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MSPL-106

**M.B.A. DEGREE EXAMINATION —
DECEMBER, 2019.**

Second Year

Shipping and Logistics Management

LOGISTICS AND MULTIMODEL TRANSPORT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. Define the concept of multimodal transporation.
2. What is Just in Time (JIT)?
3. List the functions of third party logistics.
4. What is benchmarking?
5. What is ergonomics?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain the importance of transportation by analyzing various transportation modes.
7. Explain the concepts of SCM, JIT and their role in International Logistics.
8. Analyze the similarities and difference of 3PL and 4PL.
9. What are the location strategies for the development of a Warehouse?
10. Explain the role of Collaborative Planning Forecasting, and Replenishment (CPFR) concept of supply chain Management and Logistics.
11. What do you understand by the term 'Ergonomics'? Explain its advantages and application in the logistical operation in designing the logistics.
12. Explain integrated Logistics Support elements drawing the conceptual framework from ten identified logistics support elements.

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**M.B.A. DEGREE EXAMINATION —
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Second Year

Shipping and Logistics Management

SUPPLY CHAIN MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. Explain the objectives of 'Supply Chain Management'.
2. Explain 'On-line sales and the Distribution Net Work.
3. Explain ETOP as technique of diagnosis of environment.
4. List any three information technology available for planning supply chain networking or transportation.
5. What is cash to cash cycle?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain Supply Chain Management and the importance of supply chain decisions.
7. Explain economics of scale with suitable example and appropriate diagram.
8. Define the key metrics that track the performance of the supply chain in terms of each driver.
9. What are the main differences among the aggregate planning strategies?
10. Explain the supply chain activities and functions performed in an-e-business.
11. Analyze the role of IT influences the supply chain efficiency.
12. What modes of transport are best suited for large, low value shipments? Describe advantages and disadvantages of chosen transportation model.

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**M.B.A. DEGREE EXAMINATION –
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SHIPPING FINANCE AND INSURANCE

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any **THREE** questions.

1. Explain financing methods for building of new ships.
2. Enumerate the problems in offering ship as security to the prospective lenders.
3. Explain the concept of Forward Exchange Contracts as hedging process.
4. List the process involved in marine insurance claim.
5. What are the types of P and I covers available?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain the methods used for appraising risk on shipping investments.
7. Explain the derivatives in shipping finance.
8. Explain important clauses of 'NORWEGIAN SALE FORM 1999' in effecting a sale of ship transaction.
9. What are features of Ship Demolition Market? What are basic principles governing the demolition of ships.
10. Explain the insurance cover for pollution claims with suitable example.
11. Explain briefly the various Institute clauses including war and strike clauses.
12. Explain the Types of Marine Insurance Covers.

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**M.B.A. DEGREE EXAMINATION –
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SHIP AGENCY MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. What is Implied Authority and Expressed Authority of an Agent?
2. What are the services provided by Port agency?
3. What is the need for Port Disbursement Account (PDA)?
4. What is cargo claims?
5. What is liner portal?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Explain the general principles of the law of agency.
 7. Who is a Liner Agent? In what way it differs from Port agent - narrate the additional duties performed by each of them.
 8. What are factors to be considered before organizing typical liner agents?
 9. Enumerate the procedures and processes of appointment of a Port Agent.
 10. What are the advantages of using Bolero system?
 11. Briefly explain the role of agents during general average situation.
 12. Explain the duties and rights of an agent.
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