B.Sc. DEGREE EXAMINATION — DECEMBER, 2019.

Third Year

Apparel and Fashion Design

APPAREL STANDARDS SPECIFICATION AND QUALITY CONTROL

Time : 3 hours   Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. What are the criterias to establish Merchandise standards?

2. Explain Quality Inspection loop.

3. How to train Quality Control Personnel?

4. Explain Quality Control in warehousing and shipping.

5.   What is the difference between Yarn Evenness and Yarn Twist?

6.   What Quality Parameters are set for sewing threads?

7.   What are the Risks involved in Final Inspection?

8.   Explain the Quality testing of care labels.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9.   Explain the Quality Control of Rawmaterials.

10. Explain the Quality Control for packaging.

11. Discuss on Fabric Evaluation for total acceptable products.

12. Explain the Fabric Quality standards for shirt.

13. Elaborate on Quality Control of Accessories trims.

14. Explain Assessment of spreading, cutting a sewing room.

15. Explain the sewing a seaming defects.

16. Explain the Garment appearance after washing.

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B.Sc. DEGREE EXAMINATION — DECEMBER, 2019.

Third Year

Apparel and Fashion Design

APPAREL MARKETING AND MERCHANDIZING MANAGEMENT

Time : 3 hours   Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1.   What are the types of marketing environment?

2.   Explain the functions of advertising agencies.

3.   What are the classification of buyers?

4.   Differentiate planning and scheduling.

5.   Explain about assortment and its types.

6. Explain the new product development process.

7. Differentiate Export Merchandizing and Retail Merchandizing.

8. Explain the process flow in apparel industry.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain fashion cycle in detail.

10. Explain the advertising budget preparation process.

11. Explain in detail the Vendor Sourcing Process.

12. What are the types of Merchandizing Sample?

13. Draft the format of inspection and Testing reports.

14. Explain in detail about order sheet and its contents.

15. Explain in detail the functions of buying houses.

16. Explain the programming process for dyeing and stitching.

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B.Sc. DEGREE EXAMINATION — DECEMBER, 2019.

Third Year

Fashion Design

CLOTHING CARE

Time : 3 hours　　　　　　Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1.　What are the types of water?

2.　Explain the composition of a soap.

3.　Explain about Grease Solvents and absorbents.

4.　Explain the blueing process using ultra marine blue.

5.　Explain the working principle of suction washer.

6.　Explain the laundering process of coloured fabrics.

7.　Explain the laundering process of silk ties.

8.　Explain the stain removed process for paint and perfume.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain the methods of water softening.

10. What are stiffening agents? Explain its types.

11. What are the types of iron? Explain in detail.

12. Explain in detail about care labels used in garment.

13. Explain the laundering process of cotton, wool and silk fabric.

14. Explain the stain removal process of mildew, tar, kumkum perfume and lipstick.

15. Explain in detail about reducing bleaching agents.

16. Explain the details about detergents?

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B.Sc. DEGREE EXAMINATION — DECEMBER, 2019.

Third Year

Apparel and Fashion Design

COMPUTER APPLICATION IN APPAREL INDUSTRY

Time : 3 hours   Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE out of EIGHT questions.

1. Write in brief on input and output devices.

2. Explain CAD and CIM.

3. Write in short on computers in production planning.

4. Explain the application of computers in weaving.

5. Explain garment designing using 3D form.

6. List out the importance of CAD in textile designing.

7. Discuss the application of computers in cutting technology.

8. What are the steps involved in computerised pattern grading.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE out of EIGHT questions.

9. Elaborately explain the computer specifications.

10. Write in brief on role of computers in fashion industry.

11. Explain the computerized colour matching system.

12. Write the technique involved in computerized embroidery designs.

13. Explain the application of CAD in garment designing.

14. How CAD is effectively used in pattern making?

15. Discuss the computer application in fabric defect checking.

16. Enumerate the computerized sewing machines.

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