

**UG – 413**

**BVC –10**

**B.Sc. DEGREE EXAMINATION – JUNE 2019.**

**Third Year**

**Visual Communication**

**SCRIPT WRITING**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (5 × 5 = 25 marks)**

**Answer any FIVE questions.**

**Write short notes on the following**

1. Scene and its types.
2. Story Board.
3. Fiction script writing
4. Adaptation
5. Narrative structure
6. Interview Techniques.
7. Brain storming with example.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Draw Different types of shots.
9. Write a script for a documentary of any socially relevant themes.
10. Explain the steps involved in creating a promotional video.
11. Write about the features of a serial.
12. Write and visualize a script for baby soap.
13. What is a feature film?
14. Write about the role of Dialogue Writer.

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**UG-414**

**BVC-11**

**B.Sc. DEGREE EXAMINATION –  
JUNE 2019.**

**Third Year**

**Visual Communication**

**TELEVISION PRODUCTION**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (5 × 5 = 25 marks)**

**Answer any FIVE questions.**

1. What is Brainstroming?
2. What are the types of television scripts?
3. What are the role and responsibilities of camera personnel?
4. Define a shot and explain the types of shots.
5. Explain the pre production stage.
6. Discuss about the functions of audio and video mixers.
7. Describe the importance of computer graphics in television production.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain in detail the three stages of production.
  9. What are the various television programme formats seen in present scenario?
  10. Describe the process of packaging programme for delivery.
  11. Differentiate factual and fictional programmes.
  12. Explain the process of wildlife film making.
  13. Discuss in detail on ten programmes that you watch on television with humor as genre.
  14. How are children programmes produced? Write a script for the same.
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**UG – 415**

**BVC-12**

**B.Sc. DEGREE EXAMINATION – JUNE 2019.**

**Third Year**

**Visual Communication**

**FILM-MAKING AND FILM APPRECIATION**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (5 × 5 = 25 marks)**

**Answer any FIVE questions.**

**Write short notes on the following**

1. Documentary Film.
2. Feature film
3. Docu drama
4. Fictional film
5. Non-Fictional Film
6. Short Film
7. Science Fiction film

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Write the historical background motion picture industry in India.
9. What are the status, problems and prospects of film industry with special reference to regional cinema.
10. Describe the role of editing in film making
11. Discuss in detail principles of film making.
12. How are films divided into parts, explain in detail.
13. Discuss various kinds of Genres in film making.
14. What are the process involved in post production stage.

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**UG-416**

**BVC-13**

**B.Sc. DEGREE EXAMINATION  
JUNE 2019.**

**Third Year**

**Visual Communication**

**MULTIMEDIA**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (5 × 5 = 25 marks)**

**Answer any FIVE questions**

1. What is Multimedia.
2. What are the components of multimedia?
3. What is Image Processing
4. Define graphics.
5. Explain any five HTML codes?
6. Discuss about the web banner advertisement.
7. What are open sources web resources?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions

8. Explain in detail on various stages involved in producing 3D graphics.
9. What is compositing and where are they used?
10. Describe story board and prepare a story board for an advertisement.
11. Describe various media format.
12. Explain lighting in 3D graphics and various types of lights available.
13. How are colour correction tools used?
14. Write HTML code for preparing a website related to clothing and draw the same with specifications.

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