate was issued to all the participants. At the end of the session Dr.R.Tamilmaran, Associate professor proposed a vote of thanks.

One Day National Webinar in Commemoration of 75th Independence Day Celebrations of India on “Gandhian Innovation Principles and Sustainable Entrepreneurship Growth in India”

The School of Management Studies organised one day National Webinar In commemoration of 75th Independence day celebrations of India on “**Gandhian Innovation Principles and Sustainable Entrepreneurship Growth in India**” through virtual mode from 11.00 a.m. on 05.08.2022. Prof. S. Subramanian, Professor & Director, School of Management Studies, Tamil Nadu Open University has welcome the dignitaries and participants. Dr.K.Rathnakumar, Registrar, Tamil Nadu Open University delivered a presidential address and he has highlighted the role of entrepreneurship



development in line with Gandhian innovation principles. The day’s speaker Mr.A.Adarsh Mittal, Head of Training, Jai Ho Entrepreneurship Academy, Puducherry and Master Trainer - EDII, Chennai delivered special address on “Gandhian Innovation Principles and Sustainable Entrepreneurship Growth in India” and stated that affordability and sustainability are two basic principles of mahatma Gandhiji suitable to even today’s cut throat market of globe. He has highlighted that the successful entrepreneurs of our country, who are adopted the innovative principles advocated by the mahatma Gandhiji. In this National Webinar 265 participants including teachers, research scholars, students from TNOU and other institutions were actively participated and obtained E-certificate in appreciation of participation.

