UG–130	BSAD–8/ BAFD-9

B.Sc. DEGREE EXAMINATION — JUNE, 2019.

Third Year

Apparel and Fashion Design

APPAREL STANDARDS, SPECIFICATIONS AND QUALITY CONTROL

(AY 2016 Batch Onwards)

Time : 3 hours   Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1.   Define quality and its importance.

2.   Give short notes on Quality inspection loop.

3.   What quality controls are done for packaging?

4.   What are the Government norms in Quality Control?

5.   How to identify the types of yarn?

6.   What is meant by CSP? Write short notes on CSP.

7. What are the stages of inspection?

8. Write short notes on Oeko-Tex standards.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain Raw material quality control specifications.

10. Explain the quality control procedures that are followed in garment industry.

11. Explain about sampling and sampling plans.

12. Explain the yarn quality parameters.

13. Explain the Fabric quality standards for various type of garments.

14. Explain the care instructions and Eco labeles.

15. Explain various types of inspection procedure.

16. Elaborate on AQL standards.

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UG-131	BSAD–9/ BAFD-10

B.Sc. DEGREE EXAMINATION – JUNE, 2019.

Third Year

Apparel and Fashion Design

APPAREL MARKETING AND
MERCHANDISING MANAGEMENT

(Batch prior to 2016)

Time : 3 hours   Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Give the meaning of Marketing and classify it.

2. Write a note on Micro and Macro Marketing Environment.

3. Write short note on Advertising Medias used in apparel industry.

4. What is Merchandizing? Explain about role of Merchandizing in Apparel industry.

5. Write about the meaning and importance of sampling.

6. What is export? List out the documents used for export?

7. Explain about the scope of Retailing.

8. Write short note on product Mix and Range Planning.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Define Fashion and explain briefly on Fashion Cycle.

10. Discuss your answer on advantages and limitation of Advertising.

11. Briefly write about Domestic and International Marketing.

12. Elaborate your answer on types of Merchandizing with an example.

13. Describe in detail on process flow in apparel industry with examples.

14. Elaborate on Export documentation and maintenance of documentation.

15. Write briefly on essential qualities of a Merchandizer.

16. Explain briefly on organization structure of apparel industry.

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UG-132	BSAD–10/ BAFD-11

B.Sc. DEGREE EXAMINATION – JUNE, 2019.

Third Year

CLOTHING CARE

Time : 3 hours　　　　　　　　Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Write short notes on methods of softening water.

2. Explain about preparation of starch.

3. Give short notes on drying equipments.

4. What are the process involved in Laundering of woolen fabrics?

5. Discuss your answer on dry cleaning.

6. Differentiate hard water and soft water.

7. Write notes on Kneading and Squeezing.

8. Draw any five types of care label.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE questions.

9. Explain about properties and types of soaps.

10. Enumerate your answer on Laundering reagent.

11. Discuss briefly on types of ironing equipments with a neat sketch.

12. Describe your answer on principles of washing.

13. Elaborate on any five types of stain removal techniques with suitable examples.

14. Explain about the types of bleaching agents.

15. Discuss on the types of iron with neat diagram.

16. Write a detailed notes on laundering of different types of fabrics with example.

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UG–133	BSAD–11/ BAFD–12

B.Sc. DEGREE EXAMINATION — JUNE, 2019.

Third Year

COMPUTER IN GARMENT INDUSTRY

Time : 3 hours   Maximum marks : 75

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE out of Eight questions.

1. Explain the primary storage devices.

2. Explain the organization of computer sections.

3. What is CAA? Explain.

4. Write the functions of CAM.

5. Write the 2D garment designing.

6. Discuss the processes involved in pattern grading.

7. Explain the computer application in Labelling.

8. Write short note on computerized sewing machines.

SECTION B — (5 × 10 = 50 marks)

Answer any FIVE out of Eight questions.

9.   Describe the computer generations.

10.   Explain the role of computers in fashion industry.

11.   Write about computers in production scheduling.

12.   Enumerate the CAD in pattern making.

13.   Explain the computer specifications.

14.   Give an account on computer application in fabric defect checking.

15.   How will you create embroidery designs using CAD?

16.   Write in detail about computerized colour matching system.

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