

MBA-142

MSP-80

M.B.A. DEGREE EXAMINATION – JUNE 2019.

Second Year

MANAGING INFORMATION TECHNOLOGY

Time : 3 hours

Maximum marks : 75

PART A — (3 u5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks

1. Describe about the role of Chief Asset Officer.
2. What is Information Technology?
3. Explain briefly s information system architecture.
4. What is IT process management?
5. Describe about the develo pment of security policy.

PART B — (4 u15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks

6. Discuss the different roles of Information Technology.
7. Explain the promotion of Enterprise Innovation by IT.
8. What are the objectives of managing information flow in business organization?
9. Explain in detail master plan.
10. Explain in detail risk management.
11. Define computer security . Why is need for security policy felt in an organization?
12. Explain about the management of IT outsourcing.