

UG – 417

BMA-01

B.Sc. DEGREE EXAMINATION – JUNE 2019.

First Year

Illustration

MULTIMEDIA

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Explain any 5 tools available in the tool box. Draw the tool and explain.
2. Explain About Layout and its properties.
3. Explain the functions of Rulers, Guides and Grids.
4. What is Paragraph Formatting? Explain its functions.
5. How to place text on a path and wrapping around objects? Draw and Explain.
6. Explain Master page and object Library.
7. What is called as preflight? Explain how to add page numbers to the document.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain briefly about Document and Layout Properties.
9. What is a Frame? Explain and differentiate between Text and Graphic Frames.
10. Explain briefly about text tool and its formatting options.
11. Explain how to Create table of contents and indexing
12. What are animation effects? Explain how to export them
13. What is a Table? How to modify and stylize Table explain.
14. Explain briefly about How to create a book and export it to eBook format.

UG-418

BMA-02

**B.Sc. DEGREE EXAMINATION –
JUNE 2019.**

First Year

Multimedia

**DESIGNING-VISUAL AND GRAPHICS DESIGNING,
LAYOUT DESIGNING**

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Explain Hue and Saturation.
2. Mention retouching tools.
3. Explain Fit to text to path.
4. Explain about Layers and its properties.
5. Explain Paint bucket tool and Eye dropper tool.
6. What is slice tool and explain about saving them for web?
7. Explain about transformation tool and smart filters.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain briefly about-color modes and adjustment layers.
 9. Explain briefly about any five painting tools.
 10. What is pen tool? Explain briefly about Work Path.
 11. Explain briefly about Shape tool and Line tools.
 12. What is Filter gallery explain with examples?
 13. Explain the text tool and its styles.
 14. Explain briefly about any four special effects.
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BMA-03

B.Sc. DEGREE EXAMINATION – JUNE, 2019.

First Year

Visual Communication

ANATOMY DRAWING

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

Write short notes on the following :

1. Importance of anatomy
2. Proportion of human body
3. Drawing animal character
4. Leg movement
5. Symmetry of the face
6. Construction of legs
7. Face study of a man

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain how to understand the material quality of tail.
 9. Explain the proportions of feet with examples.
 10. How to draw arms in different angles? Explain with illustrations.
 11. Explain how to do a volume study through chest.
 12. Understanding balance of the body – Discuss.
 13. Explain the parts of a female face with illustrations.
 14. Explain the surface of a male body with examples.
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UG-420

BMA-04

**B.Sc. DEGREE EXAMINATION —
JUNE, 2019.**

Third Year

Multimedia

AUDIO AND VIDEO EDITING

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

Write short notes on the following:

1. Cropping.
2. Transition.
3. Fixed effects.
4. Key frames.
5. Audio tracks.
6. Chroma key.
7. Equalizer.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the stages of video making with examples.
 9. Discuss the video broadcast standards in detail.
 10. Explain the parts and functions of an audio mixer console.
 11. List and explain the types of audio and video file formats.
 12. Illustrate and explain working with sequences.
 13. Explain the types of clips and its functions.
 14. Discuss the uses of Matte keys with examples.
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BMA-05

**B.Sc. DEGREE EXAMINATION —
JUNE, 2019.**

First Year

Multimedia

2D ANIMATION AND BASIC SCRIPTING

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. How does flash animation work ? what is the difference between flash animation and pure JavaScript animation?
2. How does external action —script files(*.as) work ? How do they work together along with .fla file to make the final swf file?
3. What is the purpose of an Adobe Flash JavaScript File(JSFL File) ? Which bitmap image asset type is optimized for performance in Adobe Flash?
4. Explain 12 principles of animation with examples.
5. How to add an effect to the movie clip?

6. How to change background color and stage size?
7. What is meant by Vector Graphic Animation ?
How to start a graphic animation at a specific frame ?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. What is the full form of the following formats and explain their uses.
 - (a) PNG
 - (b) FLA
 - (c) SWF
 - (d) AVI
 - (e) GIF
9. Define the term timeline.
10. What is a symbol?
11. Differentiate between a key frame and a blank key frame.
12. Explain tweening with the help of an example .
Name the two kinds of tweening.
13. Explain the process of masking in flash.
14. What is onion skinning? Explain the uses.

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BMA-06

**B.Sc. DEGREE EXAMINATION —
JUNE, 2019.**

First Year

E - PUBLISHING

Time : 3 hours

Maximum marks : 75

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Write a note on the evolution of E-Publishing in India.
2. What is menu bar and control panel?
3. What is present in the character panel menu?
4. What is text wrapping? Explain with a diagram.
5. What is importing and exporting?
6. What are the different types of alignment? Explain diagrammatically.
7. What are the steps involved in creating animation effects?

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the workspace of any E-Publishing software.
 9. Write short notes on (a) template (b) special characters and (c) exporting.
 10. What are the various effects that can be applied to text and objects and images?
 11. Explain step by step, the process of creating a book.
 12. How do you work with graphics, tables and objects? Explain.
 13. Discuss in detail how e-publishing has changed the learning and reading ways and means?
 14. Is interactivity an important feature of e-publishing? Substantiate.
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