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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBAR – 11& PRINCIPLES OF MANAGEMENT

Batch : CY 2019

No.of Assignment : 1

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each question carries 10 marks.**

1. What do you mean by Managerial Skills?
2. Explain POSDCORB.
3. Explain the importance of Planning.
4. What are the differences between Formal and Informal Organization?

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. Discuss the evolution of Management Theories.
2. Explain the Decision Making process. Also discuss how Decision Making under different conditions are made.
3. Explain the different types of Organization Structure with their merits and demerits.

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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBAR – 11 & PRINCIPLES OF MANAGEMENT

Batch : CY 2019

No.of Assignment : 2

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each question carries 10 marks.**

1. State the functions of Staffing.
2. What are elements of Delegation of Authority?
3. Explain the objectives of Co-ordination.
4. List out the steps invalid in Control Process.

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. Explain the factors that determine Span of Control.
2. Explain the steps in Manpower Planning and Selection process.
3. Identify and explain the modern techniques of Managerial Control.

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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBAR – 12 & MANAGERIAL ECONOMICS

Batch : CY 2019

No.of Assignment : 1

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each questions carries 10 marks.**

1. Explain the concepts of Managerial Economics.
2. Explain Law of Supply.
3. What is the Least Cost Combination?
4. Write a note on measurement of Utility Function.

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. Identify the various factors of production and explain the Law of Production Function.
2. Discuss the Break Even Analysis.
3. Explain the Elasticity of Demand and its types.

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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBAR – 12 & MANAGERIAL ECONOMICS

Batch : CY 2019

No.of Assignment : 2

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each questions carries 10 marks.**

1. List out the features of Perfect Competition.
2. What is the different between Monopolistic and Monopoly Competition?
3. Write a short note on

(i) Personal Income (ii) Per Capital Income (iii) Real Income.

1. Give a note on Industrial Licensing Policy.

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. Describe the Market Structure and it's classifications.
2. How is price output determination under oligopoly?
3. What is Trade Cycle? Identify the various phases of the Trade Cycle.

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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBAR– 13 & FINANCIAL & MANAGEMENT ACCOUNTING

Batch : CY 2019

No.of Assignment : 1

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each question carries 10 marks.**

1. Explain the rules applied for different classification of Account.
2. Distinguish between Trade Balance and Balance Sheet.
3. Explain the classification of Errors.
4. What is Suspense Account?

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. Describe the Accounting Concepts and elaborate the rationale behind each concept.
2. Give the necessary Journal entries to rectify the following errors.
3. A sum of Rs.500 paid of Easwaran has been debited to Easwaran & Sons account.
4. Repairs to furniture Rs50 has been debited to furniture account.
5. The proprietor paid Rs.105 as premium on his life policy and this has been entered in the insurance account.
6. Kesavan returned us goods worth Rs.120. This was wrongly entered in the Purchase Returns Account. The account of Kesavan has been written up correctly.
7. An amount realised from cash sales Rs.75 was wrongly entered as commission received in the cashbook.
8. Received from Alagan Rs.120 and from Alagiri Rs.420 but entered that Rs.420 was received from Alagan and Rs.120 was received from Alagiri.
9. From the following trial balances extracted from the books of S.Sujan Singh prepare a trading and profit and loss. Account for the year ended 30th September 1989 and a balance sheet as on that date:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **DEBIT BALANCES:**  Drawings  Land and Buildings  Plant and Machinery  Furniture and Fixtures  Carriage inward  Wages  Salaries  Sales Returns  Bank charges  Coal, gas and water  Rate and taxes  Purchases  Bills Receivable  Trade Expenses  Sundry Debtors  Stock ( 1st October 1988)  Fire and Insurance  Cash at Bank  Cash in Hand | **Rs.**  6,480  25,000  14,270  1,250  4,370  21,470  4,670  1.760  140  720  840  42,160  1,270  1,990  37,800  26,420  490  30,000  850 | **P.**  00  00  00  00  00  00  00  00  00  00  00  00  00  00  00  00  00  00  00 | **CREDIT BALANCES:**  Capital A/C  Bad Debt provision  (as on 1-10-1988)  Sales  Discount account  Purchases returns  Sundry creditors  Apprentice premium | **Rs.**  90.000  2.470  91,230  120  8,460  12,170  500 | **P.**  00  00  00  00  00  00  00 |

Charge Depreciation on land and building account at 2½ %, on plant and machinery account at 10%, and on furniture and fixture and fixtures account at 10%. Make a provision of 5% ,an sundry debtors for doubt full debts. Carry forward the unexpired amounts for fire insurance Rs.125, rate and taxes Rs. 240 and apprentice premium Rs.400. Charge 5%, interest on capital interest on drawing is Rs. 300. The value of stock as an 30th September 1989 was Rs. 29,390.

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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBAR – 13 & FINANCIAL & MANAGEMENT ACCOUNTING

Batch : CY 2019

No.of Assignment : 2

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each question carries 10 marks.**

1. Define Management Accounting and explain it's importance.
2. State Solvency ratio.
3. Explain the advantages and limitations of Fund Flow Statement.
4. From the following details find out (a) Current Assets (b) Current Liabilities

(c) Liquid Assets (d) Stock

Current Ratio 2.5

Liquid Ratio 1.5

Working Capital Rs.90,000

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. Explain the functions of Management Accounting and distinguish between Management Accounting and Financial Accounting.
2. With the following ratios and further information given bellow, prepare a Trading P & L a/c and B/S of shree Ganesh & Co.

Gross Profit Ratio 25%

Net Profit / Sakes 20%

Stock-turnover ratio 10

NP / Capital 1/5

Capital to total liabilities 1/2

Fixed asset / Capital Fixed assets 5/4

Current assets 5/7

Fixed assets 10,00,000

Closing stock 1,00,000

1. From the following of ‘B’ Ltd prepare sources and uses of Funds flow statement for 1987.

|  |  |  |
| --- | --- | --- |
| **ASSETS**  Cash  Accounts receivable  Merchandise inventory  Long term investment  Land | 75,000  90,000  1,20,000  10,000  30,000 | 35,000  98,000  87,000  15,000  20,000 |
| 3,25,000 | 2,55,000 |
| **LIABILITIES AND STOCKHOLDERS**  Equity accounts payable  Notes payable [ short term]  Notes payable [due dec. 1998]  Capital stock  Retained earnings | 45,000  35,000  20,000  1,50,000  75,000 | 50,000  20,000  ………  1,25,000  60,000 |
| 3,25,000 | 2,55,000 |

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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBAR – 13 & FINANCIAL & MANAGEMENT ACCOUNTING

Batch : CY 2019

No.of Assignment : 3

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each question carries 10 marks.**

1. What are the uses of Cash Flow Statement?
2. What is meant by Break Even Analysis?
3. The total Fixed cost of an enterprise is Rs 4,80,000 per year and variable cost per unit is Rs.24. the selling price per unit is Rs 36. Find out the B.E.P units and amount of sales at which the enterprise break-even.
4. Distinguish between Cash Flow Statement and Fund Flow Statement.

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. From the following Profit and Loss a/c, you are required to calculate cash from operation. Profit and Loss a/c for the year ending 30th June 2000

|  |  |  |  |
| --- | --- | --- | --- |
| To Salaries  To Rent  To Depreciation  To Loss on sale of plant  To Goodwill written off  To proposed dividend  To Net Profit | Rs. | By Gross profit  By Profit on sale of land  By Income tax refund | Rs. |
| 5,000  1,000  2,000  1,000  4,000  5,000  10,000 | 25,000  5,000  3,000 |
|  | 33,000 |  | 33,000 |

1. From the following information relating to Sri Ram lit., calculate.
   1. P/V Ratio.
   2. Break Even Point.
   3. Margin of safety.

Total Fixed cost Rs.45,000

Total variable cost Rs.75,000

Total sales Rs.1,50,000

1. Parker Ltd. manufactures two brands of pen Hero, & Zero. The sales department of the company has three departments in different areas of the country. The sales budgets for the year ending 31st December 1985 were: Hero Department 13, 00,000: Department 14, 00,000. It is estimated that by forced sales promotion the sale of ‘Zero’ in department. I will increase by 1,75,000. It is also expected that by increasing production and arranging extensive advertisement, Department III will be enabled to increase the ‘sale of ‘Zero’ by 50,000. It is recognized that the estimated sales by department II represent and unsatisfactory target. It is agreed to increase both estimates by 20%. Prepare a Sales Budget for the year 1986.

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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBA – 14 & INTRODUCTION TO RETAILING

Batch : CY 2019

No.of Assignment : 1

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each question carries 10 marks.**

1. Write a note on Retail Ownership Structure.
2. What are the importance of Retailing?
3. What is meant by Shopping Center?
4. Explain the Retail Location Opportunities.

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. Briefly discuss the various functions of Retailing.
2. Explain the factors to be considered in choosing Retail Location.
3. Compare current status of organised retailing in India with the International scenario.

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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBA – 14 & NTRODUCTION TO RETAILING

Batch : CY 2019

No.of Assignment : 2

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each question carries 10 marks.**

1. What is Franchising? Explain it's advantages and disadvantages.
2. Write a note on Services Retail.
3. List out the dimensions of Service Quality.
4. Explain the implementation of Service Management.

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. Using a retail outlet of your choice discuss the various formats used by the various retail units in the group and give reasons for the format variation.
2. Analyse the Service Product concept in retail with a suitable in the current scenario.
3. Explain the Non- Store Retailing Formats.

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| **TAMIL NADU OPEN UNIVERSITY**  **Chennai - 15**  **School of Management Studies**  **ASSIGNMENT** |

Programme Code No :164

Programme Name :BBAR

Course Code & Name : BBAR – 14 & NTRODUCTION TO RETAILING

Batch : CY 2019

No.of Assignment : 3

Maximum Marks : 100

Weightage : 25%

**Part – A (4 x 10= 40 Marks)**

**Answer the following in 200 words each. Each question carries 10 marks.**

1. Explain the different phases of evaluation of Retailing in India.
2. List the challenges that face retail sector.
3. Outline the future concerns regarding the Indian Retail Sector.
4. What is Rural Retailing?

**Part – B (2 x 30 = 60 Marks)**

**Answer any two of the questions given below in 1000 words each.**

1. How would the entry of foreign investor impact on the Indian retail industry?
2. Describe the strategies, trends and opportunities in Indian Retail Sector.
3. Explain the drivers of Retail change in India.