

MBA-143

**MSPL-10/
MSP-10**

**M.B.A. DEGREE EXAMINATION —
JUNE 2018.**

First Year

Shipping and Logistics

MANAGEMENT FUNCTIONS AND BEHAVIOUR

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. Define 'Management' Explain Management functions.
2. Explain 'Formal and Informal Organisations'.
3. Briefly explain the leadership theory 'The Managerial Grid'.
4. Explain the concept of transactional Analysis' (TA) as a tool for self awareness.
5. What is Group Cohesiveness'?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. “There can be no decentralization without adequate Delegation” Explain the statement by analyzing decentralization of authority and Delegation of authority.
7. Explain the process of Communication”. What are the Barriers and breakdowns in communication?
8. Define ‘Perception”. Explain perception process and the factors that influence perception.
9. What do you understand by ‘Conflict’? Explain the three levels of conflicts.
10. What is ‘Motivation’? Compare Maslow’s Need Hierarchy Theory and Herzberg’s Two Factor theory.
11. What are the impending reasons for effecting change in the organisation? What are valid reasons for resisting change?
12. Explain Work force Diversity’ as a contemporary organizational Challenge. What are the suggested methods to manage the international workforce?

MBA-144

MSPL-12

**M.B.A. DEGREE EXAMINATION —
JUNE, 2018.**

First Year

Shipping and Logistics

FINANCIAL AND MANAGEMENT ACCOUNTING

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. What is Cost accounting?
2. What is a Cash budget?
3. What are financial statement analysis?
4. What is Variance analysis?
5. What is Margin of safety?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Discuss the scope of financial accounting.
7. Explain the format of Profit and Loss account with an example.
8. Differentiate Management accounting and Financial accounting.
9. Discuss the assumptions and applications of breakeven analysis.
10. Explain the types of responsibility centres.
11. Calculate material cost variance, material price variance and material usage variance.

Product	Std. Quantity Units	Std. Price	Actual Quantity Units	Actual Price
A	1050	2.0	1100	2.25
B	1500	3.25	1450	3.5
C	2100	3.5	2000	3.75

12. Prepare a statement showing prime cost, total marginal cost and factory cost for 100% level of activity.

	Level of Activity		
	60%	70%	80%
Output in units	1,200	1,400	1,600
Direct material	24,000	28,000	32,000
Direct labour	7,200	8,400	9,600
Factory overhead	<u>12,800</u>	<u>13,600</u>	<u>14,400</u>
Work cost	<u>44,000</u>	<u>50,000</u>	<u>56,000</u>

MBA-149

MSPL-19

**M.B.A. DEGREE EXAMINATION —
JUNE 2018.**

First Year

Shipping and Logistics Management

RESEARCH METHODS

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. Briefly discuss the problems encountered by researchers in India.
2. Explain the meaning and significance of Research Design.
3. Explain the importance of selecting appropriate method in Data Collection.
4. Write a brief note on statistical estimation.
5. Discuss the steps in testing hypothesis.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks

6. Briefly describe the Research Process.
7. “A right sampling procedure and data analysis is important for accurate research results” - Explain.
8. What is the significance of Scaling Techniques in Research? Explain its types.
9. Why tabulation is considered essential in a research study. Narrate the characteristics of a good table.
10. Explain the different types of non-parametric tests with examples.
11. Explain multiple regressions with suitable example.
12. What is the significance of report writing? Explain the different steps in writing a report.

MBA–150

MSPL–100

M.B.A. DEGREE EXAMINATION –
JUNE, 2018.

First Year

Shipping and Logistics Management

OVERVIEW OF MARITIME BUSINESS

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. Differentiate NVOCC and MTO operations.
2. Write a short note on Trade Routes and explain its significance.
3. Describe the importance of Ship Registries.
4. Write a note on Inland Terminals.
5. Discuss the features of Warehouse Operations.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Briefly explain the types of ships used for various cargos.
7. Write a note on major Maritime Nations.
8. What do you mean by Container Operations and explain its principles.
9. What is Chartering? Explain the types of Charaterers.
10. Define Port Ownership and explain the various Port management models.
11. Explain the concept of Logistics Services providers in Shipping Industry.
12. Explain the port services required for various cargo types.

MBA-151

MSPL-101

M.B.A. DEGREE EXAMINATION –
JUNE, 2018.

First Year

Shipping and Logistics Management

MARITIME ECONOMICS

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. What do you understand by Exchange Rate Mechanism?
2. Explain the types of Elasticity.
3. Explain the procedure of Freight Rate Determination.
4. Explain the nature of Short Run Supply.
5. Discuss the importance of Shipping Services.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Define Business Cycles and explain the various stages with examples.
7. What are the stages involved in Shipping Cycle?
8. Explain the factors affecting supply of Shipping Services.
9. Elucidate the effects of Substitution in Shipping industry.
10. Explain the factors influencing formation of freight rates in Maritime Shipping.
11. Briefly explain the economics of Sea Transport and International Trade.
12. Write a note on Freight Futures and Options.

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MSPL-102

M.B.A. DEGREE EXAMINATION –
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First Year

Shipping and Logistics Management

PORTS AND TERMINAL MANAGEMENT

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. Write notes on Ports and Terminal Location characteristics.
2. Write a short note on Intermodal connections.
3. Describe the importance of identifying customer needs in shipping industry.
4. Write a note on Hinterland.
5. “Ports and Terminals are major takers of natural disaster”. Discuss.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Briefly explain the Organisation Structure adopted in ports with example.
7. Write a description on factors affecting terminal productivity.
8. What are the various methods and equipments used in Cargo Handling?
9. “The reliable IT Infrastructure of Ports and Terminals determine its marketability” Explain.
10. Write a brief note on Green Field Projects for development of minor ports.
11. Explain the environmental issues affecting Shipping Industry.
12. Write a note on International Ships and Port Facility Security Code.
