B.Sc. DEGREE EXAMINATION – DECEMBER 2019.

Third Year

Visual Communication

SCRIPT WRITING

Time : 3 hours   Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

Write short notes on the following.

1. Sequence and write with example.

2. Draw different types of shots.

3. What is non fictional script?

4. What is non narrative structure?

5. Explain song picturization.

6. Write about classroom films.

7. How children's are influenced by films?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain different types of scene.

9. Write a script on body weight reducing for an advertisement film.

10. Explain the procedure for making a documentary film.

11. Write about the features of an advertisement film.

12. Write and visualize a script for small children of three years old on good touch and bad touch.

13. What is tele film?

14. What is soap opera?

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B.Sc.. DEGREE EXAMINATION – DECEMBER 2019.

Third Year

Visual Communication

TELEVISION PRODUCTION

Time : 3 hours   Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Discuss the approaches involved in good visualization for a programme.

2. Write short notes on
    (a) PAL
    (b) NTSC

3. Discuss briefly the different camera shots, angles and movements in a television production?

4. Explain the different types of microphones and their pickup pattern.

5. Explain in detail about editing synchronization with visual and sound track.

6. Explain final shooting and editing of TV documentaries.

7. What is TRP rating and how is it acieved?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Describe the ideas and preparations required for production of newscasts and interviews.

9. Explain the concept behind a floor plan for a television Studio.

10. What is the importance of lighting of television production? Explain with the help of sketch, the concept of lighting of 'three point lighting' for television production. Describe the function of each light.

11. Discuss the recent trends followed in promoting Tamil Television programmes.

12. Explain in detail:
    (a) Visual Effects.
    (b) Television graphics.
    (c) Voice-Over.

13. What is production? Explain the production process in detail.

14. Draw up a plan for five minutes PSA on food adulteration. Also, give a detailed script for the same.

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B.Sc. DEGREE EXAMINATION — DECEMBER, 2019.

Third Year

Visual Communication

FILM-MAKING AND FILM APPRECIATION

Time : 3 hours   Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. What is Psycho Analysis?

2. Explain the term FILMIC TIMES.

3. Write a short note on Narrative Structure.

4. Present the movie magic of Bicycle Thieves.

5. What is German Expressionism?

6. Describe Montage as a technique.

7. What is complex editing?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Write about the basic language of cinema.

9. Define: Mise-en-scene. Illustrate with an example from Indian Cinema.

10. What is the need of song and dance sequence in Indian Cinema?

11. Explain Italian Neorealism with examples.

12. What is the need for a Director to follow ethics? Also, explain the role of Director in film production process.

13. What is the role of hair dresses in mythological films?

14. How has Hollywood movies influenced Indian movie industry?

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B.Sc. DEGREE EXAMINATION — DECEMBER, 2019.

Third Year

Visual Communication

MULTIMEDIA

Time : Three hours   Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Distinguish between interactive and non-interactive multimedia.

2. Mention the salient features of dream viewer.

3. What are OCR devices? Explain.

4. What are the various 3D Modelling concepts?

5. What are foot step animations of biped?

6. When are movies said to be interactive?

7. Mention the tips used for editing a movie.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the features of multimedia software.

9. Describe the skills needed to manage a typical project team for developing a multimedia work.

10. What is image? Explain different file formats of an image.

11. Discuss the tools involved in Swift 3D for multimedia development.

12. Write short notes on the following:

    (a) Character animation

    (b) Motion capture

13. Explain the procedure for editing stereo files with sound forge XP.

14. Explain the various multimedia components such as microphone, sound cards, video camera and MIDI.

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