

UG-097

TTS-1

**B.A. DEGREE EXAMINATION —
DECEMBER, 2019.**

First Year

Tourism and Travel Studies

INTRODUCTION TO TOURISM

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. Write the definition of Tourism.
2. Explain National Action Plan for Tourism.
3. What is Group Tourism?
4. Discuss the Dynamics of Tourism.
5. Mention about the economical impact of Tourism.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Write an essay on concept of Tourism.
7. Describe the factors that led to the growth of Tourism.
8. Explain about Elements of Tourism.
9. Bring out the tourism policies and legislation for the promotion of tourism industry.
10. Analyze the environmental changes by the impact of tourism.
11. Suggest some ways to encourage domestic tourism.
12. Highlight the pilgrim tourism in India.

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TTS-2

**B.A. DEGREE EXAMINATION —
DECEMBER, 2019.**

First Year

Travel and Tourism Studies

INDIAN TOURISM

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE not exceeding a page each:

1. Trace the evolution of tourism in India.
2. Write a note on tourism motivators.
3. Highlight the functions of the ITDC in promoting tourism.
4. Discuss the formation of the Ministry of Tourism and its role.
5. What are the constraints in promoting tourism?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. 'Tourism has evolved with several new types and form' Elucidate with examples.
 7. What are the unique characteristics of tourism in India?
 8. Highlight the role of the Indian Government in promoting tourism.
 9. What is the scope for varied tourism activities in India?
 10. Why are legislations required to regulate the growth of tourism?
 11. Highlight the significant policy proposals issued to promote tourism.
 12. Discuss the future of tourism in India.
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TTSAL-1

**B.A.DEGREE EXAMINATION —
DECEMBER, 2019.**

First Year

Tourism and Travel Studies

ART AND ARCHITECTURE OF INDIA

Time : Three hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE not exceeding a page each.

1. Write about Jain architecture in India.
2. What was the contribution of Ashoka to the architectural landscape of India?
3. Highlight the contribution of Sungas to architecture.
4. Highlight the architectural marvels of the Qutub complex.
5. Write a note on the rock cut cave temples of South India.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Elucidate with examples the contribution of the Mauryas to architecture.
 7. 'Buddhist architecture has transformed the architectural landscape of India' – Examine.
 8. Highlight the evolution of temple architecture and its various styles.
 9. What were the highlights of the Gandhara School of Art?
 10. 'South Indian temple architecture stands testimony to the greatness of its empire' – Discuss.
 11. 'The splendor of Islamic architecture reached a zenith under the imperial Mughals' – Discuss.
 12. Highlight the growth of architecture under the patronage of Hoysala rulers.
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