

UG-421

BMA-07

**B.Sc. DEGREE EXAMINATION –
DECEMBER 2019.**

Second Year

Multimedia

WEB DESIGNING

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Explain the process of creating a website
2. What is linking and how do you update the links?
3. List any five websites of your choice and explain the features.
4. What is the difference between Photoshop, Adobe Bridge and Java?
5. How do you create and modify templates?
6. What are plugins? Explain
7. What is website testing? Explain

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the process of formatting text.
9. Explain the process of importing and exporting various media while designing website.
10. Explain the difference between static website and dynamic website.
11. What are the various special effects used while creating a website?
12. Write short notes on
 - (a) Library
 - (b) HTML and
 - (c) Animation
13. What is linking? What are the various types?
14. Write a note on the software used to create websites

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BMA-08

**B.Sc. DEGREE EXAMINATION —
DECEMBER, 2019.**

Second Year

Multimedia

ENTREPRENEURSHIP DEVELOPMENT I & II

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions

1. What is a project report?
2. How to check whether you are fit for entrepreneurship?
3. What are the stages in Entrepreneurship development?
4. What is feedback? How is it important?
5. What is pre training, training and post training stage in Entrepreneurship development?

6. What are the sources of finance for Entrepreneurship?
7. What is the role of government in Entrepreneurship development?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. What are the roles and responsibilities of an Entrepreneur?
9. What is the difference between Entrepreneur and Entrepreneurship?
10. What are the sources of finance for starting and running a firm? Explain
11. What is the process involved in starting a firm? Explain
12. Write an essay on social media Entrepreneurship.
13. Write an essay on a few government subsidies for small business in India.
14. Write a note on any two famous Entrepreneurs of your choice

UG-423

BMA-09

**B.Sc. (Multimedia) DEGREE EXAMINATION
— DECEMBER, 2019.**

Second Year

**3D ANIMATION - MOTION GRAPHICS,
MODELLING, CAMERA, TEXTURE, LIGHTING AND
RENDERING**

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. What is cloning? Explain.
2. What are compound objects? Explain.
3. What is modeling? Explain.
4. What is rendering? Explain.
5. What are the types of lights available in Maya?
6. What are the utilities of material editor?
7. Write a note on various file formats.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. How do you make an architectural walk through using Maya? Explain.
 9. What are the options found in Material editor? Explain.
 10. How do you create and control camera view and effects? Explain.
 11. What are the camera parameters and effects in Maya? Explain.
 12. Explain the concept of creating a walk through using animation software.
 13. Write short notes on (a) Plug ins (b) texturing (c) Dynamic objects.
 14. Write an essay on the role of animation in Indian movie industry.
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UG-424

BMA-10

**B.Sc. DEGREE EXAMINATION —
DECEMBER, 2019.**

Second Year

Multimedia

VISUAL EFFECTS

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. What is compositing? Explain.
2. What is animation? Explain with examples.
3. What is color keying? Elaborate.
4. What is motion stabilization? Explain.
5. How do you convert 2D layer into 3D?
6. Explain rendering process.
7. Explain text animation in detail.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. What are the basics of Illustrator and Photoshop?
 9. Explain the concepts of animating and compositing.
 10. Explain the concept of masking. How do you create a mask with pen tool?
 11. What is motion capturing? Explain.
 12. Explain the concept of Time remapping and Time wrapping.
 13. What is the importance of visual effects in a production?
 14. What are the various tools present in visual effects software? Explain.
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