

Chennai - 15

School of Management Studies ASSIGNMENT

Shipping and Logistics Management

Programme Code No 263

Programme Name : M.B.A – SHIPPING AND LOGISTICS
Course Code & Name : MSPL– 23 STRATEGIC MANAGEMENT

Batch : AY 2018 -2019

No.of Assignments 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Max: 25 marks

Answer any one of the question not exceeding 1000 words

- 1. Distinguish between strategic planning and strategic management.
- 2. Discuss the external environmental analysis.
- 3. Explain the types of strategy.

ASSIGNMENT - 2

Max: 25 marks

- 1. Discuss various implementation strategies in Strategic Management.
- 2. What are the quantitative and qualitative tools used for strategy control?
- 3. Discuss Porters approach for globalization in Strategic Management.



Chennai - 15

School of Management Studies

ASSIGNMENT

Shipping and Logistics Management

Programme Code No 263

Programme Name : M.B.A – SHIPPING AND LOGISTICS

Course Code & Name : MSPL- 24- INTERNATIONAL BUSINESS MANAGEMENT

Batch : AY 2018 - 2019

No.of Assignments 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Max: 25 marks

Answer any one of the question not exceeding 1000 words

1. Discuss the factors influencing international business.

- 2. Explain the UN code of conduct of MNCs.
- 3. State the role of FDI in India.

ASSIGNMENT - 2

Max: 25 marks

- 1. How can a company manage its negotiation effectively? Explain.
- 2. Explain positive and negative impact of WTO on plantation sector.
- 3. Elaborate upon Government participation in Foreign Trade.



Chennai - 15

School of Management Studies

ASSIGNMENT

Shipping and Logistics Management

Programme Code No 263

Programme Name : M.B.A – SHIPPING AND LOGISTICS

Course Code & Name : MSPL- 103/ SHIP MANAGEMENT PRACTICES

Batch : AY 2018 - 2019

No.of Assignments 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Max: 25 marks

Answer any one of the question not exceeding 1000 words

- 1. What are the legalities in registering a ship? Explain the FOC registration and reasons for majority of the ship owners prefer FOC registrations.
- 2. Discuss the various issues connected with Bunkering Operations.
- 3. What are the various procedures and concepts in Lay Time Calculations with specific explanations about calculating Demurrage and Despatch?

ASSIGNMENT - 2

Max: 25 marks

- 1. Bring out the salient features of 'International Safety Management (ISM) Codes'.
- 2. What are the important International Conventions on Crew management?
- 3. Write Short Notes on:
 - (a) Spares and Dry Docking,
 - (b) SHINC and SHEX,
 - (c) P and I Clubs
 - (d) Statement Of Facts (SOF).



Chennai - 15

School of Management Studies

ASSIGNMENT

Shipping and Logistics Management

Programme Code No 263

Programme Name : M.B.A – SHIPPING AND LOGISTICS

Course Code & Name : MSPL- 104/ LEGAL ASPECTS OF MARITIME BUSINESS

Batch : AY 2018 - 2019

No.of Assignments 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Max: 25 marks

Answer any one of the question not exceeding 1000 words

1. Define 'Contract'. Give detailed account of the essentials of a valid contract.

- 2. What is 'Contract of Indemnity'? Discuss the benefits accrue to an indemnity holder with few references to shipping business.
- 3. What are the rules laid down in the transfer of property as between buyer and seller in the Sale of Goods Act 1930?

ASSIGNMENT - 2

Max: 25 marks

- 1. What are the conditions implied in a contract for the carriage of goods by Sea?
- 2. Discuss in detail the various types of Marine Policy and what are the basic principles involved in Marine Insurance.
- 3. What are the different types of carriers?



Chennai - 15

School of Management Studies ASSIGNMENT

Shipping and Logistics Management

Programme Code No 263

Programme Name : M.B.A – SHIPPING AND LOGISTICS

Course Code & Name : MSPL- 105/ LINER SHIPPING BUSINESS

Batch : AY 2018 - 2019

No.of Assignments 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Max: 25 marks

Answer any one of the question not exceeding 1000 words

- 1. Describe the equipment control system.
- 2. Explain the importance of unitization and containerization.
- 3. Explain the methods used for container purchase or lease.

ASSIGNMENT - 2

Max: 25 marks

- 1. Explain the EDI processes involving Liner shipping Companies and Customs/and Terminal operators.
- 2. What do you understand by CFS and ICD? Explain the role played by CFS and ICD in discharging the functions of port.
- 3. State the procedures adopted by the operation manager in case of
 - a. Missing containers,
 - b. Total loss of containers,
 - c. Termination of lease containers.



Chennai - 15

School of Management Studies

ASSIGNMENT

Shipping and Logistics Management

Programme Code No 263

Programme Name : M.B.A – SHIPPING AND LOGISTICS

Course Code & Name : MSPL- 106/ LOGISTICS AND MULTIMODAL TRANSPORT

Batch : AY 2018 - 2019

No.of Assignments 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Max: 25 marks

Answer any one of the question not exceeding 1000 words

- 1. Explain the functions of container freight station.
- 2. Evaluate the role of logistics in achieving supply chain efficiency.
- 3. What for the factors considered for locating a warehouse for an automobile distribution company?

ASSIGNMENT - 2

Max: 25 marks

- 1. Explain the functions of warehouse management system and its importance.
- 2. Evaluate the advantages of intermodal transportation and its challenges.
- 3. How logistics functions affect the customer service and supply chain?



Chennai - 15

School of Management Studies

ASSIGNMENT

Shipping and Logistics Management

Programme Code No 263

Programme Name : M.B.A – SHIPPING AND LOGISTICS

Course Code & Name : MSPL- 62/ SUPPLY CHAIN MANAGEMENT

Batch : AY 2018 - 2019

No.of Assignments 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Max: 25 marks

Answer any one of the question not exceeding 1000 words

- 1. Discuss the major role of information technology in supply chain management.
- 2. Discuss various planning strategies adopted for demand and supply in supply chain management.
- 3. Explain how a reduction in lead time can help a supply chain to reduce safety inventory without hurting product availability.

ASSIGNMENT – 2

Max: 25 marks

- 1. Discuss the impact of E-business in supply chain.
- 2. Highlight the co-ordination of obstacles in a supply chain management.
- 3. Explain the future of information technology in a supply chain.



Chennai - 15

School of Management Studies

ASSIGNMENT

Shipping and Logistics Management

Programme Code No 263

Programme Name : M.B.A – SHIPPING AND LOGISTICS

Course Code & Name : MSPL- 107/ SHIPPING FINANCE & INSURANCE

Batch : AY 2018 - 2019

No.of Assignments 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Max: 25 marks

Answer any one of the question not exceeding 1000 words

- 1. Explain the methods used for appraising risk on shipping investments.
- 2. Discuss the concept of 'Depreciation' as an internal source. What are the methods of depreciation followed in shipping?
- 3. Explain the derivatives in shipping finance.

ASSIGNMENT - 2

Max: 25 marks

- 1. Explain 'Total Loss', Partial Loss and Constructive Loss as per Marine Insurance Act.
- 2. Explain the process of Ship Registration and the importance in shipping finance.
- 3. Explain in detail the insurance cover for Professional and Indemnity (P & I) clubs payable under marine insurance claims.



Chennai - 15

School of Management Studies

ASSIGNMENT

Shipping and Logistics Management

Programme Code No 263

Programme Name : M.B.A – SHIPPING AND LOGISTICS

Course Code & Name : MSPL- 108/ SHIP AGENCY MANAGEMENT

Batch : AY 2018 - 2019

No.of Assignments 2

Maximum CIA Marks : 25 (Average of Total No. of Assignments)

ASSIGNMENT - 1

Max: 25 marks

Answer any one of the question not exceeding 1000 words

1. Explain the role and responsibilities of a port agent upon the arrival of the ship.

2. Enumerate the services undertaken by port Agents.

3. What are factors to be considered before organizing typical liner agents?

ASSIGNMENT - 2

Max: 25 marks

- 1. Explain the insurance cover for pollution claims with suitable example.
- 2. Describe the war and strike clauses of marine insurance.
- 3. Analyse the challenges involved in purchase of second hand ships.