

**MBA-162**

**MSPL-23**

**M.B.A. DEGREE EXAMINATION –  
JUNE 2019.**

**Second Year**

**Shipping and Logistics Management**

**STRATEGIC MANAGEMENT**

**Time : 3 hours**

**Maximum marks : 75**

**SECTION A — (3 × 5 = 15 marks)**

**Answer any THREE questions.**

1. What are SMART objectives?
2. What do you mean by vision and mission?
3. What is the need for computer analysis?
4. What are the steps needed for strategy Implementation?
5. What do you mean by strategic control?

**SECTION B — (4 × 15 = 60 marks)**

**Answer any FOUR questions.**

6. Explain the steps in strategic management process.
7. Perform an environment analysis of any industry of your choice.

8. Discuss the importance of SWOT Analysis.
  9. Describe the global strategies in detail.
  10. Explain the pros and cons of strategy implementation.
  11. How will you evaluate the strategy?
  12. Discuss the Porter's Model in detail.
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**MBA-163**

**MSPL-24**

**M.B.A. DEGREE EXAMINATION –  
JUNE 2019.**

**Second Year**

**INTERNATIONAL BUSINESS MANAGEMENT**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (3 × 5 = 15 marks)**

**Answer any THREE questions.**

1. Why do companies go global?
2. What are trading blocks? Briefly explain.
3. Why do we need foreign collaboration?
4. What is UNCTAD?
5. What is Intellectual property rights?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain the classification of International Business.
  7. Discuss the UN code of conduct of Multi National Corporation.
  8. What are joint ventures? Discuss its merits.
  9. Describe the restrictive clauses in foreign collaboration.
  10. Explain the settlement of international commercial disputes.
  11. Write short notes on NAFTA and SAFTA.
  12. What are antidumping duties? Explain.
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**MBA-164**

**MSPL-103**

M.B.A. DEGREE EXAMINATION, JUNE 2019.

Second Year

Shipping and Logistics

**SHIP MANAGEMENT PRACTICES**

Time : Three hours

Maximum : 75 marks

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. What are Ship Classification Societies and their role in managing the ships?
2. Explain the features and importance of 'Bunker Operations'.
3. Explain NOR, Demurrage and Despatch.
4. Explain the process of vessel dry docking, annual, special surveys.
5. Write a brief note on SHEX, SHINC in calculating the lay time.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Discuss in detail various departments and their roles in managing ship Management Companies.
7. Give a brief account of various forms of 'Ship Registries' and explain the usage of FOC.
8. Explain the concept of 'Sale and Lease Back' in detail as a method of acquiring ships
9. Enumerate the importance of Maritime Training, the mandatory regulations by IMO.
10. Elaborate the process by explaining the clauses involved in preparing the Management Agreement (BIMCO- SHIPMAN' 98).
11. Identify the strategies followed by "Crew Management Company" to overcome the shortage of qualified seafarers.
12. Define Fixed, Daily Running and voyage costs when applied to ship management. Explain in detail about 'THE LAY-UP' DECISION'.

**MBA-165**

**MSPL 104**

**M.B.A. DEGREE EXAMINATION –  
JUNE 2019.**

**Second Year**

**LEGAL ASPECTS OF MARITIME BUSINESS**

Time : 3 hours

Maximum marks : 75

**PART A — (3 × 5 = 15 marks)**

Answer any **THREE** questions.

1. What are the features of contract?
2. What are inco terms?
3. What is international convention on carrer liability?
4. List out the features of freight forwarders.
5. What is chartering?

**PART B — (4 × 15 = 60 marks)**

Answer any **FOUR** questions.

6. Outline the authority of agents.
7. Explain the Hague rules in detail.

8. Discuss the functions of bill of lading.
  9. Outline the importance of understanding legal system in maritime business.
  10. Explain the laws related to environmental pollution.
  11. Discuss the types of tortuous liabilities.
  12. Explain the features of sale of goods.
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**MBA-166**

**MSPL-105**

**M.B.A. DEGREE EXAMINATION –  
JUNE 2019.**

**Second Year**

**Shipping and Logistics Management**

**LINER SHIPPING BUSINESS**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (3 × 5 = 15 marks)**

**Answer any THREE questions.**

1. What is RORO cargo?
2. Detail the procedures in handling lost bill of lading by a liner shipping company.
3. Explain the importance and functions of container terminal in handling the containerized cargo.
4. Explain the 'Conference System' in liner trade and explain its advantages.
5. What is 'Gate Scheduling'? Explain its importance.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain the characteristics of a liner service.
  7. Explain the organization structure of a liner shipping company.
  8. Explain the various constituents involved in Liner Cargo Stevedoring.
  9. What are the issues concerned with Container Acquisition and Leasing.
  10. Describe the equipment control system.
  11. Explain the importance of unitization and containerization.
  12. Explain the methods used for container purchase or lease.
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**MBA-167**

**MSPL-106**

**M.B.A. DEGREE EXAMINATION –  
JUNE 2019.**

**Second Year**

**Shipping and Logistics Management**

**LOGISTICS AND MULTIMODAL TRANSPORT**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (3 × 5 = 15 marks)**

**Answer any THREE questions.**

1. Explain the importance of logistics in the current business environment.
2. Explain in brief the flow process of Inbound Logistics Systems.
3. Give brief note about emergence of 4PL Logistics.
4. What is benchmarking?
5. What is “Automatic Identification and Data Capture”? Explain Bar Code Reader or Scanner.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain the functions of container freight station.
7. Evaluate the role of logistics in achieving supply chain efficiency.
8. Discuss the features like classification, the infrastructural requirements, legal framework documentation and cost in case of Transportation carriers.
9. What are the location strategies for the development of a warehouse?
10. Explain the role of Collaborative Planning Forecasting, and Replenishment (CPFR) concept of Supply Chain Management and Logistics.
11. What do you understand by the term Ergonomics? Explain its advantages and application in the logistical operation in designing the Logistics.
12. Explain integrated Logistics support elements drawing the conceptual frame work from ten identified logistics support elements.

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**M.B.A. DEGREE EXAMINATION – JUNE 2019.**

**Second Year**

**Shipping and Logistics Management**

**SHIP AGENCY MANAGEMENT**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (3 × 5 = 15 marks)**

**Answer any THREE questions.**

1. What is Implied Authority and Expressed Authority of an Agent?
2. What are the services provided by Port agency?
3. What is the need for Port Disbursement Account (PDA)?
4. What is cargo claims?
5. What is liner portal?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain the general principles of the law of agency.
7. Who is a Liner Agent? In what way it differs from Port agent — narrate the additional duties performed by each of them.
8. What are factors to be considered before organizing typical liner agents?
9. Enumerate the procedures and processes of appointment of a Port Agent.
10. What are the advantages of using Bolero system?
11. Briefly explain the role of agents during general average situation.
12. Explain the duties and rights of an agent.

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