TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

ASSIGNMENT

Programme Code No : 155
Programme Name   : B.COM Computer Application
Course Code & Name: BBCA - 21 Banking Theory, Law & Practice
Batch   : AY 2018-19
No.of Assignment : 3
Maximum Marks   : 100
Weightage   : 25%

ASSIGNMENT – 1

Max :25 marks

Answer any one of the question not exceeding 1000 words

1. What is mean by unit banking? State the meaning of banking sector reforms.
2. Difference between banking branch versus unit banking.
3. Difference between banker and customer.

ASSIGNMENT - 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Difference between banking branch versus unit banking.
2. Explain about the crossing and endorsement of cheque.
3. What is a negotiable instrument? Explain the types of negotiable instrument.

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss the quantitative and qualitative measures of credit control.
2. Describe the conditions under which the statutory protection is available to the collecting banker.
3. Bring out the significance of industrial banking and development banking.

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ASSIGNMENT

Programme Code No : 155
Programme Name   : B.COM Computer Application
Course Code & Name: BBCA - 22 Business Statistics
Batch   : AY 2018-19
No.of Assignment   : 3
Maximum Marks   : 100
Weightage   : 25%

ASSIGNMENT - 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the advantages and disadvantages of statistics.

2. The mark data of a class of 100 students is presented below Find out the average.

Marks	0 -10	10-20	20-30	30-40	40-50
No. of students	10	15	25	30	20

3. Calculate the median of the following data compiled from the traders in your area.

Sales (1000 Rs.)   :0-10   10-20   20-30   30-40   40-50   50& Above

No. of Traders   : 5   7   12   18   8   5

ASSIGNMENT – 2

Max :25 marks

Answer any one of the question not exceeding 1000 words

1. Compute the first and third quartiles for the following data and also the Quartile Deviation and its co-efficient.

Marks	30	40	50	60	70	80
No. of students	4	7	15	8	7	2

2. A study reveals the following data. Find the regression equation y on x.

	X	Y
Mean	65	67
SD	2.5	3.5
Co-efficient of Correlation	0.8	

3. Calculate the standard deviation from the following data

X:	10	20	30	40	50	60	70
f:	1	5	12	22	17	9	4

ASSIGNMENT – 3

Max :25 marks

Answer any one of the question not exceeding 1000 words

1. The following table presents a sample data relating to number of study hours spent by students and their scores in examination find the least square regression line.

Sampled Student	Hours of Study	Exam Grade
1	20	64
2	16	61
3	34	84
4	23	70
5	27	88
6	32	92
7	18	72
8	22	77

2. Explain the classification of Index numbers.
3. Following Table gives the price and quantity details of two commodities viz. Rice and Wheat for three specific period 2000, 2002 and 2004.

Commodity	Price (Rs.) Per Tonne			Quantity (In Million Tonnes)		
	2000	2002	2004	2000	2002	2004
Wheat	875	967	1210	10.23	12.41	14.56
Rice	743	893	2016	41.95	44.67	59.12

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ASSIGNMENT

Programme Code No : 155
Programme Name   : B.COM Computer Application
Course Code & Name: BBCA -23 Marketing
Batch   : AY 2018-19
No.of Assignment   : 3
Maximum Marks   : 100
Weightage   : 25%

ASSIGNMENT – 1

Max :25 marks

Answer any one of the question not exceeding 1000 words

1. What are the important economic factors affecting buyer behavior in marketing?
2. Explain the various objectives of pricing.
3. Explain the factors determine the choice of a suitable channel of distributions.

ASSIGNMENT - 2

Max: 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss the important functions to be performed in the process of marketing.
2. Elaborate the needs and importance of the Co-ordination.
3. Write a essay on formal and informal organisation.

ASSIGNMENT – 3

Max: 25 marks

Answer any one of the question not exceeding 1000 words

1. What are the advantages of branding to manufacturers, sellers and consumers?
2. Describe product life cycle.
3. Discuss the importance of sales promotion in marketing of industrial products.

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ASSIGNMENT

Programme Code No : 155
Programme Name   : B.COM Computer Application
Course Code & Name: BBCA -24 E-Commerce
Batch   : AY 2018-19
No.of Assignment : 3
Maximum Marks   : 100
Weightage   : 25%

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the ways through which internet helps the ecommerce activities.

2. Discuss the benefits of E-Commerce.

3. Explain the benefits and tips to do the e- business.

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain mobile commerce in detail.

2. Discuss about online payment systems.

3. Explain the safety precautions to be held while using credit cards for online payments.

ASSIGNMENT – 3

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss about ecommerce threats and technology driven solutions for it.

2. Explain the functions of electronic data interchange.

3. Enumerate the types of electronic fund transfer.

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ASSIGNMENT

Programme Code No : 155
Programme Name : B.COM Computer Application
Course Code & Name: BBCA -25 Internet and Web Designing
Batch : AY 2018-19
No.of Assignment : 2
Maximum Marks : 100
Weightage : 25%

ASSIGNMENT – 1

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain with example on controlling font size and color in HTML.

2. Discuss about aligning attitudes in HTML.

3. How to add a graphics to HTML document? What are all the steps includes to create a table?

ASSIGNMENT – 2

Max : 25 marks

Answer any one of the question not exceeding 1000 words

1. How to connect to the internet? Explain the types of internet connection.

2. How to create the signature and how to send file with attachment.

3. Discuss about HTML commends.