TAMIL NADU OPEN UNIVERSITY

Chennai - 15

School of Management Studies

Assignment

Programme Code No   : 261
Programme Name   : M.B.A
Course Code & Name : MSP–10 & MANAGEMENT FUNCTIONS & BEHAVIOUR
Batch   : AY 2019 - 2020
No. of Assignments   : 2
Maximum CIA Marks   : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Explain in detail the ERG theory of motivation. How does it significantly differ from Maslow's model of motivation?

2. Differentiate between formal groups and informal groups. Are the informal groups in any way in conflict with the formal groups? If so, give reasons for your judgment.

3. Explain in detail the various types of communication networks. Which of these is more effective and why?

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Discuss the process of change in organisation.

2. Explain the advantages of MBO programme.

3. Conflict is a natural process and it has to be managed in organisations – Elaborate.

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Programme Code No   : 261
Programme Name   : M.B.A
Course Code & Name   : MSP–11 & MANAGERIAL ECONOMICS
Batch   : AY 2019 - 2020
No. of Assignments   : 2
Maximum CIA Marks   : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Explain the various methods of pricing.

2. Analyse the steps involved in investment - Decision making process.

3. What is inflation? What are the causes for inflation? What are the measures to control the inflation?

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Discuss about profit planning and forecasting.
2. What do you mean by profit maximization in cost volume profit analysis?
3. Identify the areas of decision making where managerial economics prescribes specific solutions to business problems.

Programme Code No   : 261
Programme Name   : M.B.A
Course Code & Name   : MSP–12 & FINANCIAL AND MANAGEMENT
ACCOUNTING
Batch   : AY 2019 - 2020
No. of Assignments   : 2
Maximum CIA Marks   : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. The following information is obtained from a company for 2018:

   Sales :   Rs. 1,00,000

   Variable cost: Rs. 60,000

   Fixed cost: Rs. 30,000

   Find the P/V ratio and Break even point

2. Write a note on standard costing and variance analysis.

3. From the following prepare a cash budget: Figures in Rs.

Month	Sales	Purchases	Wages	Factory expenses	Admin &Selling Exp
April	80,000	41,000	5,600	3,900	10,000
May	76,500	40,500	5,400	4,200	14,000
June	78,500	38,500	5,400	5,100	15,000
July	90,000	37,000	4,800	5,100	17,000
August	95,000	35,000	4,700	6,000	13,000

A sales commission of % on sales, due two months after sales, is payable in addition to selling expenses. Plant valued at Rs. 65,000 will be purchased and paid for august and the dividend for the last financial year of Rs. 15,000 will be paid in July. There is a 2 month credit period allowed to customer and received from suppliers.

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Explain the advantages and limitations of budgetary control system.
2. The sales and profit during two years were as follows.

Year	Sales (Rs.)	Profit (Rs.)
2001	1,50,000	20,000
2002	1,70,000	25,000

   You are required calculate

   (a) P.V. ratio

   (b) Fixed cost

   (c) Break even sales

   (d) The sales required to earn a profit of Rs. 100,000

   (e) The profit made when sales are Rs. 3, 50,000

3. Write short note on the following :

   (a) Errors of commission

   (b) Zero Base Budgeting (ZBB)

   (c) Responsibility centers

   Margin Of Safety (MOS)

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Programme Code No : 261
Programme Name : M.B.A
Course Code & Name : MSP- 13   QUANTITATIVE TECHNIQUES
Batch : AY 2019 - 2020
No.of Assignments : 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Calculate the coefficient of correlation :

x :	30	32	27	31	35	25	28	37
y :	28	30	29	26	31	30	35	26

2. Given the following bivariate data :

X :	1	5	3	2	1	1	7	3
Y :	6	1	0	0	1	2	1	5

3. Write a note on data analysis.

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. List out the applications of Probability.
2. Explain the types of probability sampling.
3. Compute the regression coefficient for the data given below :

x :	12	13	14	15	16	17	18
y :	8	16	22	31	36	40	52

Programme Code No   : 261
Programme Name   : M.B.A
Course Code & Name : MSP- 14 & MANAGEMENT INFORMATION SYSTEM
Batch   : AY 2019 - 2020
No.of Assignments   : 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Explain schematically Marketing Information System.

2. Write a detailed note on Decision Support System. Also delineate the trends

    in decision support.

3. How to develop an IT strategy for a business firm? Explain the different stages
    in it.

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Explain the hardware requirements of an organizational management information system.
2. Discuss in detail the system analysis and design.
3. Write a note on end user computing.

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Programme Code No   : 261
Programme Name   : M.B.A
Course Code & Name   : MSP - 15 & MARKETING MANAGEMENT
Batch   : AY 2019 - 2020
No.of Assignments   : 2
Maximum CIA Marks   : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Explain the middlemen functions on vertical marketing systems.
2. Discuss the role of personal selling in the promotional mix.
3. Write a note on rural marketing.

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Describe various pricing methods and procedures.
2. Explain the attributes of a good salesman.
3. What are the drawbacks of distribution system in India?

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Programme Code No   : 261
Programme Name   : M.B.A
Course Code & Name : MSP -16 & FINANCIAL MANAGEMENT
Batch   : AY 2019 - 2020
No. of Assignments   : 2
Maximum CIA Marks : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. A project costs Rs. 15,60,000 and yields annually a profit of Rs. 2,70,400 after depreciation of 12% p.a but before tax at 25%. Calculate the pay back period.
2. Write a note on CAPM method of capital budgeting.
3. Explain the determinants of optimal capital structure.

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Distinguish between permanent and variable working capital. What is the significance of such distinction in financing working capital needs of an enterprise?
2. What part can a finance manager play in improving efficiency of inventory management?
3. Discuss the role of finance manager in changing economic scenario.

Programme Code No   : 261
Programme Name   : M.B.A
Course Code & Name   : MSP - 17 & HUMAN RESOURCE MANAGEMENT
Batch   : AY 2019 - 2020
No.of Assignments   : 2
Maximum CIA Marks   : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Distinguish between on the job and off the job training. When will you use these techniques?
2. Describe the various types of fringe benefits offered to employees in India.
3. Explain briefly the quantitative methods of job evaluation.

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Describe the operative functions of Human Resource Management.
2. Describe the contents in job analysis.
3. Explain the internal and external sources of recruitment.

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Programme Code No   : 261
Programme Name   : M.B.A
Course Code & Name   : MSP - 18 OPERATIONS RESEARCH
Batch   : AY 2019- 2020
No. of Assignments   : 2
Maximum CIA Marks   : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Solve the following matrix game approximately

$$\text{Player B}$$

$$\text{Player} - A \quad \begin{matrix} 3 & -1 & -3 \\ -3 & 3 & -1 \\ -4 & -3 & -3 \end{matrix}$$

2. Distinguish between PERT and CPM.

3. Solve the following transportation problem.

Retail Shops

		R1	R2	R3	R4	R5		
	F1	1	9	13	36	51	50	
Factory	F2	24	12	16	20	1	100	Capacity
	F3	14	35	1	33	26	150	
		100	70	50	40	40	300	

Requirements

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Explain the terminologies of queuing theory.

2. What is decision tree? Illustrate it with an example?

3. Explain the graphical method of solving 2 x n and m x 2 games.

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Programme Code No   : 261
Programme Name   : M.B.A
Course Code & Name   : MSP -19   RESEARCH METHODS
Batch   : AY 2019 - 2020
No.of Assignments   : 2
Maximum CIA Marks   : 25 (Average of Total No. of Assignments)

Assignment - 1

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Point out the main differences between primary and secondary data.

2. Discuss the different modes of data collection.

3. What is interview? Briefly explain some of the major interview techniques.

Assignment - 2

Marks - 25

Answer any one of the question given below in 1000 words each.

1. Explain the sources of research hypothesis.

2. How will you determine the size of the sample?

3. Define interview. Briefly explain some of the major interview techniques.