



**TAMIL NADU OPEN UNIVERSITY**  
**Chennai - 15**  
**School of History and Tourism Studies**  
**SPOT ASSIGNMENT**

Programme Code No : 209  
Programme Name : M.A. Tourism and Travel Studies I year  
Course Code & Name : MTTS – 11 & Basic Concepts of Tourism  
Batch : AY 2019-2020  
No. of Assignment : One Assignment for Each 2 Credits  
Maximum CIA Marks : 25

**ASSIGNMENT - 1**

**Answer any one of the question not exceeding 1000 words each. Max : 25 marks**

1. Write about the role and contribution of travel companies in the growth of tourism.
2. How to develop inbound and outbound Itineraries?
3. Explain the participation of community in conserving Eco Tourism destinations.

**ASSIGNMENT - 2**

**Answer any one of the question not exceeding 1000 words each. Max : 25 marks**

1. Write about the Tour operator's relationship with principal suppliers.
2. Describe the NGOs views on Code of Ethics.
3. Explain about the responsibilities of Tour Operators.

**ASSIGNMENT - 3**

**Answer any one of the question not exceeding 1000 words each. Max : 25 marks**

1. Define tour package and describe its various types.
2. Analyse the UN initiatives in striking a balance on eco tourism and environmental planning.
3. Trace the National legislations for environmental protection.



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Programme Code No : 209  
Programme Name : M.A. Tourism and Travel Studies I year  
Course Code & Name : MTTS – 12 & Ticketing and Fare Constructions  
Batch : AY 2019-2020  
No. of Assignment : One Assignment for Each 2 Credits  
Maximum CIA Marks : 25

**ASSIGNMENT -1**

**Answer any one of the question not exceeding 1000 words each. Max : 25 marks**

1. Define Tour. Explain the various types of tours.
2. Bring out the importance of visa and describe its various types.
3. Define passport and explain its various types.

**ASSIGNMENT -2**

**Answer any one of the question not exceeding 1000 words each. Max : 25 marks**

1. Write an essay on inflight services and airlines policies.
2. Discuss the need for health certificate and the importance of insurance.
3. Write a note on guidelines for fare constructions.

**ASSIGNMENT -3**

**Answer any one of the question not exceeding 1000 words each. Max : 25 marks**

1. Explain the Billing and Settlement Plan (BSP).
2. Write about the Mileage System in the Air Travel.
3. Describe the various techniques in Tour Booking

**ASSIGNMENT -4**

**Answer any one of the question not exceeding 1000 words each. Max : 25 marks**

1. Define BSP and explain its operations.
2. Explain the procedures for booking a tour.
3. Write the journeys in different classes of service.



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Programme Code No : 209  
Programme Name : M.A. Tourism and Travel Studies I year  
Course Code & Name : MTTS – 13 & Front Office Management  
Batch : AY 2019-2020  
No. of Assignment : One Assignment for Each 2 Credits  
Maximum CIA Marks : 25

**ASSIGNMENT -1**

**Answer any one of the question not exceeding 1000 words each.**

**Max : 25 marks**

1. Discuss the function of Registration Record and Registration Cards.
2. Explain the features of Hotel Property Management System.
3. Identify the tool managers use to track and control Reservations availability.

**ASSIGNMENT -2**

**Answer any one of the question not exceeding 1000 words each.**

**Max : 25 marks**

1. Write about the role of information and technology in security functions.
2. Discuss the various sections of front office department.
3. Describe the accounting system in the hotel.

**ASSIGNMENT -3**

**Answer any one of the question not exceeding 1000 words each.**

**Max : 25 marks**

1. Explain the fixation of room tariff and other rates.
2. Give an account of the process of foreign exchange in Hotels.
3. Explain the duties of uniformed services.



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Programme Code No : 209  
Programme Name : M.A. Tourism and Travel Studies I year  
Course Code & Name : MTTS – 14 & Introduction to Travel and Management  
Batch : AY 2019-2020  
No. of Assignment : One Assignment for Each 2 Credits  
Maximum CIA Marks : 25

**ASSIGNMENT -1**

**Answer any one of the question not exceeding 1000 words each.**

**Max : 25 marks**

1. Describe the process of Conservation of Heritage Sites.
2. Explain the responsibilities of Archaeological Survey of India.
3. Describe the role of Government in promoting Eco-Tourism.

**ASSIGNMENT -2**

**Answer any one of the question not exceeding 1000 words each.**

**Max : 25 marks**

1. Give an account of the Ancient Monument Preservation Act of 1904.
2. Discuss India's Tourism Policies.
3. Examine the role of Archaeological Survey of India in the preservation and conservation of Heritage.

**ASSIGNMENT -3**

**Answer any one of the question not exceeding 1000 words each.**

**Max : 25 marks**

1. Assess the types of tourism planning.
2. Mention the steps to be followed in the preparation of an itinerary for a tour.
3. Sketch the methods of preservation and conservation of heritage sites.



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Programme Code No : 209  
Programme Name : M.A. Tourism and Travel Studies I year  
Course Code & Name : MTTS – 15 & Communications and Public Relations  
Batch : AY 2019-2020  
No. of Assignment : One Assignment for Each 2 Credits  
Maximum CIA Marks : 25

**ASSIGNMENT -1**

**Answer any one of the question not exceeding 1000 words each.**

**Max : 25 marks**

1. Define sales promotion and bring out the various sales promotion tools with examples.
2. Describe the various types of telemarketing and write about telephone handling skills.
3. Discuss the various methods and types of interview.

**ASSIGNMENT -2**

**Answer any one of the question not exceeding 1000 words each.**

**Max : 25 marks**

1. Describe the various presentation and demonstration techniques followed by sales personnel.
2. What are the types of telemarketing? Write about telephone handling skills?
3. Explain the various methods and types of interviews.

**ASSIGNMENT -3**

**Answer any one of the question not exceeding 1000 words each.**

**Max : 25 marks**

1. Write about the importance of Sales promotions in the Tourism industry.
2. Describe the major determinants of the promotion Mix.
3. How to market the Tourist destination with the help of marketing tools?