

MBA-171

MSH-10

**M.B.A. DEGREE EXAMINATION –
JUNE 2019.**

First Semester

Hospital Administration

INTRODUCTION TO HEALTH SYSTEMS

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. What is Urbanization?
2. State the importance of Family planning in India.
3. Why do we need Epidemiology?
4. What do you understand by Community health?
5. Write the objectives of National programme for control of Blindness (NPCB).

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Explain the demographic trends in India with reference to Sex ratio, Literacy, and Life expectancy.
7. Discuss in detail the National demographic goals in India.
8. Explain the different methods of epidemiology.
9. How will you control and inspect an epidemic spread of Tuberculosis in a metropolitan city in India?
10. Differentiate communicable and Non-communicable diseases and discuss its preventive measures in detail.
11. Discuss the importance and growth of Universal Immunization programme in India.
12. Discuss the role of WHO in promoting health care.

MBA-172

MSH-11

**M.B.A. DEGREE EXAMINATION –
JUNE 2019.**

First Semester Courses

Hospital Administration

HEALTHCARE AND HOSPITAL ADMINISTRATION

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

Write short notes on any THREE of the following:

1. Managerial Skills.
2. Leadership
3. Dimensions of Health.
4. Hospital Administration.
5. Tele-health

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Explain the Henry Fayol's 14 Principles of management.
7. Describe the various methods of controlling techniques followed in an organization.
8. As a Healthcare Manager, how will you effectively plan and coordinate a health camp.
9. Discuss the accreditation organizations established to maintain quality in health care.
10. Explain the pyramidal structure of health services in detail.
11. Explain the role of Hospital Management for a 500 bedded hospital.
12. Define Health Tourism. Explain the scope of Health tourism in India.

MBA-173

MSH-12

**M.B.A. DEGREE EXAMINATION –
JUNE 2019.**

First Semester

Hospital Administration

HEALTH PROGRAMME MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

Write short note on any THREE of the following:

1. Need Analysis.
2. Resource Mobilisation.
3. Gantt chart.
4. Linear Programming.
5. Managing risk

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Explain the indicators of utilization pattern of Hospital Beds.
7. Explain the Project, Tasks, and Subtasks for Health Programme.
8. Define Forecasting. Discuss the types of forecasting techniques in detail.
9. Discuss the role of a project manager to effectively implement a health programme.
10. Explain the scope of online project management in healthcare.
11. How does your staff and work system results affect your project plan.
12. Explain the techniques of PERT and CPM in detail.

MBA-174

MSH-13

**M.B.A. DEGREE EXAMINATION –
JUNE 2019.**

First Semester

Hospital Administration

**HUMAN ANATOMY, PHYSIOLOGY AND
MEDICAL TERMINOLOGY**

Time : 3 hours

Maximum marks : 75

SECTION A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

Write short notes on any THREE of the following:

1. Gall Bladder.
2. Pancreas.
3. Reason for using medical terms.
4. Communicable disease.
5. Sterilization.

SECTION B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Enlist the different organs involved in respiration. Explain the mechanisms of breathing in detail.
 7. State some of the common roots, prefixes, suffix, abbreviation and symbols used in medical terms.
 8. Explain the classification and description of disease in detail.
 9. What are the infection control measures taken to control Tuberculosis in Tamil Nadu?
 10. Describe in detail the various mechanisms that help in regulation of blood pressure.
 11. Describe the anatomy of human ear in detail.
 12. Explain the physiology of excretory system.
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MBA-175

MSH-14

**M.B.A. DEGREE EXAMINATION
JUNE 2019.**

First Semester

Hospital Administration

HEALTH ECONOMICS

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. Marginal analysis.
2. Disability Adjusted Life Years (DALY).
3. Opportunity cost.
4. Cost utility analysis.
5. Cost recovery.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Discuss the role of economic appraisal in clinical decision making.
 7. Write an elaborate note on Cost-Minimization Analysis (CMA).
 8. Explain the components of cost in detail.
 9. Discuss the cost related to screening of Cancer with examples.
 10. Explain the significance of social cost benefit analysis in detail.
 11. Discuss the importance and basis of Economic evaluation in health care?
 12. Explain the steps involved in economic analysis.
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