

PG-283

MLS-04

**M.L.I.S. DEGREE EXAMINATION –
JUNE 2019.**

First Year

MANAGEMENT OF INFORMATION CENTRES

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. List the fourteen principles of administration proposed by Henri Fayol.
2. Which characteristics of MIS differentiate it from TPS? Explain.
3. State some of the reasons as to why so few women have been effective leaders and why most of the managerial world is still male dominated.
4. Explain the procedures for preparing the following budgets.
 - (a) Cash budget
 - (b) Production budget
 - (c) Sales budget

5. Write a note on concentrated targeting.
6. How does quality affect a firm?
7. Discuss about Fiedler's Contingency Theory.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. How important are place, people, physical evidence and process in the field of marketing mix? Explain.
9. Discuss the costing techniques in detail.
10. Compare the various contingency theories of leadership.
11. Discuss the techniques used in protecting digital firms.
12. Assess the performance measurement tools.
13. What do you mean by change agents? Describe the characteristics of successful change agents.
14. What is participative management? Explain the methods, pre-requisites, importance and limitations of participation.

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MLS-05

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First Year

RESEARCH METHODS

Time : 3 hours

Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Write short notes on Pure and Applied Research.
2. Discuss the identification and selection of a problem.
3. Write a note on Sampling Techniques.
4. Research Design – Explain.
5. Write a note on style Manuals.
6. Measures of Central tendency – Explain.
7. What do you mean by hypothesis? Briefly explain the types of hypothesis.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Discuss hypothesis types and Characteristics.
9. Write the History and features of SPSS.
10. What are the instruments used for data collection and discuss the advantage and disadvantage of each of them.
11. Write short notes on any three of the following.
 - (a) Pure Research
 - (b) Literature Search
 - (c) Delphi method
 - (d) Random sampling
 - (e) ANOVA
12. Report Writing in Research-Elaborate.
13. Define interview. Discuss the importance and different types of interview methods.
14. Enumerate the organisation and Characteristics of research report writing.

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MLS-08

**M.L.I.S DEGREE EXAMINATION –
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First Year

INFORMATICS

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE Questions

1. What is informatics?
2. Define informetrics and bring out its objectives.
3. Explain bibliometrics.
4. Statistical regularity described by Bradford's Law.
5. Explain the Zip's Law.
6. What is qualitative analysis and explain its application?
7. Explain the Librametry.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions

8. Discuss the scope and definition of Informatics.
9. Explain the various Bibliometric tools.
10. Discuss the objective and purpose of lotka's Law.
11. Explain the Bibliographic Coupling detail..
12. Discuss the major role and objectives of informetrics study in LIS field.
13. Explain the features and merits of Co-citation Analysis..
14. Describe quantitative analysis and how it's used for library and information science research.
